

VAC037	CONTENT CREATION FOR SOCIAL MEDIA
Contact Hours	30 Hours
Prerequisite	Nil

Course Description

This course in Content Creation for social media is designed to provide participants with the skills and knowledge necessary to create engaging and effective content for various social media platforms. Participants will learn the principles of content strategy, storytelling, visual design, and platform-specific best practices to excel in the ever-evolving landscape of social media marketing.

Course Objectives

Students will be able to:

- Understand the fundamentals of content creation in the context of social media.
- Learn to develop a comprehensive content strategy tailored to specific social media platforms.
- Master the art of storytelling to connect with the audience and convey messages effectively.
- Gain proficiency in visual content creation, including graphic design and multimedia production.
- Explore platform-specific techniques and best practices for major social media channels.
- Learn how to measure the effectiveness of social media content and optimize strategies based on data analysis.
- Understand ethical and legal considerations in content creation for social media.

Course Outcomes

On completion of this course, students will be able to:

- CO 1: Develop a comprehensive content strategy for social media.
- CO 2: Create engaging and shareable content for various social media platforms.
- CO 3: Craft compelling narratives and messages tailored to target audiences.
- CO 4: Produce visually appealing graphics and multimedia content.

Course Content

Module 1: Introduction to Content Creation for Social Media

4 hours

- The Role of Content in Social Media Marketing
- Trends and Challenges in Social Media Content Creation
- Defining Your Target Audience

Module 2: Content Strategy and Planning

5 hours

- Developing a Content Strategy
- Content Calendar and Scheduling
- Understanding the Social Media Algorithm
- SEO for Social Media

Module 3: The Art of Storytelling

5 hours

- Understanding the Power of Storytelling
- Crafting Effective Narratives
- Emotional Storytelling Techniques
- Storytelling Tools and Resources

Module 4: Visual Content Creation

4 hours

- Graphic Design Basics for Social Media
- Creating Engaging Images and Infographics
- Video and Multimedia Production
- Editing Tools and Techniques

Module 5: Platform-Specific Strategies

4 hours

- Content Creation for Facebook and Instagram
- Twitter Content Strategies
- Visual Storytelling on Pinterest
- Video Content on YouTube and TikTok
- Professional Networking on LinkedIn

Module 6: Content Analysis and Optimization

4 hours

- Key Metrics for Measuring Content Performance
- Data-Driven Decision Making
- A/B Testing and Experimentation
- Iterative Content Improvement

Module 7: Legal and Ethical Considerations

4 hours

- Copyright and Fair Use
- Privacy and Data Protection
- Ethics in Social Media Content Creation
- Handling Negative Feedback and Crisis Management

Practicum

Participants will work on a practical project throughout the course, creating content for a simulated social media campaign. They will develop a content strategy, create various types of content, and analyze its performance to make data-driven improvements. The final project will include a presentation of their content strategy and a portfolio of content created.

Textbooks

1. Gay, R. (2020). The Content Trap: A Strategist's Guide to Digital Change. Penguin Books.
2. Schaefer, M. W. (2020). The Content Code: Six Essential Strategies to Ignite Your Content, Your Marketing, and Your Business. Mark W. Schaefer.
3. Smith, G. (2018). Content Marketing Strategies for Dummies. Wiley.

Reference Books

1. Cutroni, J. (2017). Google Analytics: Understanding Visitor Behavior. O'Reilly Media.
2. Kingsnorth, S. (2019). Digital Marketing Strategy: An Integrated Approach to Online Marketing. Kogan Page.
3. Thompson, D. (2020). Writing for Social Media. Routledge.
4. Williams, R., & Gulati, R. (2018). The Art of Social Media: Power Tips for Power Users.

	Evaluation Component	Weightage (%)
1	Activities	20
2	Portfolio and Project	20
3	Attendance	10
4	End Term Examination	50



Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)



K.R. MANGALAM UNIVERSITY
E D U C A T I O N F O R L I F E
(Recognized by UGC and a member of AIU)

Ref.No.:KRMU/Admin./Notice/2020-21/ 1917 (A)

Dated: 5th August, 2020

NOTICE

This is to put for information that School of Journalism & Mass Communication is offering Value-Added Course (VAC) for all interested students during Odd Semester as per the following specifications.

Course Code	Course Title	Coordinating Department / School	Duration
VAC115	Film Appreciation	SJMC	30 Hrs.
VAC037	Content Creation for Social Media	SJMC	30 Hrs.

- Maximum 100 seats are available for the course.*
- Course Start Date: 03 September 2020*
- Couse End Date: 01 November 2020*

All interested students are required to confirm their registration with the Dean-School of Journalism & Mass Communication latest by **27th August,, 2020.**

Registrar

Copy to:

- Vice Chancellor
- Dean (Academics Affairs)
- Controller of Examinations
- All Deans/ School Coordinators
- All Faculty Members/ Mentors
- Notice Board
- Office Copy

: For kind information

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)



ATTENDANCE SHEET
VAC COURSE FOR ACADEMIC YEAR 2020-21
COURSE CODE: VAC037

COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	PROGRAMME	SEMESTER	3-Sep-20	4-Sep-20	5-Sep-20	6-Sep-20	7-Sep-20	8-Sep-20	11-Sep-20	13-Sep-20
2001060001	MILIND SINGH SHEKHAWAT	BCA	Semester I	A	P	P	P	P	P	P	P
2001060003	RAHUL TANWAR	BCA	Semester I	P	P	P	P	P	P	P	P
2001060004	PRIYANSHI YADAV	BCA	Semester I	P	P	P	P	P	P	P	P
2001060005	SACHIN PAL	BCA	Semester I	P	P	P	P	P	P	P	P
2001060006	BHAVISHYA YADAV	BCA	Semester I	P	P	P	P	P	P	P	P
2001060007	ABHIJEET SARKAR	BCA	Semester I	P	P	P	P	P	P	P	P
2001060008	RAJESH YADAV	BCA	Semester I	A	P	A	P	P	P	P	P
2001060009	ISHAN ABROL	BCA	Semester I	P	P	P	A	P	P	P	P
2001060010	ANUJ KUMAR	BCA	Semester I	P	A	A	P	P	P	P	P
2010220001	LALITA	B.A. (Fashion)	Semester I	A	A	P	P	P	P	P	P
2010220002	MANSI BANSAL	B.A. (Fashion)	Semester I	P	A	A	P	P	P	P	P
2010220003	SHALU BALHARA	B.A. (Fashion)	Semester I	P	P	A	P	A	P	P	P
2010220004	ANJALI KUMARI	B.A. (Fashion)	Semester I	P	A	P	P	A	P	P	P
2010220005	NIVEDITA SINGH	B.A. (Fashion)	Semester I	A	P	A	A	A	P	P	P
2009200001	NITIKA SINGH	B.A. (JMC)	Semester I	P	P	P	P	A	P	P	P
2009200002	NEHA SHAH	B.A. (JMC)	Semester I	P	P	P	P	P	P	P	P
2009200003	OM TIWARI	B.A. (JMC)	Semester I	A	P	P	P	P	P	P	P
2009200004	ANKIT YADAV	B.A. (JMC)	Semester I	P	P	P	P	P	P	P	P
2009200005	HARSH RANA	B.A. (JMC)	Semester I	P	P	P	P	P	P	P	P
2009200006	DERRIC MICHAEL RAJ	B.A. (JMC)	Semester I	P	P	P	P	P	P	P	P
2009200008	ISHA KOTHARI	B.A. (JMC)	Semester I	A	P	P	P	P	P	P	P
2009200009	ABHIJEET ROY CHOUDHURY	B.A. (JMC)	Semester I	P	P	P	P	P	P	P	P
2009200010	SATYAM KUSHWAHA	B.A. (JMC)	Semester I	P	P	A	P	P	P	P	P
2009200011	POWEL AGNIDIKSHA	B.A. (JMC)	Semester I	A	P	P	P	P	P	P	P
2009200012	SAKSHI CHAUBEY	B.A. (JMC)	Semester I	P	P	P	P	P	P	P	P
2009200013	NEERAJ	B.A. (JMC)	Semester I	P	P	P	P	P	P	P	P
2009200015	DAMIA TYAGI	B.A. (JMC)	Semester I	P	A	P	P	P	P	P	P
1909200001	PRIYANKA	B.A. (JMC)	Semester III	P	P	P	A	P	P	A	P
1909200002	RISHI KUMAR SINGH	B.A. (JMC)	Semester III	A	P	A	P	P	P	P	P
1909200003	UDIT GUPTA	B.A. (JMC)	Semester III	A	A	P	P	P	P	P	P
1909200004	MAHIMA SHARMA	B.A. (JMC)	Semester III	P	A	A	P	P	P	P	P
1909200005	DEEKSHA KUMARI	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P

DEAN
 School of Journalism & Mass Communication (SEAC)
 K.R. Mangalam University
 Plot No. 1, Sector 10, Gurgaon Road, Gurugram, Haryana 122103

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 Sohna Road, Gurugram, (Haryana)

COURSE INCHARGE



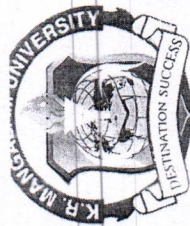
ATTENDANCE SHEET
VAC-COURSE FOR ACADEMIC YEAR 2020-21
COURSE CODE: VAC037
COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	14-Sep-20	17-Sep-20	20-Sep-20	20-Sep-202	22-Sep-20	24-Sep-20	26-Sep-20	28-Sep-20	1-Oct-20	3-Oct-20
2001060001	MILIND SINGH SHEKHAWAT	P	P	P	P	P	P	P	P	P	P
2001060003	RAHUL TANWAR	P	P	A	P	A	P	P	P	P	A
2001060004	PRIYANSHI YADAV	P	P	P	P	P	P	P	P	P	P
2001060005	SACHIN PAL	P	P	P	A	P	P	P	P	P	P
2001060006	BHAVISHYA YADAV	P	P	P	P	A	P	P	P	P	A
2001060007	ABHIJEET SARKAR	P	P	P	P	A	P	P	P	A	P
2001060008	RAJESH YADAV	P	P	P	P	P	P	P	P	P	P
2001060009	ISHAN ABROL	A	P	P	P	P	P	P	P	P	P
2001060010	ANUJ KUMAR	P	P	A	P	P	P	A	P	P	P
2010220001	LALITA	P	A	P	A	P	P	P	P	P	P
2010220002	MANSI BANSAL	P	P	P	P	A	P	P	P	P	P
2010220003	SHALU BALHARA	A	P	P	P	P	P	P	P	P	P
2010220004	ANJALI KUMARI	A	P	P	P	P	A	P	P	P	A
2010220005	NIVEDITA SINGH	P	P	P	A	P	P	P	P	P	P
2009200001	NITIKA SINGH	P	P	A	P	A	P	P	P	A	P
2009200002	NEHA SHAH	P	P	P	P	P	P	P	P	P	A
2009200003	OM TIWARI	P	P	P	P	P	P	P	P	P	P
2009200004	ANKIT YADAV	P	P	A	P	A	P	P	P	P	A
2009200005	HARSH RANA	P	P	P	P	P	P	P	P	A	P
2009200006	DERRIC MICHAEL RAJ	P	P	P	A	P	P	P	P	P	P
2009200008	ISHA KOTHARI	P	P	P	P	A	P	P	P	P	A
2009200009	ABHIJEET ROY CHOUDHURY	P	P	P	P	A	P	P	P	A	P
2009200010	SATYAM KUSHWAHA	P	P	P	P	P	P	P	P	P	P
2009200011	POWEL AGNIDIKSHA	P	P	P	P	A	P	P	A	P	P
2009200012	SAKSHI CHAUBEY	P	P	P	P	P	P	P	A	P	P
2009200013	NEERAJ	P	P	P	P	P	P	P	P	P	P
2009200015	DAMIA TYAGI	A	A	P	P	P	P	P	P	P	P
1909200001	PRIYANKA	A	P	P	P	P	P	P	P	P	P
1909200002	RISHI KUMAR SINGH	P	P	A	P	P	P	A	P	P	P
1909200003	UDIT GUPTA	P	A	P	A	P	P	P	P	P	P
1909200004	MAHIMA SHARMA	P	P	P	P	A	P	P	P	P	P
1909200005	DEEKSHA KUMARI	P	P	P	P	P	P	P	P	P	P

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School of Journalism & Mass Communication (SBAN)
K.R. Mangalam University
 Sohna Road, Gurugram (Haryana)



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COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	4-Oct-20	8-Oct-20	9-Oct-20	10-Oct-20	11-Oct-20	13-Oct-20	15-Oct-20	16-Oct-20	20-Oct-20	19-Oct-20
2001060001	MILIND SINGH SHEKHAWAT	P	P	P	A	P	P	P	P	P	P
2001060003	RAHUL TANWAR	P	P	A	P	P	A	A	P	P	P
2001060004	PRIYANSHI YADAV	P	A	P	P	A	P	P	A	P	P
2001060005	SACHIN PAL	P	P	P	P	P	A	A	A	A	P
2001060006	BHAVISHYA YADAV	P	P	P	A	P	P	P	A	A	P
2001060007	ABHIJEET SARKAR	P	P	P	A	P	P	P	P	A	P
2001060008	RAJESH YADAV	P	P	P	P	P	P	P	A	P	P
2001060009	ISHAN ABROL	A	P	P	P	P	P	P	P	P	P
2001060010	ANUJ KUMAR	P	P	A	P	P	P	P	P	P	P
2010220001	LALITA	P	P	P	P	A	P	P	P	P	P
2010220002	MANSI BANSAL	P	A	A	P	P	A	P	P	P	P
2010220003	SHALU BALHARA	P	P	A	P	P	P	A	P	A	P
2010220004	ANJALI KUMARI	P	P	P	A	P	P	P	P	A	P
2010220005	NIVEDITA SINGH	P	P	P	A	P	P	A	P	A	P
2009200001	NITIKA SINGH	P	A	P	A	A	P	P	A	P	P
2009200002	NEHA SHAH	P	P	P	P	A	P	P	P	A	P
2009200003	OM TIWARI	P	P	P	A	P	P	P	P	P	P
2009200004	ANKIT YADAV	P	P	A	P	P	P	A	P	P	P
2009200005	HARSH RANA	P	A	P	P	P	P	P	P	P	P
2009200006	DERRIC MICHAEL RAJ	P	P	P	P	P	A	P	P	A	P
2009200008	ISHA KOTHARI	P	P	A	A	P	P	P	P	P	P
2009200009	ABHIJEET ROY CHOUDHURY	P	P	P	P	P	P	P	A	A	A
2009200010	SATYAM KUSHWAHA	P	P	A	A	P	P	A	P	P	P
2009200011	POWEL AGNIDIKSHA	P	P	A	P	A	P	P	P	P	P
2009200012	SAKSHI CHAUBEY	A	P	P	P	P	P	P	A	P	P
2009200013	NEERAJ	P	P	P	P	P	P	A	P	P	P
2009200015	DAMIA TYAGI	P	P	P	P	P	P	P	P	P	P
1909200001	PRIYANKA	A	P	P	P	P	P	P	P	P	P
1909200002	RISHI KUMAR SINGH	P	P	A	P	P	P	P	P	P	P
1909200003	UDIT GUPTA	P	P	P	P	A	P	P	P	P	P
1909200004	MAHIMA SHARMA	P	A	A	P	P	A	P	P	P	P
1909200005	DEEKSHA KUMARI	P	P	P	P	P	P	P	P	P	P

DEAN

School of Journalism & Mass Communication (SUJMC)
K.R. Mangalam University
Sohna road, Gurugram Hariana 122103

Registrar

K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

COURSE IN CHARGE



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VAC COURSE FOR ACADEMIC YEAR 2020-21

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COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	22-Oct-20	23-Oct-20	24-Oct-20	26-Oct-20	29-Oct-20	30-Oct-20	1-Nov-20	Total	Present	%
2001060001	MILIND SINGH SHEKHAWAT	P	A	P	P	A	P	A	35	30	85.71
2001060003	RAHUL TANWAR	A	P	P	P	P	P	A	35	27	77.14
2001060004	PRIYANSHI YADAV	A	P	P	P	A	P	P	35	30	85.71
2001060005	SACHIN PAL	P	A	A	P	P	P	P	35	28	80.00
2001060006	BHAVISHYA YADAV	P	P	P	P	A	P	P	35	29	82.86
2001060007	ABHIJEET SARKAR	A	A	P	P	A	P	A	35	27	77.14
2001060008	RAJESH YADAV	P	P	A	P	A	P	P	35	30	85.71
2001060009	ISHAN ABROL	P	P	P	P	A	P	A	35	30	85.71
2001060010	ANUJ KUMAR	P	P	P	P	P	A	P	35	29	82.86
2010220001	LALITA	P	P	P	A	P	P	P	35	29	82.86
2010220002	MANSI BANSAL	P	P	P	P	P	A	A	35	27	77.14
2010220003	SHALU BALHARA	P	P	A	P	P	P	P	35	28	80.00
2010220004	ANJALI KUMARI	P	P	P	P	P	P	P	35	28	80.00
2010220005	NIVEDITA SINGH	P	P	P	P	P	P	P	35	27	77.14
2009200001	NITIKA SINGH	A	P	P	P	P	P	P	35	26	74.29
2009200002	NEHA SHAH	P	P	P	A	P	P	P	35	31	88.57
2009200003	OM TIWARI	P	A	P	P	A	P	P	35	31	88.57
2009200004	ANKIT YADAV	P	P	P	P	A	P	A	35	28	80.00
2009200005	HARSH RANA	P	A	A	P	A	A	P	35	29	82.86
2009200006	DERRIC MICHAEL RAJ	P	P	P	P	A	P	P	35	31	88.57
2009200008	ISHA KOTHARI	P	P	P	P	A	P	P	35	29	82.86
2009200009	ABHIJEET ROY CHOUDHURY	A	A	P	P	A	P	P	35	27	77.14
2009200010	SATYAM KUSHWAHA	P	P	A	P	A	P	P	35	29	82.86
2009200011	POWEL AGNIDIKSHA	A	P	P	P	P	A	P	35	28	80.00
2009200012	SAKSHI CHAUBEY	P	P	A	P	P	P	P	35	31	88.57
2009200013	NEERAJ	P	P	P	P	P	P	P	35	33	94.29
2009200015	DAMIA TYAGI	P	P	P	P	P	P	P	35	32	91.43
1909200001	PRIYANKA	P	P	P	P	P	P	P	35	31	88.57
1909200002	RISHI KUMAR SINGH	P	P	P	P	P	A	P	35	29	82.86
1909200003	UDIT GUPTA	P	P	P	A	P	P	P	35	29	82.86
1909200004	MAHIMA SHARMA	P	P	P	P	P	A	P	35	28	80.00
1909200005	DEEKSHA KUMARI	P	A	A	P	P	P	A	35	30	85.71

COURSE INCHARGE

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DEAN
School of Journalism & Mass Communication (SJMC)
K.R. Mangalam University



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COURSE CODE: VAC037
COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	PROGRAMME	SEMESTER	3-Sep-20	4-Sep-20	5-Sep-20	6-Sep-20	7-Sep-20	8-Sep-20	11-Sep-20	13-Sep-20
1909200006	SANJU SOROUT	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200007	HIMANSHI SACHDEVA	B.A. (JMC)	Semester III	P	P	P	P	A	P	P	P
1909200008	DIVYAM SHARMA	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200009	PRAKHAR SRIVASTAVA	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200010	MAYANK KASANA	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200011	PARVESH BATRA	B.A. (JMC)	Semester III	P	P	A	P	P	P	P	P
1909200012	VEDANT SAXENA	B.A. (JMC)	Semester III	A	P	P	P	P	P	P	P
1909200014	SHASHWAT SRIVASTAVA	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200015	RUDRAKSH MALIK	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200017	SHWETA SACHAN	B.A. (JMC)	Semester III	P	A	P	P	P	P	P	P
1909200018	SAHIL THAKUR	B.A. (JMC)	Semester III	P	P	P	A	P	P	P	P
1909200019	SHUBHAM SHARMA	B.A. (JMC)	Semester III	P	A	P	P	P	P	P	P
1909200020	GAGAN BHARDWAJ	B.A. (JMC)	Semester III	A	A	P	P	P	P	P	P
1909200021	KARAMAJIT SINGH	B.A. (JMC)	Semester III	P	A	P	P	P	P	A	P
1909200022	MEHAK SRIVASTAVA	B.A. (JMC)	Semester III	P	P	A	P	A	P	P	P
1909200023	PEARL AGARWAL	B.A. (JMC)	Semester III	A	A	P	P	A	P	P	P
1909200024	AMIT KUMAR BEHAL	B.A. (JMC)	Semester III	A	P	A	A	A	P	P	P
1909200025	SHRESHTH KAKKAR	B.A. (JMC)	Semester III	P	A	A	P	P	P	P	P
1909200026	DEVANNISHI THAPAR	B.A. (JMC)	Semester III	P	A	P	P	P	P	P	P
1909200027	SHRUTI SHARMA	B.A. (JMC)	Semester III	A	A	P	P	P	P	A	P
1909200029	PARAS MEHTA	B.A. (JMC)	Semester III	A	P	A	P	A	P	P	P
1909200030	MAHEK TANEJA	B.A. (JMC)	Semester III	A	A	P	P	A	P	P	P
1909200031	PRATEEK KUMAR	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200032	JEET SINGH	B.A. (JMC)	Semester III	P	A	P	P	P	P	P	P
1909200033	DIVYA	B.A. (JMC)	Semester III	P	P	P	A	P	P	A	P
1909200034	PIYUSH YADAV	B.A. (JMC)	Semester III	A	P	A	P	P	P	P	P
1909200035	KASHISH BIDHURI	B.A. (JMC)	Semester III	A	A	P	P	P	P	P	P
1909200036	RAHUL RAWAT	B.A. (JMC)	Semester III	P	A	A	P	P	P	P	P
1909200037	LAKSHAY PARASHAR	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P
1909200038	ARJUN KUMAR SHARMA	B.A. (JMC)	Semester III	A	P	P	P	P	P	P	P
1909200039	NIKHIL KAUSHIK	B.A. (JMC)	Semester III	P	P	P	P	A	P	P	P
1909200040	POEM GABHA	B.A. (JMC)	Semester III	A	P	P	P	P	P	P	P
1909200041	KAREENA SETHI	B.A. (JMC)	Semester III	P	P	P	P	P	P	P	P

COURSE INCHARGE

K.R. Mangalam University
Sohna-Road, Gurugram, (Haryana)

School of Journalism & Mass Communication
K.R. Mangalam University



ATTENDANCE SHEET

VAC COURSE FOR ACADEMIC YEAR 2020-21

COURSE CODE: VAC037

COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	14-Sep-20	17-Sep-20	20-Sep-20	20-Sep-20	22-Sep-20	24-Sep-20	26-Sep-20	28-Sep-20	1-Oct-20	3-Oct-20
1909200006	SANJU SOROUT	P	P	A	P	A	P	P	P	P	A
1909200007	HIMANSHI SACHDEVA	P	P	P	P	P	P	P	P	P	P
1909200008	DIVYAM SHARMA	P	P	P	A	P	P	P	P	P	P
1909200009	PRAKHAR SRIVASTAVA	P	P	P	P	A	P	P	P	P	A
1909200010	MAYANK KASANA	P	P	P	P	A	P	P	P	A	P
1909200011	PARVESH BATRA	P	P	P	P	P	P	P	P	P	P
1909200012	VEDANT SAXENA	P	P	P	P	A	P	P	A	P	P
1909200014	SHASHWAT SRIVASTAVA	P	P	P	P	P	P	P	A	P	P
1909200015	RUDRAKSH MALIK	P	P	P	P	P	P	P	P	P	P
1909200017	SHWETA SACHAN	A	A	P	P	P	P	P	P	P	P
1909200018	SAHIL THAKUR	A	P	P	P	P	P	P	P	P	P
1909200019	SHUBHAM SHARMA	P	P	A	P	P	P	A	P	P	P
1909200020	GAGAN BHARDWAJ	P	A	P	A	P	P	P	P	P	P
1909200021	KARAMAJIT SINGH	P	P	P	P	P	P	P	P	P	P
1909200022	MEHAK SRIVASTAVA	A	P	P	P	P	P	P	P	P	P
1909200023	PEARL AGARWAL	A	P	P	P	P	A	P	P	P	A
1909200024	AMIT KUMAR BEHAL	P	P	P	A	P	P	P	P	P	P
1909200025	SHRESHTH KAKKAR	P	P	A	P	P	P	A	P	P	P
1909200026	DEVANNSHI THAPAR	P	A	P	A	P	P	P	P	P	P
1909200027	SHRUTI SHARMA	P	P	P	P	A	P	P	P	P	P
1909200029	PARAS MEHTA	A	P	P	P	P	P	P	P	P	P
1909200030	MAHEK TANEJA	A	P	P	P	P	A	P	P	P	A
1909200031	PRATEEK KUMAR	P	P	P	P	P	P	P	P	P	P
1909200032	JELT SINGH	A	A	P	P	P	P	P	P	P	P
1909200033	DIVYA	A	P	P	P	P	P	P	P	P	P
1909200034	PIYUSH YADAV	P	P	A	P	P	P	A	P	P	P
1909200035	KASHISH BIDHURI	P	A	P	A	P	P	P	P	P	P
1909200036	RAHUL RAWAT	P	P	P	P	A	P	P	P	P	P
1909200037	LAKSHAY PARASHAR	P	P	P	P	P	P	P	P	P	P
1909200038	ARJUN KUMAR SHARMA	P	P	A	P	A	P	P	P	P	A
1909200039	NIKHIL KAUSHIK	P	P	P	P	P	P	P	P	P	P
1909200040	POEM GABHA	P	P	P	P	P	P	P	P	P	P
1909200041	KAREENA SETHI	P	P	P	P	A	P	P	P	P	A

Registrar
K.R. Mangalam University
Sohna Road, Gurgaon

COURSE IN CHARGE

DEAN
School of Journalism & Mass Communication (SJMC)
K.R. Mangalam University



ATTENDANCE SHEET
VAC COURSE FOR ACADEMIC YEAR 2020-21
COURSE CODE: VAC037
COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	4-Oct-20	8-Oct-20	9-Oct-20	10-Oct-20	11-Oct-20	13-Oct-20	15-Oct-20	16-Oct-20	20-Oct-20	19-Oct-20
1909200006	SANJU SOROUT	P	P	A	P	P	P	A	P	P	P
1909200007	HIMANSHI SACHDEVA	P	A	P	P	P	P	P	P	P	P
1909200008	DIVYAM SHARMA	P	P	P	P	P	A	P	P	A	P
1909200009	PRAKHAR SRIVASTAVA	P	P	P	A	P	P	P	P	P	P
1909200010	MAYANK KASANA	P	P	P	P	P	P	P	A	P	P
1909200011	PARVESH BATRA	P	P	P	P	P	P	P	A	P	P
1909200012	VEDANT SAXENA	P	P	A	P	A	P	P	P	P	P
1909200014	SHASHWAT SRIVASTAVA	A	P	P	P	A	P	P	P	P	P
1909200015	RUDRAKSH MALIK	P	P	P	P	P	P	P	A	P	P
1909200017	SHWETA SACHAN	P	P	P	P	P	P	P	P	P	P
1909200018	SAHIL THAKUR	A	P	P	P	P	P	P	P	P	P
1909200019	SHUBHAM SHARMA	P	P	A	P	P	P	P	P	P	P
1909200020	GAGAN BHARDWAJ	P	P	P	P	A	P	P	P	P	P
1909200021	KARAMAJIT SINGH	P	A	A	P	P	A	P	P	P	P
1909200022	MEHAK SRIVASTAVA	P	P	A	P	P	P	P	P	P	P
1909200023	PEARL AGARWAL	P	P	P	A	P	P	P	P	A	P
1909200024	AMIT KUMAR BEHAL	P	P	A	A	P	P	A	P	P	P
1909200025	SHRESHTH KAKKAR	P	P	A	P	P	P	P	P	P	P
1909200026	DE VANNSHI THAPAR	P	P	P	P	A	P	P	P	P	P
1909200027	SHRUTI SHARMA	P	A	A	P	P	A	P	P	P	P
1909200029	PARAS MEHTA	P	P	A	P	P	P	P	P	P	P
1909200030	MAHEK TANEJA	P	P	P	A	P	P	P	P	P	P
1909200031	PRATEEK KUMAR	P	P	P	A	P	A	A	P	P	P
1909200032	JEET SINGH	P	P	P	P	P	P	P	P	P	P
1909200033	DIVYA	A	P	P	P	P	P	P	P	P	P
1909200034	PIYUSH YADAV	P	P	A	A	P	P	P	P	P	P
1909200035	KASHISH BIDHURI	P	P	P	P	A	P	P	P	P	P
1909200036	RAHUL RAWAT	P	A	A	P	P	A	P	P	P	P
1909200037	LAKSHAY PARASHAR	P	P	P	A	P	P	P	P	P	P
1909200038	ARJUN KUMAR SHARMA	P	P	A	P	P	P	A	P	P	P
1909200039	NIKHIL KAUSHIK	P	A	P	P	P	P	P	P	P	P
1909200040	POEM GABHA	P	P	P	P	P	A	P	P	A	P
1909200041	KAREENA SETHI	P	P	P	P	P	P	A	A	A	P

Registrar

K.R. Mangalam University
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School of Journalism & Mass Communication (SJMC)
K.R. Mangalam University
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COURSE IN CHARGE



ATTENDANCE SHEET

VAC COURSE FOR ACADEMIC YEAR 2020-21

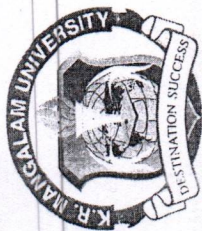
COURSE CODE: VAC037

COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA

ROLL NO	NAME	22-Oct-20	23-Oct-20	24-Oct-20	26-Oct-20	29-Oct-20	30-Oct-20	1-Nov-20	Total	Present	%
1909200006	SANJU SOROUT	P	P	P	P	A	P	P	35	29	82.86
1909200007	HIMANSHI SACHDEVA	P	A	A	P	A	P	P	35	30	85.71
1909200008	DIVYAM SHARMA	P	P	P	P	A	P	P	35	31	88.57
1909200009	PRAKHAR SRIVASTAVA	P	P	P	P	A	P	P	35	31	88.57
1909200010	MAYANK KASANA	A	P	A	P	A	P	P	35	29	82.86
1909200011	PARVESH BATRA	P	A	A	P	A	P	P	35	30	85.71
1909200012	VEDANT SAXENA	A	P	A	P	P	A	P	35	27	77.14
1909200014	SHASHWAT SRIVASTAVA	P	P	A	P	P	P	A	35	30	85.71
1909200015	RUDRAKSH MALIK	P	P	P	P	P	A	P	35	33	94.29
1909200017	SHWETA SACHAN	P	P	P	A	P	P	P	35	31	88.57
1909200018	SAHIL THAKUR	P	P	A	P	P	P	P	35	31	88.57
1909200019	SHUBHAM SHARMA	P	P	P	P	P	A	P	35	30	85.71
1909200020	GAGAN BHARDWAJ	P	P	P	A	P	P	P	35	29	82.86
1909200021	KARAMAJIT SINGH	P	P	P	P	P	A	P	35	28	80.00
1909200022	MEHAK SRIVASTAVA	P	P	P	P	P	P	P	35	31	88.57
1909200023	PEARL AGARWAL	P	P	P	P	P	P	P	35	27	77.14
1909200024	AMIT KUMAR BEHAL	P	P	P	P	P	P	P	35	27	77.14
1909200025	SHRESHTH KAKKAR	P	P	P	P	P	A	P	35	29	82.86
1909200026	DEVANNISHI THAPAR	P	P	P	A	P	P	P	35	30	85.71
1909200027	SHRUTI SHARMA	P	P	P	P	P	A	P	35	27	77.14
1909200029	PARAS MEHTA	P	P	A	P	P	P	P	35	29	82.86
1909200030	MAHEK TANEJA	A	P	P	P	P	P	P	35	27	77.14
1909200031	PRATEEK KUMAR	P	P	P	P	A	A	A	35	29	82.86
1909200032	JEET SINGH	P	P	P	P	A	P	A	35	30	85.71
1909200033	DIVYA	P	P	P	P	P	P	P	35	31	88.57
1909200034	PIYUSH YADAV	P	P	P	A	P	A	P	35	27	77.14
1909200035	KASHISH BIDHURI	P	P	P	A	A	P	P	35	28	80.00
1909200036	RAHUL RAWAT	P	P	P	P	P	A	P	35	28	80.00
1909200037	LAKSHAY PARASHAR	P	A	A	P	P	A	A	35	30	85.71
1909200038	ARJUN KUMAR SHARMA	P	P	P	A	A	P	P	35	27	77.14
1909200039	NIKHIL KAUSHIK	P	P	A	P	A	P	P	35	31	88.57
1909200040	POEM GABHA	A	P	P	P	A	P	P	35	27	77.14
1909200041	KAREENA SETHI	P	P	P	P	A	P	P	35	28	80.00

COURSE IN CHARGE

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)DEAN
School of Journalism & Mass Communication (SJMC)
K.R. Mangalam University



ATTENDANCE SHEET

VAC COURSE FOR ACADEMIC YEAR 2020-21

COURSE CODE: VAC115

COURSE TITLE: FILM APPRECIATION

ROLL NO	NAME	PROGRAM ME	SEMESTER	03.09.2020	04.09.2020	05.09.2020	06.09.2020	07.09.2020	08.09.2020
1801020010	TEJASV SINGH	B.Tech ME	Semester-V	P	P	P	P	P	P
1801020009	SAHIL KUMAR	B.Tech ME	Semester-V	P	P	P	P	P	P
1801020008	NEHA	B.Tech ME	Semester-V	P	P	P	P	P	P
1801020007	VISHAL KUMAR	B.Tech ME	Semester-V	P	P	P	P	P	P
1801020005	SARTHAK CHAUDHARY	B.Tech ME	Semester-V	P	P	P	P	P	P
1801020002	ANMOL KUMAR PANDEY	B.Tech ME	Semester-V	P	P	P	P	P	A
1801030010	MONIKA CHAUDHARY	B.Tech EEE	Semester-V	P	P	P	P	P	P
1801030003	AYUSH KUMAR	B.Tech EEE	Semester-V	P	P	P	P	P	P
1809200019	SAHIL SEHRAWAT	B.A. (JMC)	Semester-V	P	A	P	P	P	P
1809200017	PUJA KUMARI	B.A. (JMC)	Semester-V	P	P	A	P	P	P
1809200015	VISHAL KUMAR	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200014	VISHAL GANDASS	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200013	TANMAY KAPOOR	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200011	SHWETA RANI	B.A. (JMC)	Semester-V	A	P	P	P	P	P
1809200009	SARVLEEN KAUR	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200008	RAVI KUMAR LABH	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200007	RAM MAHAJAN	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200006	NEEL GOYAL	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200005	LAKSHITA KANDPAL	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200004	KOMAL	B.A. (JMC)	Semester-V	A	P	P	P	P	P
1809200002	BHANU PRAKASH	B.A. (JMC)	Semester-V	P	P	P	P	P	P
1809200001	ANKIT KUMAR SINGH	B.A. (JMC)	Semester-V	P	P	P	P	P	P

[Signature]

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

[Signature]
COURSE INCHARGE

DEAN *[Signature]*
School of Journalism & Mass Communication (SJMC)
K.R. Mangalam University



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

VALUE ADDED COURSE (VAC)

ACADEMIC YEAR 2020-21

COURSE CODE: VAC037

COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA
COURSE OFFERED BY: SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
LIST OF STUDENTS COMPLETING THE COURSE

S.NO	SESSION	ROLL NO	NAME	PROGRAMME	SEMESTER	COURSE CODE	COURSE TITLE	SCHOOL
1	2020-21	2001060001	MILIND SINGH SHEKHAWA	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
2	2020-21	2001060003	RAHUL TANWAR	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
3	2020-21	2001060004	PRIYANSHI YADAV	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
4	2020-21	2001060005	SACHIN PAL	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
5	2020-21	2001060006	BHAVISHYA YADAV	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
6	2020-21	2001060007	ABHIJEET SARKAR	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
7	2020-21	2001060008	RAJESH YADAV	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
8	2020-21	2001060009	ISHAN ABROL	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
9	2020-21	2001060010	ANUJ KUMAR	BCA	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF ENGINEERING AND TECHNOLOGY (SOET)
10	2020-21	2010220001	LALITA	B.A. (Fashion Design)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF FASHION DESIGN (SOFD)
11	2020-21	2010220002	MANSI BANSAL	B.A. (Fashion Design)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF FASHION DESIGN (SOFD)
12	2020-21	2010220003	SHALU BALHARA	B.A. (Fashion Design)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF FASHION DESIGN (SOFD)
13	2020-21	2010220004	ANJALI KUMARI	B.A. (Fashion Design)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF FASHION DESIGN (SOFD)
14	2020-21	2010220005	NIVEDITA SINGH	B.A. (Fashion Design)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF FASHION DESIGN (SOFD)
15	2020-21	2009200001	NITIKA SINGH	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
16	2020-21	2009200002	NEHA SHAH	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
17	2020-21	2009200003	OM TIWARI	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
18	2020-21	2009200004	ANKIT YADAV	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
19	2020-21	2009200005	HARSH RANA	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
20	2020-21	2009200006	DERRIC MICHAEL RAJ	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
21	2020-21	2009200008	ISHA KOTHARI	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
22	2020-21	2009200009	ABHIJEET ROY	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
23	2020-21	2009200010	SATYAM KUSHWAHA	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
24	2020-21	2009200011	POWEL AGNIDIKSHA	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
25	2020-21	2009200012	SAKSHI CHAUBEY	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
26	2020-21	2009200013	NEERAJ	B.A. (JMC)	Semester I	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
27	2020-21	2009200015	DAMIA TYAGI	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
28	2020-21	1909200001	PRIYANKA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
29	2020-21	1909200002	RISHI KUMAR SINGH	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
30	2020-21	1909200003	UDIT GUPTA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
31	2020-21	1909200004	MAHIMA SHARMA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
32	2020-21	1909200005	DEEKSHA KUMARI	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
33	2020-21	1909200006	SANJU SOROUT	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)

Handwritten signature and stamp
K.R. Mangalam University
Gurgaon Road, Gurugram (Haryana)



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

VALUE ADDED COURSE (VAC)

ACADEMIC YEAR 2020-21

COURSE CODE: VAC037

COURSE TITLE: CONTENT CREATION FOR SOCIAL MEDIA
COURSE OFFERED BY: SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
LIST OF STUDENTS COMPLETING THE COURSE

S.NO	SESSION	ROLL NO	NAME	PROGRAMME	SEMESTER	COURSE CODE	COURSE TITLE	SCHOOL
34	2020-21	1909200007	HIMANSHI SACHDEVA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
35	2020-21	1909200008	DIVYAM SHARMA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
36	2020-21	1909200009	PRAKHAR SRIVASTAVA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
37	2020-21	1909200010	MAYANK KASANA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
38	2020-21	1909200011	PARVESH BATRA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
39	2020-21	1909200012	VEDANT SAXENA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
40	2020-21	1909200014	SHASHWAT SRIVASTAVA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
41	2020-21	1909200015	RUDRAKSH MALIK	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
42	2020-21	1909200017	SHWETA SACHAN	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
43	2020-21	1909200018	SAHIL THAKUR	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
44	2020-21	1909200019	SHUBHAM SHARMA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
45	2020-21	1909200020	GAGAN BHARDWAJ	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
46	2020-21	1909200021	KARAMAJIT SINGH	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
47	2020-21	1909200022	MEHAK SRIVASTAVA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
48	2020-21	1909200023	PEARL AGARWAL	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
49	2020-21	1909200024	AMIT KUMAR BEHAL	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
50	2020-21	1909200025	SHRESHTH KAKKAR	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
51	2020-21	1909200026	DEVANNISHI THAPAR	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
52	2020-21	1909200027	SHRUTI SHARMA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
53	2020-21	1909200029	PARAS MEHTA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
54	2020-21	1909200030	MAHEK TANEJA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
55	2020-21	1909200031	PRATEEK KUMAR	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
56	2020-21	1909200032	JEET SINGH	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
57	2020-21	1909200033	DIVYA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
58	2020-21	1909200034	PIYUSH YADAV	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
59	2020-21	1909200035	KASHISH BIDHURI	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
60	2020-21	1909200036	RAHUL RAWAT	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
61	2020-21	1909200037	LAKSHAY PARASHAR	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
62	2020-21	1909200038	ARJUN KUMAR SHARMA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
63	2020-21	1909200039	NIKHIL KAUSHIK	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
64	2020-21	1909200040	POEM GABHA	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)
65	2020-21	1909200041	KAREENA SETHI	B.A. (JMC)	Semester II	VAC037	CONTENT CREATION FOR SOCIAL MEDIA	SCHOOL OF JOURNALISM AND MASS COMMUNICATION (SJMC)

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This is to certify that **MILIND SINGH SHEKHAWAT**, University Enrolment No **2001060001** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

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Date: 25.03.2021

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This is to certify that **RAHUL TANWAR**, University Enrolment No **2001060003** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **PRIYANSHI YADAV**, University Enrolment No **2001060004** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **SACHIN PAL**, University Enrolment No **2001060005** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

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This is to certify that **BHAVISHYA YADAV**, University Enrolment No **2001060006** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

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This is to certify that **ABHIJEET SARKAR**, University Enrolment No **2001060007** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

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This is to certify that **RAJESH YADAV**, University Enrolment No **2001060008** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **ISHAN ABROL**, University Enrolment No **2001060009** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **ANUJ KUMAR**, University Enrolment No **2001060010** of **BCA** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **LALITA**, University Enrolment No **2010220001** of **B.A. (Fashion Design)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21** (**Odd Semester**).

Date: 25.03.2021

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This is to certify that **MANSI BANSAL**, University Enrolment No **2010220002** of **B.A. (Fashion Design)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **SHALU BALHARA**, University Enrolment No **2010220003** of **B.A. (Fashion Design)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **ANJALI KUMARI**, University Enrolment No **2010220004** of **B.A.**
(**Fashion Design**) programme has successfully qualified **VALUE ADDED COURSE**
VAC037 (Content Creation for Social Media) during Academic Session **2020-21 (Odd**
Semester).

Date: 25.03.2021

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This is to certify that **NIVEDITA SINGH**, University Enrolment No **2010220005** of **B.A. (Fashion Design)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **NITIKA SINGH**, University Enrolment No **2009200001** of **B.A.**
(**JMC**) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(**Content Creation for Social Media**) during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **NEHA SHAH**, University Enrolment No **2009200002** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **OM TIWARI**, University Enrolment No **2009200003** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **ANKIT YADAV**, University Enrolment No **2009200004** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **HARSH RANA**, University Enrolment No **2009200005** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **DERRIC MICHAEL RAJ**, University Enrolment No **20092000006** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21** (**Odd Semester**).

Date: 25.03.2021

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Salem Road, Gurugram, (Haryana)



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This is to certify that **ISHA KOTHARI**, University Enrolment No **2009200008** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **ABHIJEET ROY CHOUDHURY**, University Enrolment No **2009200009** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Date: 25.03.2021

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This is to certify that **SATYAM KUSHWAHA**, University Enrolment No **2009200010** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21** (**Odd Semester**).

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This is to certify that **POWEL AGNIDIKSHA**, University Enrolment No **2009200011** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (Content Creation for Social Media) during Academic Session 2020-21 (Odd Semester).

bradjan

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This is to certify that **SAKSHI CHAUBEY**, University Enrolment No **2009200012** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21** (**Odd Semester**).

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This is to certify that **NEERAJ**, University Enrolment No **2009200013** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (Content Creation for Social Media) during Academic Session **2020-21** (Odd Semester).

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This is to certify that **DAMIA TVAGI**, University Enrolment No **2009200015** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

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This is to certify that **PRIVANKA**, University Enrolment No **1909200001** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

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This is to certify that **RISHI KUMAR SINGH**, University Enrolment No **1909200002** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (Content Creation for Social Media) during Academic Session 2020-21 (Odd Semester).

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This is to certify that **UDIT GUPTA**, University Enrolment No **1909200003** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (Content **Creation for Social Media**) during Academic Session **2020-21** (Odd Semester).

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Date: 25.03.2021

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This is to certify that **MAHIMA SHARMA**, University Enrolment No **1909200004** of **B.A.**
(**JMC**) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(**Content Creation for Social Media**) during Academic Session **2020-21** (Odd Semester).

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This is to certify that **DEEKSHA KUMARI**, University Enrolment No **1909200005** of **B.A.**
(**JMC**) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(**Content Creation for Social Media**) during Academic Session **2020-21** (Odd Semester).

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This is to certify that **SANJU SOROUT**, University Enrolment No **1909200006** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

hmadajam

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This is to certify that **HIMANSHI SACHDEVA**, University Enrolment No **1909200007** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (Content Creation for Social Media) during Academic Session **2020-21** (Odd Semester).

Prabakaran

Date: 25.03.2021

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Sofia Road, Coimbatore, (Tamil Nadu)



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This is to certify that **DIVYAM SHARMA**, University Enrolment No **1909200008** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

bradajan

Date: 25.03.2021

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This is to certify that **PRAKHAR SRIVASTAVA**, University Enrolment No **1909200009** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21 (Odd Semester)**.

Prahar

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This is to certify that **MAYANK KASANA**, University Enrolment No **1909200010** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

hachan

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This is to certify that **PARVESH BATRA**, University Enrolment No 1909200011 of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session 2020-21 (Odd Semester).

h. rajan

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This is to certify that **VEDANT SAXENA**, University Enrolment No **1909200012** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

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Date: 25.03.2021

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gmp

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



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CERTIFICATE OF COMPLETION

This is to certify that **SHASHWAT SRIVASTAVA**, University Enrolment No **1909200014** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session 2020-21 (Odd Semester).

brabajan

Date: 25.03.2021

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This is to certify that **RUDRAKSH MALIK**, University Enrolment No **1909200015** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Rudraksh

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This is to certify that **SHWETA SACHAN**, University Enrolment No **1909200017** of **B.A.**
(JMC) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(Content Creation for Social Media) during Academic Session 2020-21 (Odd Semester).

brabjan

Date: 25.03.2021

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This is to certify that **SAHIL THAKUR**, University Enrolment No **1909200018** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** ((Content Creation for Social Media) during Academic Session 2020-21 (Odd Semester).

h. rajan

Date: 25.03.2021

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This is to certify that **SHUBHAM SHARMA**, University Enrolment No **1909200019** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21 (Odd Semester)**.

bradham

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This is to certify that **GAGAN BHARDWAJ**, University Enrolment No **1909200020** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (Content Creation for Social Media) during Academic Session **2020-21** (Odd Semester).

Gagan

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This is to certify that **KARAMAJIT SINGH**, University Enrolment No **1909200021** of **B.A.**
(JMC) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(Content Creation for Social Media) during Academic Session 2020-21 (Odd Semester).

Prabakaran

Date: 25.03.2021

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This is to certify that **MEHAK SRIVASTAVA**, University Enrolment No **1909200022** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21** (Odd Semester).

bradajan

Date: 25.03.2021

Controller of Examination

[Signature]

Registrar
K.R. Mangalam University
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This is to certify that **PEARL AGARWAL**, University Enrolment No **1909200023** of **B.A.**
(JMC) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(Content Creation for Social Media) during Academic Session **2020-21 (Odd Semester)**.

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This is to certify that **AMIT KUMAR BEHAL**, University Enrolment No **1909200024** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21** (**Odd Semester**).

Pradeepan

Date: 25.03.2021

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Sohna Road, Jangpura, (Harayana)



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This is to certify that **SHRESHTH KAKKAR**, University Enrolment No **1909200025** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21** (**Odd Semester**).

Pradipam

Date: 25.03.2021

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Pradip

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This is to certify that **DEVANNSHI THAPAR**, University Enrolment No **1909200026** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21 (Odd Semester)**.

bradajam

Date: 25.03.2021

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This is to certify that **SHRUTI SHARMA**, University Enrolment No **1909200027** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session 2020-21 (Odd Semester).

h. rajan

Date: 25.03.2021

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This is to certify that **PARAS MEHTA**, University Enrolment No **1909200029** of **B.A.**
(**JMC**) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(**Content Creation for Social Media**) during Academic Session **2020-21 (Odd Semester)**.

bradham

Date: 25.03.2021

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This is to certify that **MAHEK TANEJA**, University Enrolment No **1909200030** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Mahekan

Date: 25.03.2021

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This is to certify that **PRATEEK KUMAR**, University Enrolment No **1909200031** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

Pradeepan

Date: 25.03.2021

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This is to certify that **JEET SINGH**, University Enrolment No **1909200032** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

h. rajan

Date: 25.03.2021

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This is to certify that **DIVYA**, University Enrolment No **1909200033** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

bradjan

Date: 25.03.2021

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This is to certify that **PIYUSH VAIDYA**, University Enrolment No **1909200034** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

h. adajam

Date: 25.03.2021

Controller of Examination

g. p.

Registrar
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This is to certify that **KASHISH BIDDHURI**, University Enrolment No **1909200035** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

bradajan

Date: 25.03.2021

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K R Mangalam University
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This is to certify that **RAHUL RAWAT**, University Enrolment No **1909200036** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session 2020-21 (Odd Semester).

brabajan

Date: 25.03.2021

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Sohna Road, Gurgaon



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CERTIFICATE OF COMPLETION

This is to certify that **LAKSHAY PARASHAR**, University Enrolment No **1909200037** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037** (**Content Creation for Social Media**) during Academic Session **2020-21 (Odd Semester)**.

Parashar

Date: 25.03.2021

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This is to certify that **ARJUN KUMAR SHARMA**, University Enrolment No **1909200038** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE** **VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

bradajan

Date: 25.03.2021

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This is to certify that **NIKHIL KAUSHIK**, University Enrolment No **1909200039** of **B.A.**
(JMC) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(Content Creation for Social Media) during Academic Session **2020-21 (Odd Semester)**.

h. n. rajan

Date: 25.03.2021

Controller of Examination

[Signature]
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This is to certify that **POEM GABHA**, University Enrolment No **1909200040** of **B.A.**
(JMC) programme has successfully qualified **VALUE ADDED COURSE VAC037**
(Content Creation for Social Media) during Academic Session 2020-21 (Odd Semester).

hachan

Date: 25.03.2021

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This is to certify that **KARRENA SETHI**, University Enrolment No **1909200041** of **B.A. (JMC)** programme has successfully qualified **VALUE ADDED COURSE VAC037 (Content Creation for Social Media)** during Academic Session **2020-21 (Odd Semester)**.

h. n. rajan

Date: 25.03.2021

Controller of Examination

Prof. J. P.

Registrar
K.R. Mangalam University
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