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# DATA PROTECTION IN INDIA: HUMAN RIGHTS PERSPECTIVE

Shobhna Jeet\*

#### Abstract

privacy which is probably the most essential element for the survival of mankind on this planet, is heard to be threatened these days in the name of "Procedure Established by Law" or "Public Duty" by the public servants. If we just wander for a second, that what will the situation of any person, if he/she doesn't have any privacy rights, which covers all the private rights including of family, workplace, relationships, etc. Privacy in simple sense, is as important as oxygen to a human body, it is the medium which actually ensures a peaceful life with dignity and liberty, which is the essence of Article 21 of our Indian Constitution. Gradually as our Country is moving towards Digitalization, it is not wrong to call it is a "Cyber Era", with the increase in use of social media and Internet in various spheres, the Data Security and Data Protection, which constitutes a vital element in terms of privacy as your digital footprint, is a National Issue as well as National Obligation to ensure for. Data Protection and Privacy are fundamentally interlinked, and constitute a very crucial and most sensitive space in the legal world at present times. The Research Paper is prepared on analogical method of research, as due to spread of pandemic Covid-19, and its implied restrictions, the secondary sources are used in the paper for gathering the information and further converting the same into a precise piece of information.

Keywords: Privacy, Rights, Data, Digital Foot prints, Cyber Era

#### 1. Introduction

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In the cyber age, Information and Communication Technology (ICT) is benefitting billions across the world by bridging certain gaps and multiplying human potential in every walk of life. Digital services provision that is being developed for our society has enormous positive potential. The Internet has revolutionized the way businesses approach and conduct work. For consumers, the idea of purchasing online is appealing for several reasons. A well designed and implemented e-commerce system can lower transaction costs, reduce inefficiencies, promote better information flow, and encourage better co-operation between buyers and sellers. With little more than a click of a mouse, business can communicate,

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Associate Professor at IILM University, Gurgaon. I acknowledge my guide Prof. Satish C. Shastri for guiding and blessing me throughout my research work.