



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Annual Report of the Career Development Center 2024-2025

Introduction

Established in 2013 under the Haryana Private University Act, K.R Mangalam University is a pioneer institution of higher education located in Gurugram, K.R. Mangalam University is known for its excellence in interdisciplinary education and for its research and innovation that prepares students to become socially responsible and contribute to nation- building through their learning and skills.

Overview of Career Development Center

The Career Development Center (CDC) at K.R. Mangalam University plays a crucial role in bridging the gap between academic learning and industry requirements. This report outlines the placement statistics for the academic year 2024-2025.

Objective

1. **Career Guidance & Counselling** – Assisting students in identifying career paths that align with their skills, interests, and goals.
2. **Skill Development** – Organizing workshops, training sessions, and seminars to enhance employability skills such as communication, leadership, and technical expertise.
3. **Internships & Job Placements** – Connecting students with internships, part-time jobs, and full-time employment opportunities through partnerships with companies.
4. **Value Added Courses**
Enhance student employability with value-added courses beyond academic curriculum. Collaborate with schools and departments for workshops like Candidate Profiling, Careers in Management & Analytics, Azure, Ethical Hacking, Cyber Security, BYOB.
5. **Corporate Mentorship**
Our mentorship programmes provide tailored guidance from experienced professionals, helping you navigate the corporate world effectively.



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Index:

S. no.	CONTENT
1.	Mission and Vision
2.	Services Offered
3.	Highlights
4.	Key Statistics
5.	Placement Matrix
6.	Employer Engagement
7.	Few Recruiters
8.	Glimpse of Drives
9.	Training Events Summary
10.	Future Plans
11.	Conclusion

Mission and Vision

- **Mission:** To equip students with the necessary tools and opportunities to achieve their professional goals.
- **Vision:** To be a leading centre fostering career readiness and facilitating meaningful connections between students and the professional world.

Services Offered

- **Career Counselling:** Personalized sessions to assist students in career planning and decision-making.
- **Workshops and Seminars:** Programs focusing on resume building, interview skills, and job search strategies.
- **Internship and Job Placement Assistance:** Connecting students with potential employers and internship opportunities.
- **Career Fairs:** Organizing events that bring together students and a diverse range of employers.

Highlights

- **Successful Placements:** Out of 1015 students, 816 were successfully placed, showcasing an improved placement percentage of 81%.
- **Diverse Opportunities:** A total of 150+ Companies participated in the placement drive, providing students with a wide range of employment opportunities.
- **Top Packages:** The highest package offered was 34 LPA, indicating the strong demand for graduates in the job market.

Key Statistics

- Total Number of students: 1015
- Number of students Placed: 816
- Number of Companies Participated for Campus Recruitment drive: 250+
- Percentage of Students Placed: 81%
- Maximum Package Offered: 34 LPA

Placement Matrix

School	Total Placed Students
SOMC	266
SOED	22
SOET	192
SBAS	21
SMAS	89
SOAD	14
SOLS	65
SJMC	17
SOAS	7
SPRS	3
SOHS	120

PACKAGE		
Maximum	Mean	Median
34 LPA	4.25 LPA	6 LPA

Recruiters:

Virtual	On- Campus
70 +	200+

Employer Engagement:

- New Partnerships: Established relationships with 100+ new companies, expanding opportunities for students.
- On-Campus Recruitment: Hosted 200+ employers for on-campus interviews and information sessions.
- Alumni Networking: Leveraged alumni connections to provide mentorship and job opportunities for current students.

Few Recruiters:

- Orient Technologies Pvt. Ltd.



- GA Digital Web World Pvt Ltd



- Orchid International School (K12)



- RK Logistics



- Acmegrade Pvt. Ltd.



- JTEKT India Ltd.



- Kenresearch



- PolyCab



- Collegedunia.com



- Autodesk



- InternsElite



- Smartbrew



Glimpse of Campus Recruitment Drives:





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CAREER DEVELOPMENT CENTER (CDC)

Pre Placement Talk with Axis Bank

Eligible: All schools

Date: 03 Feb, 2025

Timing: 11:00 AM Onwards

Venue: A213 (A Block)



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<https://www.krmangalam.edu.in>



MAJOR EVENTS OF CDC

- **SUMMER INTERNSHIP FAIR**

Key features of the fair included:

- Individual company booths with role-specific internship briefings
- Student resume submissions and real-time screenings
- One-on-one HR and technical interviews
- Q&A sessions and pre-placement talks

A total of 600 students registered for the fair, spanning various disciplines such as Engineering, Management, Commerce, Humanities, and Sciences.

- **Outcome**

The Summer Internship Fair 2025 witnesses participation of following companies:

S.No.	Company name
1	Taarey Zameen Foundation
2	Cumulus PR
3	Fair Law Practitioners
4	Aadesh Charitable Foundation
5	Grayquest Education
6	Coming Keys
7	Intenim Technologies
8	Wayspire Edtech
9	Students Cover Education
10	Prem Motors Pvt Ltd
11	Book My Tour Now
12	InternsElite Edutech
13	RAPS
14	Future Staffing
15	Propacity Proptech

➤ **MEGA JOB FAIR 2025**

- **Event Details**

The two-day job fair featured participation from 50+ companies covering domains such as Information Technology, Banking & Finance, Marketing, EdTech, Healthcare, FMCG, Media, Consulting, and more.

Key activities included:

- Company exhibitions and presentation booths
- Aptitude tests and domain-specific assessments
- Group discussions and HR interviews
- One-on-one interactions with recruiters

The fair was managed efficiently with designated zones for different sectors, student coordination teams, and hospitality arrangements for recruiters.

- **Outcome**

The job fair saw enthusiastic participation from over 750 students, who benefitted in the following ways:

- Direct placements and internship offer were made by several companies.
- Many students were shortlisted for further selection processes.
- Students gained first-hand experience in handling recruitment stages.
- They received valuable feedback and career guidance from company representatives.
- Recruiters expressed satisfaction with student quality and the professional conduct of the event.

➤ **HR CONCLAVE in Association with Faridabad Management Association 2025**

- Theme Focus: Reimagining HR – The Future of Work, Workforce, and Workplace

This year's conclave revolved around the compelling theme of “Reimagining HR: The Future of Work, Workforce, and Workplace”, addressing how technology, talent trends, and organizational purpose are shaping HR’s future.

1. The Future of Work

Hybrid Work Models: Discussions emphasized that flexibility is here to stay. Organizations are now prioritizing outcome-based performance and employee autonomy.

Gig & Contractual Economy: With the rise of freelancing, HR professionals are creating inclusive policies that support diverse employment models.

Digital Collaboration: AI-driven tools and virtual environments are making work more agile and data-backed.

2. The Future of the Workforce

Upskilling as a Culture: Continuous learning emerged as a key strategy. Companies are investing in technical and soft skill training to stay future-ready.

DEI Initiatives: Diversity, equity, and inclusion were positioned as central pillars of modern workforce strategies, impacting both morale and productivity.

Generational Alignment: Creating a harmonious balance between Baby Boomers, Millennials, and Gen Z employees was identified as an urgent need.

3. The Future of the Workplace

Smart Workspaces: The physical office is being redesigned as a hub for innovation and collaboration, rather than just a worksite.

Mental Health Prioritization: HR leaders emphasized embedding wellness programs within company policies.

Culture and Purpose: Employees increasingly value purpose-driven organizations. Leaders stressed aligning roles with larger missions to retain top talent.

Panel Discussions & Keynote Talks

The event featured vibrant panel discussions and keynote talks that addressed:

“AI and HR: Synergy or Disruption?”

“How HR Can Drive Business Strategy in 2025 and Beyond”

“From Employee Engagement to Employee Experience”

Some of the notable takeaways included:

“HR is becoming a core business enabler, not just a support function.”

“Culture scales better than compliance – it drives transformation.”

“Hiring for potential and learning agility will define future success.”

These insights gave attendees—particularly students—a deeper understanding of real-time challenges and future opportunities in the HR landscape.

Learning Outcomes:

The HR Conclave 2025 successfully delivered the following learning and developmental outcomes:

Enhanced awareness of global HR trends, technologies, and frameworks.

Clear understanding of career preparedness and the expectations of HR professionals.

Deeper knowledge of how AI, data, and psychology intersect in modern HR practices.

Direct interaction and mentorship opportunities with leading industry professionals.

TRAINING ANNUAL REPORT WITH SUMMARY

The document outlines the four primary verticals of our training offerings, each designed to cater to specific needs and ensure comprehensive learning experiences:

- **Curriculum-Based Training:** Tailored to support the academic framework of our institution, these training sessions are aligned with the core curriculum. They aim to enhance both the teaching and learning processes, ensuring that the educational objectives of the university are met effectively.
- **Boot Camp Trainings:** Intensive and immersive, our boot camps are designed to provide participants with hands-on, practical knowledge and skills in a short period. These sessions are built to equip participants with industry-ready expertise in areas such as technology, leadership, and more.
- **Company-Specific Trainings:** Recognizing the evolving demands of the corporate world, these training sessions are designed in collaboration with industry partners. They offer specialized knowledge and skills directly related to the needs of specific companies, ensuring participants are prepared for the professional landscape.
- **Profile-Based Trainings:** These programs are customized to the unique professional profiles of individuals. Whether it's for faculty development or skill enhancement for students, these sessions focus on the specific career

paths, helping individuals hone the right competencies and reach their personal and professional goals. This document serves as a reference for understanding the diverse training programs offered by the CDC Department. We are committed to continuously improving these initiatives to create an enriching environment for learning and growth at K.R. Mangalam University.

Summary Of Curriculum Based Training (Session 2024-2025)

The Curriculum-Based Training for the academic session 2023-2024 at K.R. Mangalam University is an integral part of the regular curriculum for our students. This training is specifically designed to supplement and enhance the academic learning experience by providing targeted skill development in alignment with course requirements. The sessions are carefully crafted to bridge the gap between theoretical knowledge and practical application, ensuring that students acquire relevant competencies for their respective fields of study.

Each Curriculum-Based Training program follows a predefined syllabus, which is integrated into the regular course structure. These training modules are tailored to reinforce key concepts and provide hands-on exposure to the topics covered in lectures and class activities. By embedding these training sessions within the curriculum, we ensure that students not only gain academic insights but also acquire industry-relevant skills that are essential for their future careers.

The courses embedded within the Curriculum-Based Training framework include:

Soft Skills Development: Designed to enhance communication, leadership, teamwork, and problem-solving abilities. These modules are aimed at ensuring students are well-prepared to navigate professional environments effectively.

Aptitude Building: Aptitude building training conducted during the session 2024–2025 focused on enhancing students' problem-solving abilities, logical reasoning, quantitative aptitude, and verbal skills—key components of most

campus recruitment and competitive exams. The sessions included concept-based learning, speed and accuracy techniques, and regular practice through mock tests and assessments. This training significantly boosted students' confidence and performance in aptitude-based screening rounds, laying a strong foundation for successful placements and entrance examinations.

Industry-Specific Knowledge: Tailored to introduce students to the tools, technologies, and methodologies used in various industries. These sessions are carefully curated to provide insights into the latest trends, ensuring students are industry-ready.

Each training session is aligned with the course objectives and learning outcomes, ensuring that students receive a well-rounded educational experience. Additionally, assessment criteria for these training programs are integrated with the overall course evaluation, promoting continuous learning and improvement.

The Curriculum-Based Training for the session 2023-2024 aims to create a dynamic learning environment where students are equipped with both theoretical knowledge and practical skills, ensuring they are prepared for academic success and future career opportunities.

Summary of Boot Camp Trainings (Session 2024-2025)

The Boot Camp titled “Intensive Placement Readiness Program (IPRP)” for the session from 13th January to 24th January 2025 is a comprehensive boot camp designed to equip students with the necessary skills to excel in the placement process. The program covers various critical areas that focus on enhancing students' employability and ensuring they are well-prepared for the recruitment process.

Key Topics Covered:

- **Resume Building**

- Detailed workshops on creating effective, professional resumes tailored to specific job roles and industries.
- Emphasis on structuring resumes to highlight relevant academic achievements, technical skills, and extracurricular activities.
- Personal consultations to guide students in optimizing their resumes for better visibility during recruitment.

Mock Personal Interviews (PI):

- Simulated mock interviews conducted by industry professionals and placement officers.
- Focus on practicing both technical and HR interview rounds, providing students with constructive feedback.
- Focus on improving communication, body language, problem-solving ability, and interview etiquette.
- Personalized mock interview sessions based on individual strengths and areas for improvement.

Mock Group Discussions (GD):

- Group discussions held on diverse topics, including current affairs, industry trends, and hypothetical business scenarios.
- Techniques to enhance critical thinking, articulation, and team collaboration.
- Feedback on individual performance, including leadership skills, negotiation abilities, and group dynamics.

Verbal Aptitude and Communication Skills:

- Intensive training on verbal aptitude, including comprehension, sentence completion, analogies, and logical reasoning.
- Focus on improving clarity, fluency, and confidence in English communication.
- Workshops on structuring answers coherently and improving vocabulary and grammar for effective communication in interviews and discussions.

Objectives of IPRP Boot Camp:

- Resume Optimization: To ensure students have a professionally crafted resume that is attractive to recruiters.
- Interview Readiness: To prepare students for all types of interviews (technical, HR, and behavioral), with personalized feedback to boost confidence.

- **Group Discussion Skills:** To develop the ability to contribute constructively in group discussions and stand out as a team player and leader.
- **Effective Communication:** To enhance verbal communication and interview etiquette for successful interactions with potential employers.

Outcome of the Boot Camp:

Students will be well-prepared with the technical, soft, and communication skills needed to succeed in campus placements. Enhanced interview performance, with the ability to handle real-world job recruitment scenarios. Boosted confidence, better time management, and improved analytical thinking for placement exams and interviews.

This intensive program aims to transform students into well-rounded, placement-ready professionals, ensuring they are ready to take on the competitive recruitment landscape effectively.

Summary of Guest Lectures (Session 2024-2025)

The following is a summary of the Guest Lectures held during session 2024-2025. These events aim to prepare students for success in both their professional and academic careers, equipping them with the skills, knowledge, and mindset needed to thrive in a rapidly evolving world.

1. How to Ace Interviews

Objective: To help students build confidence and master the art of acing interviews.

Content:

Developing a standout resume and cover letter

Effective strategies for answering common interview questions

Mastering body language, communication, and presentation skills

Conducting mock interviews with feedback

Outcome: Students will gain practical interview skills to excel in competitive job markets.

2. Excelling in Corporate Expectations in the Era of Gen AI

Objective: To guide students on how to meet and exceed corporate expectations, especially in the context of Generative AI and technological advancements.

Content:

Navigating workplace transformations influenced by Gen AI

Key skills for the AI-driven corporate world: technical, soft skills, and critical thinking

How to stay adaptable and innovative in a technology-centric corporate environment

Managing change and up skilling for future career growth

Outcome: Students will gain an understanding of corporate dynamics in the Gen AI era, learning how to align with modern expectations.

3. Classroom to Corporate Cabins

Objective: To bridge the gap between academic education and professional work culture.

Content:

Understanding corporate culture and professional behavior

Time management, multitasking, and productivity in the workplace

Networking, teamwork, and leadership in corporate settings

Tips for transitioning smoothly from a student to a professional

Outcome: Students will be prepared for the demands and culture of the corporate world, making the transition from classroom to career smoother.

4. Study Abroad with Scholarships

Objective: To help students explore study abroad opportunities and learn how to apply for scholarships to fund their education.

Content:

A comprehensive guide to studying abroad: top universities, programs, and destinations

How to find and apply for scholarships and grants

Preparing for standardized tests like GRE, IELTS, TOEFL

Crafting strong application essays and personal statements

Outcome: Students will gain essential knowledge and resources for pursuing higher education abroad with financial support.

5. Logical Reasoning & Puzzle Solving

Objective: To sharpen reasoning and problem-solving skills, making students competitive in placement aptitude tests.

Content:

Thorough training in logical reasoning, and Puzzles based problems.

Practice sessions with sample questions from placement tests to enhance problem-solving abilities and speed.

Time management strategies for aptitude-based tests, focusing on accuracy and efficiency under pressure.

Outcome: Students will have better understanding of problem solving as a skill. They will have an exposure of placement papers.

The 2024-2025 training events aim to provide students with the knowledge, skills, and insights they need to succeed in today's fast-paced, ever-changing world. Whether it's mastering interviews, adapting to corporate culture, pursuing education abroad, or developing leadership and entrepreneurial skills, these events will empower students to unlock their full potential.

TECH- TRAINING SUMMARY

Summary of Company-Specific Training Sessions (2024–2025)

During the academic session 2024–2025, company-specific training sessions were organized to prepare students for recruitment drives by leading corporate firms. These targeted sessions aimed to bridge the gap between academic knowledge and industry expectations, enhancing the employability and professional readiness of students.

Key Highlights:

Customized Aptitude and Technical Training Sessions focused on the specific test patterns and technical requirements of top recruiters such as TCS, Infosys, Wipro, Capgemini, and Cognizant. Modules included quantitative aptitude, logical reasoning, verbal ability, and domain-specific technical concepts.

Mock Interviews and Group Discussions

Realistic mock interview rounds and group discussion exercises were conducted, simulating company-specific selection processes. Feedback was provided to help students improve communication, body language, and response strategies.

Soft Skills and Resume Building Workshops

Interactive workshops emphasized effective resume writing, personal branding, and behavioral skills that align with company expectations, ensuring students present themselves confidently during recruitment.

Company Profiles and Recruitment Insights Students were briefed on company backgrounds, roles offered, selection procedures, and growth opportunities to help them make informed decisions during placements.

These sessions significantly boosted students' preparedness for campus recruitment. Many participants reported increased confidence, better understanding of company requirements, and improved performance in aptitude tests, interviews, and group discussions. The training contributed directly to higher placement success rates across multiple disciplines.

Summary of Profile-Based Training Sessions (2024–2025)

To align student capabilities with diverse industry roles, profile-based training sessions were conducted during the academic session 2024–2025. These sessions targeted the skills, tools, and knowledge required for specific job profiles commonly offered during campus placements, ensuring focused and effective preparation. The training programs were aligned with current industry trends and hiring requirements, focusing on Full Stack Development, Web Development, and Data Analytics.

1. Full Stack Developer Training

Objective:

To equip students with end-to-end development skills across front-end, back-end, and database technologies.

Content Covered:

Front-end: HTML, CSS, JavaScript, React.js

Back-end: Node.js, Express.js

Databases: MongoDB, MySQL

Version control (Git), REST APIs, and deployment using platforms like Heroku and Netlify

Outcome:

Students built and deployed full-fledged web applications, gained practical knowledge of full stack architecture, and became capable of handling end-to-end development tasks.

2. Web Developer Training

Objective:

To develop proficiency in creating responsive, interactive, and user-friendly websites using modern web technologies.

Content Covered:

Core technologies: HTML5, CSS3, JavaScript, Bootstrap

Frameworks: React.js and Vue.js basics

Web design principles and UI/UX best practices

Hosting, debugging, and performance optimization techniques

Outcome:

Students developed responsive websites, understood client-side scripting in depth, and demonstrated creative problem-solving in web design and functionality.

3. Data Analytics Training

Objective:

To prepare students for roles involving data analysis, visualization, and decision-making support.

Content Covered:

Tools: Excel, SQL, Power BI, Tableau

Programming: Python for data analysis (NumPy, Pandas, Matplotlib)

Data cleaning, visualization, and dashboard creation

Basics of statistical analysis and business insights

Outcome:

Participants acquired hands-on skills in data manipulation, reporting, and insights generation, making them job-ready for analytics roles across industries.

These profile-specific sessions empowered students with practical, job-relevant skills tailored to current market needs. The training enhanced their project portfolios, improved their technical interviews, and significantly increased their chances of securing placements in reputed tech and analytics companies.

Summary of Other Events (Session 2024-2025)

The following is a summary of the key training events held in the session 2024-2025. These events aim to prepare students for success in both their professional and academic careers, equipping them with the skills, knowledge, and mindset needed to thrive in a rapidly evolving world.

1. Tips and Tricks for Cracking Competitive Exams

Objective:

To equip students with effective preparation strategies and smart techniques to excel in various competitive exams.

Content:

Time management and study planning

Shortcut methods for problem-solving

Understanding exam patterns and question trends

Stress management and motivation

Outcome:

Students gained clarity on exam formats, enhanced their problem-solving efficiency, and learned practical techniques to improve their preparation and confidence.

2. HR Conclave

Objective:

To bridge the gap between academia and industry by understanding HR trends and expectations from fresh graduates.

Content:

Panel discussions with HR leaders

Emerging trends in talent acquisition

Skills required in the modern workplace

Career growth and organizational culture

Outcome:

Participants developed a deeper understanding of HR practices, gained insights into employer expectations, and learned how to enhance their employability.

3. Civil Services Exam – Path to a Glorious Career

Objective:

To motivate and guide students aspiring for civil services by explaining the structure and opportunities of the examination.

Content:

Overview of UPSC exam stages (Prelims, Mains, Interview)

Recommended preparation resources and strategies

Insights from successful candidates

Role of civil servants in nation-building

Outcome:

Students received practical guidance and inspiration to pursue civil services, with a clearer roadmap and understanding of the examination process.

4. International Conference on Internationalization of Higher Education in India

Objective:

To explore strategies for enhancing international collaboration and global competitiveness of Indian higher education.

Content:

Policy frameworks and global best practices

Opportunities for academic exchange and partnerships

Role of NEP 2020 in promoting internationalization

Case studies from leading institutions

Outcome:

Participants gained awareness of internationalization trends, policy implications, and institutional strategies for global academic engagement.

Future Plans for Career Development Center

1. Integration of Technology

- CDCs should adopt artificial intelligence (AI) and data analytics tools to provide personalized career guidance. AI can help match students with internships or jobs based on their skills, experiences, and preferences.

Virtual career fairs and online job portals can enhance job-searching processes.

2. Focus on Soft Skills and Lifelong Learning

- Employers increasingly value soft skills (e.g., communication, problem-solving, adaptability) alongside technical expertise. CDCs will need to emphasize soft skill development through workshops, seminars, and partnerships with organizations.

3. Global and Remote Opportunities

- The shift toward remote work and global job markets means students need guidance on how to navigate international opportunities and virtual job roles.

4. Employer Collaboration for Curriculum Enhancement

- Strengthening collaborations between CDCs and industries will ensure that the university's curriculum aligns with current job market demands.

5. Mentorship Programs

- Students greatly benefit from mentorship, whether from alumni or professionals in their field of interest. These programs can offer advice, networking opportunities, and guidance.

6. Data-Driven Decisions

- Data-driven tools to evaluate the effectiveness of career programs. Regular surveys and feedback from employers and students will help adjust services to be more effective.

7. Greater Emphasis on Entrepreneurship

- More students are interested in starting their own businesses.
- Future Plan: Offer entrepreneurship-focused career programs, workshops, and even incubator spaces that can help students develop business plans, secure funding, and launch startups.

Conclusion: The Career Development Centre remains committed to supporting students in their professional journeys. Through continuous improvement and collaboration, we aim to provide unparalleled services and opportunities in the coming years.