



Annual Report of the Career Development Center 2023- 2024

K.R. Mangalam University

Overview

The Career Development Center (CDC) at K.R. Mangalam University plays a crucial role in bridging the gap between academic learning and industry requirements. This report outlines the placement statistics for the academic year 2023- 2024.

Objective

- 1. Career Guidance & Counselling** – Assisting students in identifying career paths that align with their skills, interests, and goals.
- 2. Skill Development** – Organizing workshops, training sessions, and seminars to enhance employability skills such as communication, leadership, and technical expertise.
- 3. Internships & Job Placements** – Connecting students with internships, part-time jobs, and full-time employment opportunities through partnerships with companies.



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

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Mission and Vision

- Mission: To equip students with the necessary tools and opportunities to achieve their professional goals.
- Vision: To be a leading centre fostering career readiness and facilitating meaningful connections between students and the professional world.

Services Offered

- Career Counselling: Personalized sessions to assist students in career planning and decision-making.
- Workshops and Seminars: Programs focusing on resume building, interview skills, and job search strategies.
- Internship and Job Placement Assistance: Connecting students with potential employers and internship opportunities.

Career Fairs: Organizing events that bring together students and a diverse range of employers.

Highlights

- Successful Placements: Out of 483 students, 327 were successfully placed, showcasing an improved placement percentage of 67.7%.
- Diverse Opportunities: A total of 200 Companies participated in the placement drive, providing students with a wide range of employment opportunities.
- Top Packages: The highest package offered was 21 LPA, indicating the strong demand for graduates in the job market.

Key Statistics

- Total Number of students: 744
- Number of students Placed: 603
- Number of Companies Participated for Campus Recruitment drive: 54+
- Percentage of Students Placed: 81.3 %
- Maximum Package Offered: 10 LPA

Few Recruiters:

1. Wipro



2. Mediqop



3. Nirvana Solutions



4. Cvent



5. Capgemini



6. Genpact



7. HCL



8. AON Capital



9. Perk Minds



10. Techno minds



11. Infoedge



12. JK Tech Imagine the Future



13.RBL Bank



Placement Matrix

Year	Schools	Total no of Placement	Total no . Of students
2023 - 2024	SOMC	160	744
	SOED	28	
	SOET	144	
	SBAS	8	
	SMAS	96	
	SOAD	16	
	SOHMCT	3	
	SOLS	65	
	SJMC	17	
	SOAS	7	
	SPRS	1	
	SOHS	58	

PACKAGE		
Lower	Medium	Higher
1.2 LPA	5.2 LPA	10 LPA

TRAINING ANNUAL EVENTS AND SESSIONS

SUMMARY

This document outlines the four primary verticals of our training offerings, each designed to cater to specific needs and ensure comprehensive learning experiences:

1. **Curriculum-Based Training:** Tailored to support the academic framework of our institution, these training sessions are aligned with the

core curriculum. They aim to enhance both the teaching and learning processes, ensuring that the educational objectives of the university are met effectively.

2. **Boot Camp Trainings:** Intensive and immersive, our boot camps are designed to provide participants with hands-on, practical knowledge and skills in a short period. These sessions are built to equip participants with industry-ready expertise in areas such as technology, leadership, and more.
3. **Company-Specific Trainings:** Recognizing the evolving demands of the corporate world, these training sessions are designed in collaboration with industry partners. They offer specialized knowledge and skills directly related to the needs of specific companies, ensuring participants are prepared for the professional landscape.
4. **Profile-Based Trainings:** These programs are customized to the unique professional profiles of individuals. Whether it's for faculty development or skill enhancement for students, these sessions focus on the specific career paths, helping individuals hone the right competencies and reach their personal and professional goals.

Summary Of Curriculum Based Training (Session 2023-2024)

The Curriculum-Based Training for the academic session 2023-2024 at K.R. Mangalam University is an integral part of the regular curriculum for our students. This training is specifically designed to supplement and enhance the academic learning experience by providing targeted skill development in alignment with course requirements. The sessions are carefully crafted to bridge the gap between theoretical knowledge and practical application, ensuring that students acquire relevant competencies for their respective fields of study.

Each CBT program follows a predefined syllabus, which is integrated into the regular course structure. These training modules are tailored to reinforce key concepts and provide hands-on exposure to the topics covered in lectures and class activities. By embedding these training sessions within the curriculum, we ensure that students not only gain academic insights but also acquire industry-relevant skills that are essential for their future careers.

The courses embedded within the Curriculum-Based Training framework include:

1. **Soft Skills Development:** Designed to enhance communication, leadership, teamwork, and problem-solving abilities. These modules are aimed at ensuring students are well-prepared to navigate professional environments effectively.
2. **Industry-Specific Knowledge:** Tailored to introduce students to the tools, technologies, and methodologies used in various industries. These sessions

are carefully curated to provide insights into the latest trends, ensuring students are industry-ready.

Each training session is aligned with the course objectives and learning outcomes, ensuring that students receive a well-rounded educational experience. Additionally, assessment criteria for these training programs are integrated with the overall course evaluation, promoting continuous learning and improvement.

The Curriculum-Based Training for the session 2023-2024 aims to create a dynamic learning environment where students are equipped with both theoretical knowledge and practical skills, ensuring they are prepared for academic success and future career opportunities.

Summary Of Boot Camp Trainings (Session 2023-2024)

The Boot Camp Trainings held from 17th July 2023 to 17th August 2023 at K.R. Mangalam University aimed to equip students with essential skills to excel in campus company placement rounds. The intensive, month-long program focused on two key areas critical for placement success: Quantitative Aptitude and Soft Skills. The objective was to enhance students' problem-solving capabilities and prepare them for the challenges posed by recruitment processes in leading companies.

The Quantitative Aptitude sessions covered a wide array of topics crucial for competitive assessments in placement drives. Students were given daily practice exercises and mock tests to simulate real-time placement assessments, helping them gain confidence and improve their speed and accuracy.

Alongside the training in Quantitative Aptitude, the Boot Camp also focused on Soft Skills, which are increasingly valued by companies in the recruitment process. The key soft skill areas are enhancing verbal and written communication for interviews, group discussions, and presentations. Mock interviews were conducted to help students refine their responses and improve their interview presence. Training on how to effectively participate in and lead group discussions, focusing on clear articulation, leadership, and problem-solving abilities. Sessions aimed at building confidence, professional behavior, and the ability to present oneself in a professional setting. Techniques for managing time effectively during assessments and tasks, a key skill in both written tests and interviews. Strategies to think quickly and make sound decisions, which are essential for tackling placement challenges.

The aim of the Boot Camp was to provide a holistic preparation to students, ensuring they were well-equipped to face various rounds of campus placements, including written tests, group discussions, and personal interviews. By focusing on both technical skills and personal development, the program enabled students

to improve their performance and boost their chances of success in securing job offers from top companies.

The Boot Camp was highly successful in enhancing students' abilities, leaving them more prepared and confident to face the competitive placement environment ahead.

Summary of Other Training Events (Session 2023-2024)

Throughout the academic session, K.R. Mangalam University organized several impactful training events aimed at enhancing students' professional and personal growth, ensuring they are well-prepared for the challenges of the corporate world. These events included Corporate Culture and Placement Training, Expert Sessions, and the BYOB (**Be Your Own Boss**) Event. Each of these initiatives was designed to equip students with the knowledge, skills, and confidence needed to excel in their careers.

Corporate Culture and Placement Training

The Corporate Culture and Placement Training sessions provided students with an in-depth understanding of the corporate environment, including workplace etiquette, professional communication, and the expectations that companies have from employees. These sessions focused on:

1. **Understanding Corporate Culture:** Students were introduced to the dynamics of organizational culture, the importance of adaptability, and how to thrive in various corporate settings.
2. **Workplace Etiquette:** Emphasizing the significance of professionalism, including dressing appropriately, maintaining a positive attitude, and effective communication in the workplace.
3. **Placement Readiness:** Detailed insights into the placement process, including tips on resume building, interview techniques, and preparation for group discussions. Practical workshops and mock interviews were conducted to help students fine-tune their skills and boost their confidence.
4. **Industry Expectations:** An overview of what companies look for in potential employees, including qualities such as leadership, teamwork, problem-solving, and adaptability.

These sessions were designed to help students understand the skills and mindset required to transition from academia to a professional environment successfully.

Expert Sessions

Throughout the year, Expert Sessions were organized, featuring industry professionals and thought leaders from diverse fields. These sessions aimed to provide students with insights into real-world industry practices and the latest trends shaping the future of various sectors. Key highlights included:

1. **Industry Insights:** Experts from top companies shared valuable knowledge on market trends, emerging technologies, and sector-specific skills that are in high demand.
2. **Career Guidance:** Industry professionals offered advice on career progression, how to navigate challenges in the corporate world, and how to identify opportunities for growth.
3. **Skill Development:** The sessions focused on equipping students with essential skills such as critical thinking, effective communication, and leadership. Experts shared their experiences, helping students gain a deeper understanding of what it takes to excel in their chosen fields.

These expert-led sessions were invaluable in broadening students' perspectives and preparing them for real-world professional challenges.

The **BYOB (Be Your Own Boss)** event focused on promoting self-reliance, innovation, and leadership among female students, with an emphasis on empowering them to consider entrepreneurship as a viable career path. It provided a platform for female students to engage with successful women entrepreneurs, industry leaders, and mentors who shared their journeys and insights into the challenges and rewards of starting and managing a business.

The various training events held throughout the year, including Corporate Culture and Placement Training, Expert Sessions, and the BYOB Event, were crucial in helping students develop both professional skills and a growth-oriented mindset. These initiatives not only prepared students for placement rounds but also equipped them with the tools necessary for long-term career success, fostering a sense of confidence, adaptability, and entrepreneurial spirit.

These events contributed significantly to making students more industry-ready, ensuring they are well-equipped to navigate the professional world with the right mindset, skills, and attitude.

Challenges:

- Adapting to the evolving job market and aligning student skills with industry demands.
- Ensuring equitable access to opportunities for all students.

Future Plans for the Academic year 2024-25:

- Increase the variety of companies participating in campus recruitment.
- Enhance skill development programs to align student capabilities with industry needs.

Conclusion:

The Career Development Centre remains committed to supporting students in their professional journeys. Through continuous improvement and collaboration, we aim to provide unparalleled services and opportunities in the coming years.