



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

SCHOOL OF JOURNALISM & MASS COMMUNICATION





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8K+
Students

11+
Schools

65+
Programmes

500+
Faculty Members

500+
Visiting Recruiters

15K+
Strong Alumni Base

100%
Training and Placement
Assistance





K.R. MANGALAM GROUP LEGACY

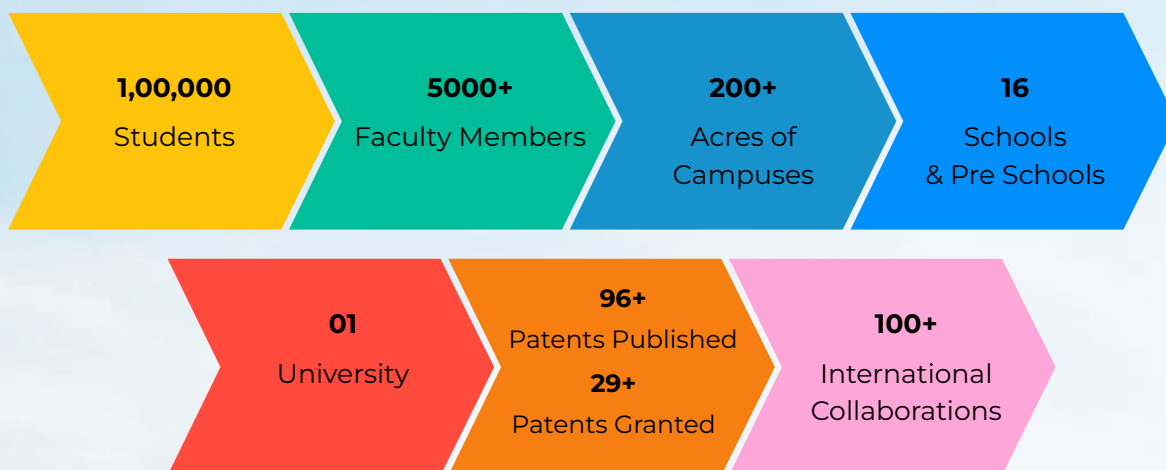
The legacy of the K.R. Mangalam Group is deeply rooted in the belief that "Education is a journey, not a destination." Since its establishment in 2004, the group has been committed to providing quality education that caters to the diverse needs of its student community.

From its humble beginnings with a world-class school in Greater Kailash – II, the group has evolved into a dynamic educational conglomerate with innovative learning setups spanning across various educational levels and geographies.

The Group's foray into higher education with the K.R. Mangalam Institute of Management marked a significant milestone. Within a short span of six years, the institute emerged as one of the leading B-Schools in Delhi, thanks to its renowned faculty, contemporary curriculum, and industry-centric innovation. Today, the institute boasts thousands of management scholars pursuing undergraduate and postgraduate programmes.

Building upon this success, the K.R. Mangalam Group established K.R. Mangalam University (KRMU) in 2013 under the Haryana Private Universities Act. This state-of-the-art institution is rapidly gaining recognition as one of the top private universities in India, further solidifying the group's position as a leader in the educational world.

K.R. Mangalam Group at A Glance



WELCOME TO K.R. MANGALAM UNIVERSITY

Established in 2013 under the Haryana Private Universities Act by the esteemed K.R. Mangalam Group, K.R. Mangalam University (KRMU) stands as a beacon of academic excellence. Rapidly gaining recognition as one of India's premier private universities, it reinforces the group's position as a leader in the educational realm.

Empowering Education

At K.R. Mangalam University, our commitment goes beyond mere infrastructure; it's about fostering a culture of excellence that resonates from the heart. Aligned with this ethos, we prioritize a learning-centric approach aimed at enhancing knowledge, skills, and understanding through practical exposure.

Holistic Experience

Our campus buzzes with activity, offering a rich and holistic experience for students from diverse backgrounds. From academic pursuits to extracurricular endeavors, we cater to varied interests, embracing every student with warmth and respect, nurturing their individuality as they journey towards realizing their potential.

Industry Integration

Through strategic collaborations with leading blue-chip companies and professional associations, we ensure our academic programmes remain relevant and aligned with industry demands. This industry-centric focus equips our graduates with the skills and knowledge valued by employers, facilitating seamless transitions into the professional world.

Campus Recruitment Excellence

Renowned for our steadfast dedication to producing industry-ready professionals, K.R. Mangalam University boasts a stellar reputation in campus recruitment. By instilling practical skills and industry-relevant knowledge, we empower our graduates to excel in their chosen fields, making them highly sought-after by top employers.

Vision

At K.R. Mangalam University, our vision is to be a global leader in providing innovative and transformative education. We aspire to empower students with knowledge, skills, and values that prepare them to thrive in a rapidly evolving world. Through cutting-edge research, industry partnerships, and a commitment to excellence, we aim to shape future leaders who drive positive change and make a meaningful impact on society.

Mission

Our mission at K.R. Mangalam University is to foster a dynamic learning environment that nurtures intellectual curiosity, creativity, and critical thinking. We are dedicated to delivering high-quality education that integrates academic rigor with real-world relevance. By promoting diversity, inclusivity, and ethical values, we aim to inspire our students to become lifelong learners, responsible global citizens, and catalysts for positive societal transformation.



RECOGNITIONS & REGULATORY APPROVALS



University Grants Commission (UGC)

K.R. Mangalam University and the degrees awarded by the university are recognized by the UGC under section 2f of the UGC Act vide Letter No. F.No.8-11/2015 (CPP-I/PU) dated October 13, 2015.



State Government, Haryana

K.R. Mangalam University, Haryana has been established as a State Private University at Sohna Road, Gurugram, Delhi-NCR by The Haryana Private Universities (Amendment) Act No. 8 of 2013, notified on May 3, 2013.



Bar Council of India (BCI)

Bar Council of India has approved K.R. Mangalam University's legal courses, viz; BBA LL.B. (Hons), B.Com LL.B. (Hons), B.A. LL.B. (Hons), LL.B. (Hons), LL.M. after verifying the various requirements to be satisfied for the award of the Degree.



Council of Architecture (COA)

Council of Architecture had approved undergraduate course Bachelor in Architecture after verifying the various requirements to be satisfied for the award of the degree.

Ref: CA/5/Academic-HR21



मुख्यमंत्रालय, भारत
NCTE



FEDERATION OF DESIGN COUNCILS OF INDIA



ASSOCIATION OF INDIAN UNIVERSITIES (AIU)



The Association of Commonwealth Universities

PROFESSOR

DR. DINESH SINGH

CHANCELLOR

K.R. MANGALAM UNIVERSITY

FORMER VICE CHANCELLOR

UNIVERSITY OF DELHI



As we find ourselves on the cusp of another academic year, I am filled with a profound sense of gratitude and anticipation. Our university, with its rich history and vibrant community, stands as a beacon of knowledge and innovation in our society. The pages of Reflections, our annual magazine, serve as a canvas upon which we paint the diverse hues of our academic journey. It is a testament to the collective efforts of our students, faculty, staff, and alumni who tirelessly strive for excellence in their respective endeavors. This year, as we reflect on the challenges and triumphs that have shaped us, let us also look forward with hope and determination. Our commitment to fostering intellectual curiosity, nurturing talent, and advancing knowledge remains unwavering. Within these pages, you will find stories of resilience, creativity, and discovery.

From groundbreaking research to artistic expression, each contribution embodies the spirit of our university community. As we navigate the ever-changing landscape of higher education, let us remember that our strength lies in our unity. Together, we can overcome any obstacle and continue to push the boundaries of what is possible. I extend my heartfelt thanks to all who have contributed to this year's edition of Reflections. Your dedication and passion are truly inspiring, and I am honored to lead such an exceptional institution. May this magazine serve as a source of inspiration and pride for years to come.

Warm regards,

PROFESSOR
DR. RAGHUVIR SINGH
VICE CHANCELLOR
K.R. MANGALAM UNIVERSITY



Prof. Raghuvir Singh, a nationally renowned academic leader, has been in leadership position for more than 25 years in prominent Multi-Disciplinary Higher Education Institutions like Teerthankar Mahaveer University, Manipal University Jaipur, University of Petroleum and Energy Studies, BITS, Pilani etc. Dr. Singh has Doctorate Degree from the University of Rajasthan & Master's Degree in Management from Mumbai University (JBIMS). An Academic Leader who has successfully Conceptualized, Developed, Structured and Implemented the holistic Education involving all the three domains of learning: Cognitive, Affective & Psychomotor Skills by using OBE & AOL through various Educational Frameworks & scientific tools and techniques. He has hands-on Experience in developing Quality Education Eco-System, Innovation Eco-System, Collaborations in HEIs

Conducted MDPs for number of corporates Houses & Higher Education Institutions on 'Effective Leadership, Interpersonal Skills, Strategic Roadmaps using BSC, Grit, personal Effectiveness & self-leadership. He uses psychometric tools like: FIRO-B, Leadership Grid (Thomson Scale), MBTI & diSC. Areas

of Research & Interest are: Strategy, Turnaround and Mergers, Human Resource and Education (OBE). Have been conducting FDPs for last 15 years on areas like Research Methodology, Case Method Teaching, Innovative Pedagogy, OBE; Educational Leadership; Strategic Orientation for Educational Institutes & Continuous Education Quality Improvement etc.

Dr. Singh has hands on Experience on developing Road Maps (Strategic Direction) & strategic maps for Universities and educational Institutions He prefers to focus on 360 degree approach to Institutional Management, Employee Appraisal & development. designs seamless approach that aligns decision process & actions to vision. He is an Expert on Accreditation processes of NAAC & NBA. An expert in designing & Conducting Academic, Administrative and Performance Auditing. Prof. Singh is the recipient of 12 awards from different organizations as Vice Chancellor. Some of them are: Top 20 Vice chancellors of India, Eminent vice Chancellor & Impactful Vice Chancellor etc. Has 50 research Papers in Refereed & Indexed Journals, 3 Patents, 06 sponsored projects and has guided 07 Ph.Ds Thesis & More than hundred PG Dissertation.

Our Strength That Set Us Apart

- Benefit from a rich legacy with over a decade of educational expertise.
- Join a global network of 15,000+ alumni making an impact worldwide.
- Choose from a diverse range of 100+ multidisciplinary programmes tailored to your career goals.
- Join a thriving community with a robust alumni base of over 15,000 professionals.
- Connect with 500+ leading companies for extensive placement opportunities.
- Access opportunities with 500+ esteemed campus recruiters.
- Secure your future with 100% placement assistance.
- Explore cutting-edge education in 100+ high-end teaching and research labs.
- Contribute to a knowledge-rich environment with 1000+ research publications.
- Engage in groundbreaking research with 2 Cr+ grants dedicated to university projects.
- Foster innovation with 96+ patents published from our dynamic academic community.

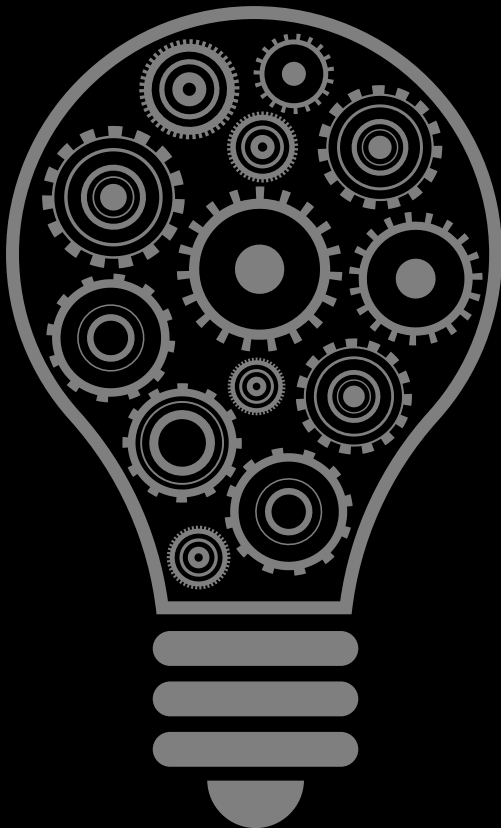




PIONEERING GLOBAL INNOVATIONS

*Things
We are
proud of*

Discover countless reasons to choose K.R. Mangalam University, a place where you're not just joining an institution, but a proud community.



A Rich Tradition of Academic Excellence

Founded by fervent educators, K.R. Mangalam University's primary goal is to equip every student with the skills and knowledge to thrive in the industry. Our commitment to academic rigor and excellence prepares you for real-world challenges.

More Than 4 Lakh Registrations

K.R. Mangalam University boasts an impressive record with over 4 LAKH REGISTRATIONS for our UG & PG Programmes as per CUET 2023, reflecting its popularity and trust among students. This substantial number underscores the institution's commitment to providing quality education and a vibrant learning environment.

30+ Clubs & Societies

Enriching campus life, K.R. Mangalam University hosts a diverse array of 30+ clubs and societies. These provide students with platforms to explore their passions, enhance leadership skills, and foster a sense of community. From cultural clubs to academic societies, there's something for everyone, contributing to holistic development.

Courses Designed with Industry Insights

Our academic offerings are developed in close collaboration with industry giants, ensuring that our curriculum is not only up to date but also practical and relevant. This partnership guarantees that our students graduate with the skills sought after by employers, ensuring they are ready to make an immediate impact in their careers.

Top Skills

At K.R. Mangalam University, students acquire top-notch skills through innovative curriculum and industry-oriented programmes. The institution emphasizes practical learning, ensuring graduates possess the skills demanded by today's dynamic job market, making them highly competitive and sought-after professionals.

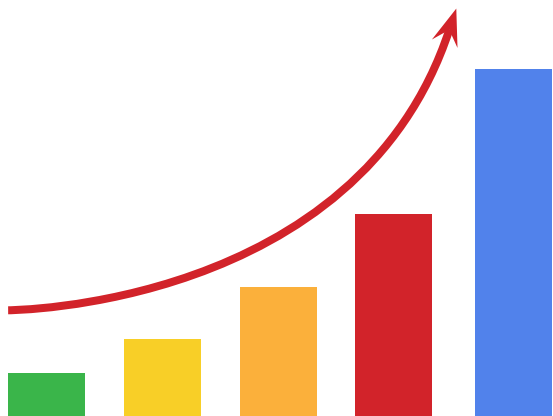
Lush Green Campus with Proximity to Gurugram IT Hub

Nestled amidst lush greenery, K.R. Mangalam University boasts a picturesque campus that harmonizes nature with modernity. Situated close to the bustling Gurugram IT Hub, students enjoy not just a rich academic atmosphere but also opportunities for internships and industry exposure. With top-notch facilities and serene surroundings, the university cultivates holistic development, preparing students for success in both academia and the professional world.





ACHIEVING TOP RANKINGS NATIONWIDE WITH UNWAVERING CONSISTENCY



No. 1

K.R. Mangalam University
Rank #1 in Haryana and #5 in North India Amongst all Private Engineering Colleges & Universities by **THE BUSINESS WORLD** Ranking 2022

No. 1

K.R. Mangalam University
Rank #1 in Haryana and #9 in North India Amongst all B-School as per **Times J School** survey 2024 by **The Times of India** Optimal Media Solutions Survey



3rd Best Emerging Engineering Institute for Placement by Times Engineering Survey



Industry Integration award for Law Course by Federation of World Academics



Best Overall University in North Overall Award by ASSOCHAM India



University that fosters Excellence in Education Award by WCRC Leaders

GURUGRAM: THE PREMIER IT HUB FOR STUDENT EDUCATION

Gurugram, known as the Millennium City, has swiftly emerged as a thriving IT hub in India. Its burgeoning skyline dotted with multinational corporations and cutting-edge technology firms makes it an ideal destination for students seeking to pursue courses in various disciplines, especially in the realm of Information Technology (IT) and related fields.



Prime Location for Student Education: Gurugram's strategic location adjacent to the national capital, New Delhi, gives students unparalleled access to top-notch educational institutions and resources. Renowned universities, technical institutes, and training centers offering courses in IT, computer science, engineering, and related disciplines are nestled within the city's vicinity. This proximity facilitates seamless interaction with industry experts, internships in leading firms, and exposure to real-world applications of theoretical concepts.

Abundance of Learning Opportunities: The IT ecosystem in Gurugram is vibrant and dynamic, providing students with a plethora of learning opportunities. From specialized training programmes conducted by industry stalwarts to workshops, seminars, and hackathons, the city is abuzz with activities that nurture intellectual growth and professional development. Moreover, the presence of numerous research and development centers fosters innovation and encourages students to explore new frontiers in technology.

State-of-the-Art Infrastructure: Gurugram boasts state-of-the-art infrastructure conducive to academic excellence. Educational institutions are equipped with modern classrooms, laboratories, and libraries stocked with extensive literature and research materials. Additionally, the city's robust IT infrastructure ensures seamless connectivity, facilitating online learning and collaboration with peers and mentors worldwide.

Thriving Job Market: Gurugram's status as an IT hub translates into a thriving job market with abundant career opportunities for skilled professionals. Completing courses in Gurugram not only equips students with the requisite knowledge and skills but also enhances their employability, making them highly sought after by leading companies operating in diverse sectors.

SCHOOL OF JOURNALISM & MASS COMMUNICATION

Discover the gateway to dynamic storytelling and media innovation at K.R. Mangalam University School of Journalism & Mass Communication. With a blend of cutting-edge curriculum and hands-on experience, we nurture the next generation of media professionals. Our faculty comprises industry experts who guide students in mastering the art of effective communication across various mediums. From journalism ethics to digital media strategies, we equip students with the skills needed to thrive in today's rapidly evolving media landscape.

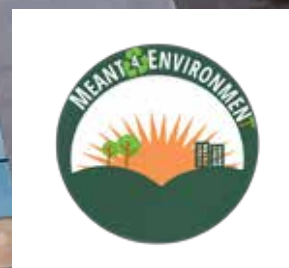
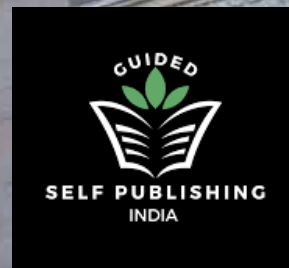
Internship and Placements

The SJMC (School of Journalism and Mass Communication) Internship program offers students a dynamic opportunity to apply classroom learning to real-world settings. Through hands-on experience, interns cultivate essential skills in journalism, media production, and communication. Under the guidance of industry professionals, interns engage in diverse projects, from reporting and editing to multimedia production and strategic communication campaigns. The internship fosters critical thinking, adaptability, and professional networking, preparing students for future careers in media and communication. With access to state-of-the-art facilities and mentorship, SJMC interns gain invaluable insights into the ever-evolving landscape of journalism and mass communication, equipping them for success in the field.



INDUSTRY PARTNERS

SJMC (School of Journalism and Mass Communication) industry partnerships offer invaluable benefits to students, bridging academia with real-world practices. Through collaborations with media corporations, agencies, and organizations, students gain access to hands-on experience, internships, and mentorship programs. Industry partners provide insights into current trends, technologies, and professional standards, enhancing students' skill sets and employability. Networking opportunities abound, connecting students with industry professionals and potential employers. These partnerships often lead to job placements post-graduation, as companies recognize the practical knowledge and expertise gained through these collaborations. Ultimately, SJMC's industry connections empower students to thrive in the dynamic field of journalism and mass communication





“Welcome to SJMC at K.R. Mangalam University, where we sculpt future communicators and journalists, nurturing catalysts for change with creativity and vision. Our tailored courses prepare dynamic individuals to leave a mark in the evolving media landscape.”

DEAN'S MESSAGE



Prof.(Dr.) Neeraj Khattri, Dean

School of Journalism and Mass Communication
K.R. Mangalam University

School of Journalism and Communication (SJMC) of K.R. Mangalam University starts with the objective of better than the best in the field of communication and research and media innovation. It desires to not just teach, but also to mould and create communication and journalism aspirants. School of Journalism and Mass Communication wishes to see every aspirant as a creative thinker, a motivator for change. This ambition meets the demand of our times, that is, to carve out remarkable solutions for communication problems.

Considering today's fast growing media industry, our school is offering several media courses designed for young and dynamic students who desire to make a mark in the field of mass communication. Understanding current needs in the field of mass communication, SJMC aims to be a holistic production-based school for every journalism and communication aspirant. Bringing every student on a common platform of leadership, academic growth and foresightedness, SJMC stands firm on its goal to make every aspirant an all-rounder.

The School of Journalism and Mass Communication is composed of talented professionals and intellectuals with excellent reputation as teachers. Undergraduate, postgraduate and doctoral students are encouraged to collaborate with faculty members at SJMC. The school focuses on the innovative production and critical consumption of a range of moving-image media. Rich and industry-oriented curriculum with state-of-the-art Media laboratories is matched with an extensive co-curricular programme that includes opportunities to participate in on-campus media productions and projects.

My best wishes to all promising Journalists and Mass Communicators.

FACULTY ACHIEVEMENTS



Dr. Neeraj Khattri

Dean – Journalism & Mass Communication

Dr. Neeraj Khattri, a senior academician and researcher in Journalism & Mass Communication, brings over 20 years of experience. He holds a Ph.D. on Mass Media's impact on HIV/AIDS awareness, with numerous papers and five published books. Recognized with several awards, he's a Google Certified Trainer and an active member of international media organizations. Currently serving as Professor and Dean at K.R. Mangalam University, Gurugram, Delhi NCT.



Dr. Sarina

Assistant Professor – Journalism & Mass Communication

Dr. Sarina, Assistant Professor at SJMC, K.R. Mangalam University, Gurugram, holds a Ph.D. from IMC&MT, Kurukshetra. Previously a JRF under BARC and DAE at GJUS&T, Hisar, she conducted demographic surveys within a 30 KM radius. Proficient in SPSS, she analyzed data. Also, a Casual Announcer at All India Radio, she managed studio operations, live announcements, and programming. Adaptable and analytical, she excels in research contributions.



Dr. Ritwik Ghosh

Assistant Professor – Journalism & Mass Communication

Dr. Ritwik Ghosh, with 20 years of global media industry experience, brings seven years of academic expertise. Proficient in digital marketing and research, he's adept with technology, conducting workshops, and contributing to research publications and projects.



Ms. Gauri Joshi

Assistant Professor – Journalism & Mass Communication

Experienced educational advisor with nine years in academia. Proficient in photography, acting, short film production, audio editing, and voiceover work. Holds an MPhil in Mass Communication. Expertise in content development, production, and distribution across various mediums.



Ms. Aditi Agarwal

Assistant Professor – Journalism & Mass Communication

Aditi Agarwal, formerly a journalist with over 6 years at TV Today Group, brings a wealth of experience in reporting, production, scriptwriting, and more. Transitioning to academia in 2019, she has taught at SGT University, SRMU, and presently at K.R. Mangalam University for over 3 years. She holds a UGC NET qualification and is actively pursuing a Ph.D. at SRMU, Lucknow, furthering her dedication to media education and research.



Mr. Karan Singh

Assistant Professor – Journalism & Mass Communication

Karan Singh, an Assistant Professor at K.R. Mangalam University, hails from Mahendragarh (Haryana) and resides in Gurugram. With a master's from Guru Jambheshwar University (Hisar) and ongoing Ph.D. studies at Jagran Lakecity University, Bhopal, his expertise spans academic and journalistic spheres. Skilled in organizing events like field trips and film competitions, he employs a positive teaching approach to inspire students and aims to excel as a media researcher.



Ms. Ritika Choudhary

Assistant Professor – Journalism & Mass Communication

Ritika, from Rajasthan and residing in Delhi, holds a master's in journalism and mass communication from JNU, Jaipur. She's pursuing her PhD at MRIIRS, Faridabad, focusing on Health Communication and Sustainable Development Goals. With UGC-Net qualification and extensive research experience, she's presented papers in national/international conferences and published in UGC-Care journals.



Dr. Manasvi Maheshwari

Associate Professor – Journalism & Mass Communication

With over 14 years of teaching expertise in journalism and mass communication, Dr. Manasvi Maheshwari obtained her Doctorate from IGNOU, Delhi. Focusing on advertising, public relations, and media management, she's authored over 20 papers in esteemed national and international journals. Driven by research, she's contributed to projects like Swachhta Abhiyan, Beti Bachao Beti Padhao, and Health Communication. As a member of IAMCR and GMCC, she actively engages in scholarly endeavors and academic pursuits.



Dr. Susan Koshy

Assistant Professor – Journalism & Mass Communication

Ph.D. from Hong Kong Baptist University, researched Indian communication policy as a Hong Kong Government Fellow. She's published and presented extensively and worked with media organizations, emphasizing participatory communication practices.



Dr. Aaqib Anwaar Butt

Assistant Professor – Journalism & Mass Communication

Aaqib Anwaar Butt, Assistant Professor at SJMC, K.R. Mangalam University, Gurugram, holds a Ph.D. from Jamia Millia Islamia, specializing in Media and Governance. With 5 years of teaching experience, his research spans Media and Conflict, Political Communication, and Digital Media.

AWARDS AND CERTIFICATES

School of Journalism And Mass Communication



CUTTING-EDGE CURRICULUM & HANDS-ON LEARNING

Practical Focus: SJMC distinguishes itself by prioritizing practical, hands-on experience over traditional theoretical learning methods. Our curriculum emphasizes real-world skills and industry insights to prepare students for the dynamic media landscape.

State-of-the-Art Facilities: Students at SJMC have access to cutting-edge facilities including the AV Studio, Production Control Room, Radio Lab, and Computer Lab. These state-of-the-art resources enable hands-on learning and experimentation in various aspects of media production.

Adaptability in Media Education: Recognizing the rapid evolution of the media industry, SJMC focuses on cultivating adaptability and innovation among its students. Our graduates are equipped to thrive in the fast-paced media environment by being versatile and proactive in embracing emerging technologies and trends.

Empowering Versatile Professionals: At SJMC, we empower our graduates to become versatile and innovative media professionals. Through a combination of practical experience and theoretical knowledge, our students develop the skills and confidence to excel in diverse roles within the media industry.



B.A. (JOURNALISM AND MASS COMMUNICATION)

B.A. in Journalism and Mass Communication offers a comprehensive understanding of media dynamics, from traditional to digital platforms. This programme equips students with skills in reporting, writing, editing, and media production, along with theoretical knowledge of mass communication theories and ethics. Through practical experiences and internships, graduates emerge prepared for diverse roles in journalism, broadcasting, public relations, advertising, and beyond.

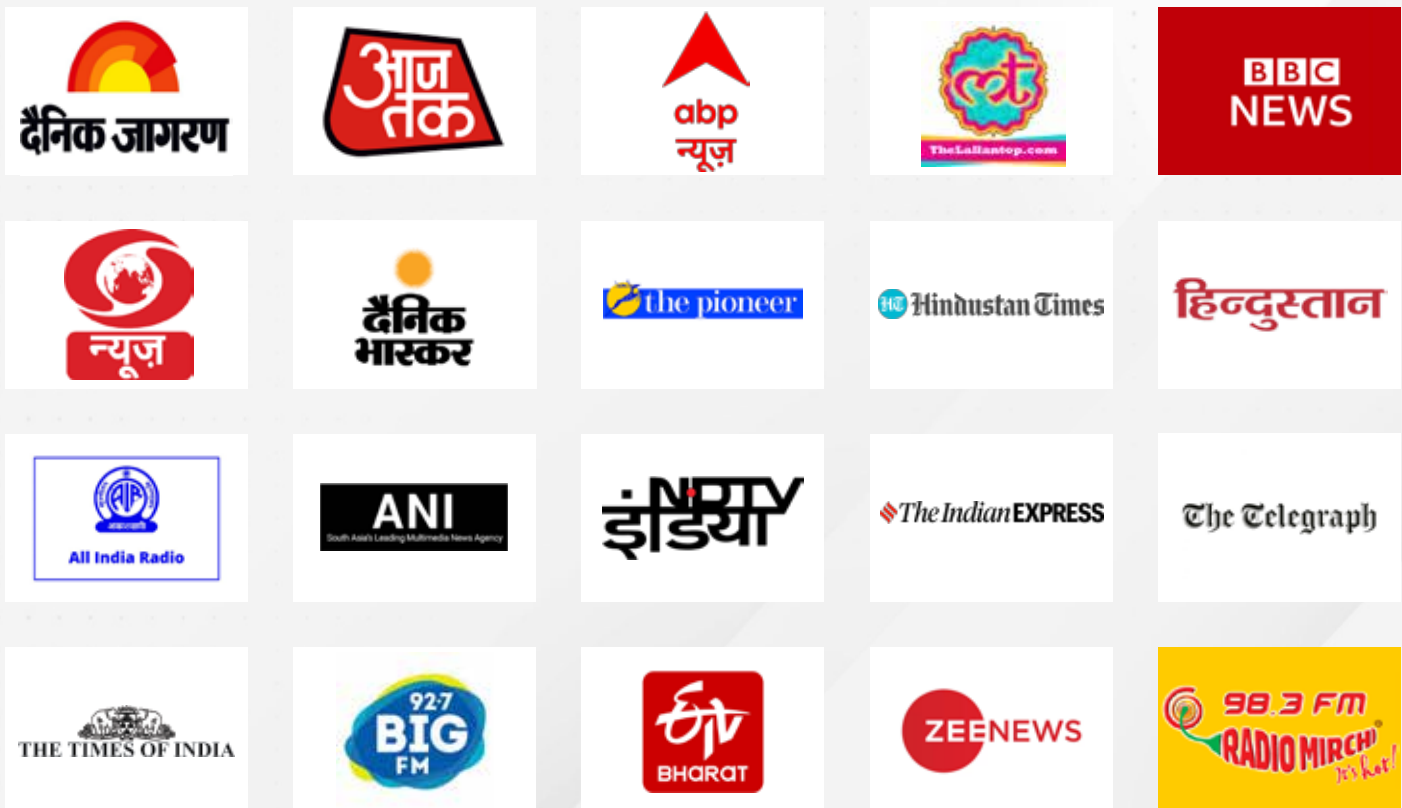
Programme Duration: 3 Years

Eligibility Criteria: Passed 10+2 or equivalent examination from any recognized board/university in any stream with minimum 50% aggregate Marks.

Engaging Sessions, Workshops & Events	Highlights of the Programme
<ul style="list-style-type: none"> ■ Interactive Session on Influencer Marketing with Robert Mecena, Lecturer, Ulster University, UK. ■ Exclusive Session on Environmental Concerns by Ms. Manju Ranjan, Meant4Environment. ■ TV Debate Session on Freedom and Responsibilities of Press & Social Media by Mr. Mohit Ranjan, Director, Hindustan TV Network. ■ Guest Lecture on Theatre of Mind-Celebration of World Radio Day by RJ Aditya, HUM FM Dubai. ■ On Job Training Programme and Interactive Session with AECC by Mr. Kaushal Seth, Assistant Director, AECC. <p>Workshops</p> <ul style="list-style-type: none"> ■ Workshop on Intellectual Property Rights by Ms. Pooja, Founder and CEO, Innove Intellects LLP. ■ Workshop on Digital Photography by Mr. Vikash Jyoti, Founder Neon Pigeon, Gurugram. ■ Workshop on Fashion and Culture Genre with Mediaverse, Four Quadrant approach for Development of e-content. ■ Workshop on Developing Information Eco System through Fact Check Tools & Techniques by Dr Moinuddin Ahmad, News Editor, Indiatimes.com and Data Leads. <p>Events and Competitions</p> <ul style="list-style-type: none"> ■ Poster-Making Competition on Gender Equality with Mediaverse. ■ Short Film-Making Event on Cultural Harmony in India. ■ Reels Shuterbug Competition for students on Depicting Indian Fashion. ■ Industrial Visit to BES MEDIA EXPO 2023 for Industry Connect. ■ Inter-University Website Designing Competition. ■ Workshop on Digital News verification and Techniques by Dr. Nimish Kapoor, Senior Scientist & Science Communicator, Vigyan Prasar, Government of India. <p>Training and Case study</p> <ul style="list-style-type: none"> ■ On-Job Training on International Reporting Global Media Scenario-Under News Agency Sputnik Russia. ■ Case study on Role of Digital Media in Sohna Violence Haryana - To Study the Digital Media factors involved in violence. 	<ul style="list-style-type: none"> ■ International Summer School Visit: Over 80 students attended 2-3 weeks programmes at UK universities, broadening global perspectives. ■ Career Preparation: Equips students for diverse media and communication careers. ■ Cutting-Edge Facilities: Broadcasting and multi-purpose studios, advanced equipment and software, smart classes, and online resources. ■ Expert Faculty: Industry professionals provide practical guidance. ■ Industry-Aligned Curriculum: Integrates theory with contemporary media trends and sustainable practices. ■ Industry Engagement: Opportunities for visits, exchanges, workshops, and seminars. ■ Portfolio Development: Guidance on showcasing work and participating in activities and competitions. ■ Global Exposure: Exchange programmes enhance cultural and professional perspectives. ■ Experiential Learning: Students create diverse media content, fostering productivity and creativity. ■ Research Opportunities: Students contribute research work, promoting critical thinking and collaboration. ■ Career Support: Assistance in placement in fields such as journalism, digital marketing, event management, advertising, and design.

Employability and Industry Based Courses	Recruiters and Job Profiles
<ul style="list-style-type: none"> ■ Reporting and Editing ■ Computer Application in Media ■ Radio Broadcasting and Programming ■ The Advertising World ■ Camera, Light and Sound ■ Documentary and Short Filmmaking ■ Media Organizations and Entrepreneurship ■ Public Relations and Corporate Communications ■ Event as a Marketing Tool ■ Fundamental of Web Application ■ The Craft of Media Writing ■ Broadcast News Production ■ New Media and Web Content ■ Digital Photography ■ Social Media Marketing (DSE - II) ■ Creative Visualisation Techniques 	<p>Media Houses and Broadcasting</p> <ul style="list-style-type: none"> ■ NDTV (New Delhi Television Limited) - News Reporter ■ Times Group - Journalist, Content Writer ■ Zee Media Corporation Limited - News Anchor, Reporter ■ Network18 - Associate Editor, Video Journalist ■ India Today Group - News Producer, Editor ■ ABP News Network - Senior Correspondent, News Producer ■ TV Today Network - Correspondent, News Presenter <p>Digital Media and Online Platforms</p> <ul style="list-style-type: none"> ■ Scroll Media Inc. - Digital Content Writer, Social Media Manager ■ The Quint - Digital Journalist, Video Editor ■ The Wire - Multimedia Journalist, News Analyst <p>Advertising and Public Relations (PR) Agencies</p> <ul style="list-style-type: none"> ■ Ogilvy & Mather - Copywriter, Public Relations Executive ■ WPP Group - Media Planner, Advertising Executive ■ Edelman India - PR Executive, Communications Specialist <p>Corporate Communications</p> <ul style="list-style-type: none"> ■ Reliance Industries Limited - Corporate Communications Executive, Content Manager ■ Tata Group - Communications Associate, Media Relations Officer <p>Government Agencies and Public Sector Organizations</p> <ul style="list-style-type: none"> ■ Press Information Bureau (PIB) - Press Officer, Media Coordinator ■ All India Radio (AIR) - Radio Jockey, Programme Producer

Our Recruiters





B.A. (HONS. WITH RESEARCH) (JOURNALISM AND MASS COMMUNICATION)

The B.A. (Hons. with Research) in Journalism and Mass Communication programme offers a dynamic blend of theoretical knowledge and practical skills, equipping students with the tools necessary to excel in the ever-evolving media landscape. With a strong emphasis on research, students delve deep into critical analysis, media theories, and investigative journalism, preparing them for careers in journalism, broadcasting, public relations, and digital media.

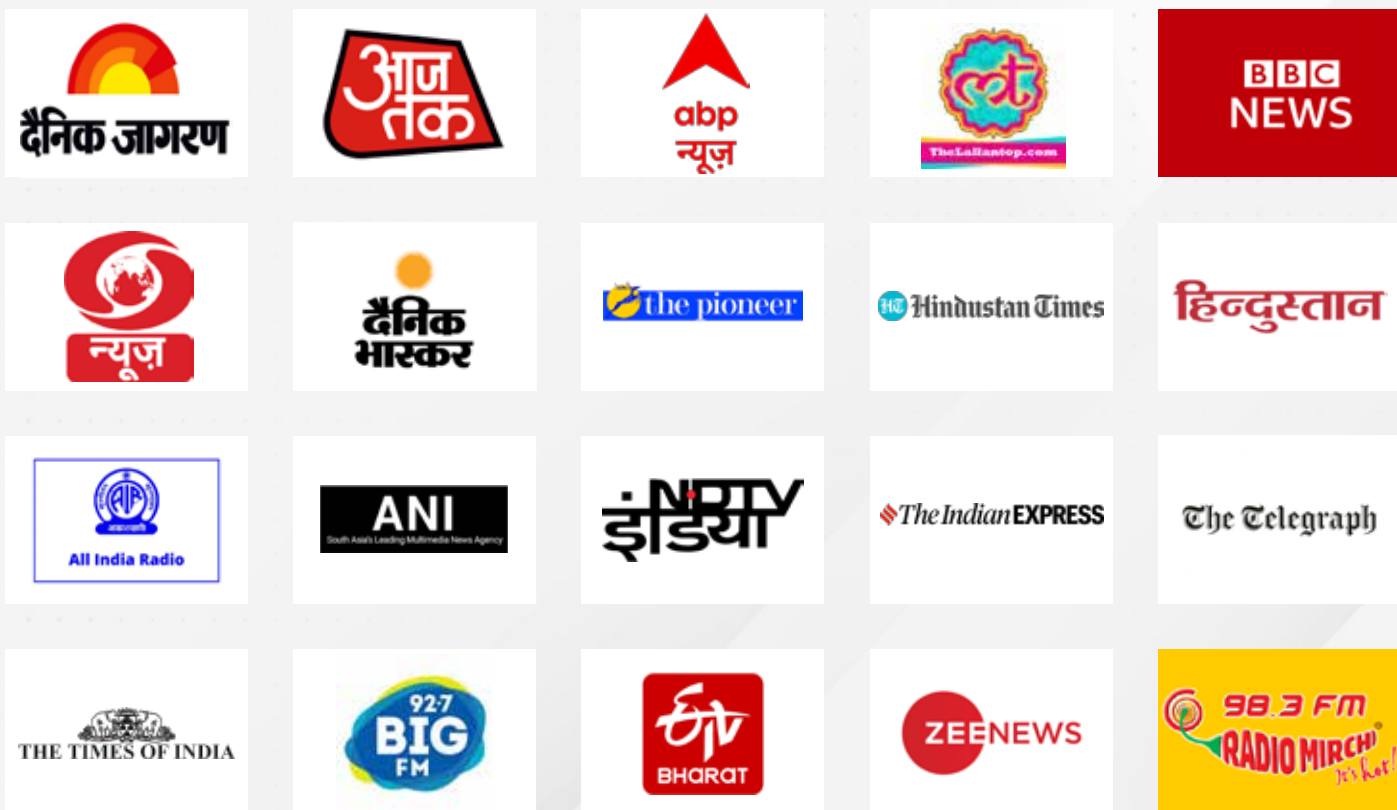
Programme Duration: 4 Years

Eligibility Criteria: Passed 10+2 or equivalent examination from any recognized board/university in any stream with minimum 50% aggregate marks.

Engaging Sessions, Workshops & Events	Highlights of the Programme
<ul style="list-style-type: none"> ■ Interactive Session on Influencer Marketing with Robert Mecena, Lecturer, Ulster University, UK. ■ Exclusive Session on Environmental Concerns by Ms. Manju Ranjan, Meant4Environment. ■ TV Debate Session on Freedom and Responsibilities of Press & Social Media by Mr. Mohit Ranjan, Director, Hindustan TV Network. ■ Guest Lecture on Theatre of Mind-Celebration of World Radio Day by RJ Aditya, HUM FM Dubai. ■ On Job Training Programme and Interactive Session with AECC by Mr. Kaushal Seth, Assistant Director, AECC. <p>Workshops</p> <ul style="list-style-type: none"> ■ Workshop on Intellectual Property Rights by Ms. Pooja, Founder and CEO, Innove Intellects LLP. ■ Workshop on Digital Photography by Mr. Vikash Jyoti, Founder Neon Pigeon, Gurugram. ■ Workshop on Fashion and Culture Genre with Mediaverse, Four Quadrant approach for Development of e-content. ■ Workshop on Developing Information Eco System through Fact Check Tools & Techniques by Dr Moinuddin Ahmad, News Editor, Indiatimes.com and DataLeads. <p>Events and Competitions</p> <ul style="list-style-type: none"> ■ Poster-Making Competition on Gender Equality with Mediaverse. ■ Short Film-Making Event on Cultural Harmony in India. ■ Reels Shuterbug Competition for students on Depicting Indian Fashion. ■ Industrial Visit to BES MEDIA EXPO 2023 for Industry Connect. ■ Inter-University Website Designing Competition. ■ Workshop on Digital News verification and Techniques by Dr. Nimish Kapoor, Senior Scientist & Science Communicator, Vigyan Prasar, Government of India. <p>Training and Case study</p> <ul style="list-style-type: none"> ■ On-Job Training on International Reporting Global Media Scenario-Under News Agency Sputnik Russia. ■ Case study on Role of Digital Media in Sohna Violence Haryana - To Study the Digital Media factors involved in violence. 	<ul style="list-style-type: none"> ■ International Summer School Visit: Over 80 students attended 2-3 weeks programmes at UK universities, broadening global perspectives. ■ Career Preparation: Equips students for diverse media and communication careers. ■ Cutting-Edge Facilities: Broadcasting and multi-purpose studios, advanced equipment and software, smart classes, and online resources. ■ Expert Faculty: Industry professionals provide practical guidance. ■ Industry-Aligned Curriculum: Integrates theory with contemporary media trends and sustainable practices. ■ Industry Engagement: Opportunities for visits, exchanges, workshops, and seminars. ■ Portfolio Development: Guidance on showcasing work and participating in activities and competitions. ■ Global Exposure: Exchange programmes enhance cultural and professional perspectives. ■ Experiential Learning: Students create diverse media content, fostering productivity and creativity. ■ Research Opportunities: Students contribute research work, promoting critical thinking and collaboration. ■ Career Support: Assistance in placement in fields such as journalism, digital marketing, event management, advertising, and design.

Employability and Industry Based Courses	Recruiters and Job Profiles
<ul style="list-style-type: none"> ■ Reporting and Editing ■ Computer Application in Media ■ Radio Broadcasting and Programming ■ The Advertising World ■ Camera, Light and Sound ■ Documentary and Short Filmmaking ■ Media Organizations and Entrepreneurship ■ Public Relations and Corporate Communications ■ Event as a Marketing Tool ■ Fundamental of Web Application ■ The Craft of Media Writing ■ Broadcast News Production ■ New Media and Web Content ■ Digital Photography ■ Social Media Marketing (DSE - II) ■ Creative Visualisation Techniques 	<p>Media Houses and Broadcasting</p> <ul style="list-style-type: none"> ■ NDTV (New Delhi Television Limited) - News Reporter ■ Times Group - Journalist, Content Writer ■ Zee Media Corporation Limited - News Anchor, Reporter ■ Network18 - Associate Editor, Video Journalist ■ India Today Group - News Producer, Editor ■ ABP News Network - Senior Correspondent, News Producer ■ TV Today Network - Correspondent, News Presenter <p>Digital Media and Online Platforms</p> <ul style="list-style-type: none"> ■ Scroll Media Inc. - Digital Content Writer, Social Media Manager ■ The Quint - Digital Journalist, Video Editor ■ The Wire - Multimedia Journalist, News Analyst <p>Advertising and Public Relations (PR) Agencies</p> <ul style="list-style-type: none"> ■ Ogilvy & Mather - Copywriter, Public Relations Executive ■ WPP Group - Media Planner, Advertising Executive ■ Edelman India - PR Executive, Communications Specialist <p>Corporate Communications</p> <ul style="list-style-type: none"> ■ Reliance Industries Limited - Corporate Communications Executive, Content Manager ■ Tata Group - Communications Associate, Media Relations Officer <p>Government Agencies and Public Sector Organizations</p> <ul style="list-style-type: none"> ■ Press Information Bureau (PIB) - Press Officer, Media Coordinator ■ All India Radio (AIR) - Radio Jockey, Programme Producer

Our Recruiters





M.A. (JOURNALISM AND MASS COMMUNICATION)

The M.A. in Journalism and Mass Communication offers an advanced understanding of media theory, research, and practice. Students delve into topics such as media ethics, digital media, investigative journalism, and strategic communication. Through rigorous coursework and hands-on projects, graduates develop critical thinking skills, ethical decision-making abilities, and proficiency in various media platforms. This programme prepares students for diverse careers in journalism, broadcasting, public relations, advertising, and digital media production.

Programme Duration: 2 Years

Eligibility Criteria: Candidate must have a bachelor's degree or equivalent degree from a recognized university with minimum 50% aggregate marks.

Engaging Sessions, Workshops & Events	Highlights of the Programme
<ul style="list-style-type: none"> ■ Interactive Session on Influencer Marketing with Robert Mecena, Lecturer, Ulster University, UK. ■ Exclusive Session on Environmental Concerns by Ms. Manju Ranjan, Meant4Environment. ■ TV Debate Session on Freedom and Responsibilities of Press & Social Media by Mr. Mohit Ranjan, Director, Hindustan TV Network. ■ Guest Lecture on Theatre of Mind-Celebration of World Radio Day by RJ Aditya, HUM FM Dubai. ■ On Job Training Programme and Interactive Session with AECC by Mr. Kaushal Seth, Assistant Director, AECC. <p>Workshops</p> <ul style="list-style-type: none"> ■ Workshop on Intellectual Property Rights by Ms. Pooja, Founder and CEO, Innove Intellects LLP. ■ Workshop on Digital Photography by Mr. Vikash Jyoti, Founder Neon Pigeon, Gurugram. ■ Workshop on Fashion and Culture Genre with Mediaverse, Four Quadrant approach for Development of e-content. ■ Workshop on Developing Information Eco System through Fact Check Tools & Techniques by Dr Moinuddin Ahmad, News Editor, Indiatimes.com and DataLeads. <p>Events and Competitions</p> <ul style="list-style-type: none"> ■ Poster-Making Competition on Gender Equality with Mediaverse. ■ Short Film-Making Event on Cultural Harmony in India. ■ Reels Shuterbug Competition for students on Depicting Indian Fashion. ■ Industrial Visit to BES MEDIA EXPO 2023 for Industry Connect. ■ Inter-University Website Designing Competition. ■ Workshop on Digital News verification and Techniques by Dr. Nimish Kapoor, Senior Scientist & Science Communicator, Vigyan Prasar, Government of India. <p>Training and Case study</p> <ul style="list-style-type: none"> ■ On-Job Training on International Reporting Global Media Scenario-Under News Agency Sputnik Russia. ■ Case study on Role of Digital Media in Sohna Violence Haryana - To Study the Digital Media factors involved in violence. 	<ul style="list-style-type: none"> ■ International Summer School Visit: Over 80 students attended 2-3 weeks programmes at UK universities, broadening global perspectives. ■ Career Preparation: Equips students for diverse media and communication careers. ■ Cutting-Edge Facilities: Broadcasting and multi-purpose studios, advanced equipment and software, smart classes, and online resources. ■ Expert Faculty: Industry professionals provide practical guidance. ■ Industry-Aligned Curriculum: Integrates theory with contemporary media trends and sustainable practices. ■ Industry Engagement: Opportunities for visits, exchanges, workshops, and seminars. ■ Portfolio Development: Guidance on showcasing work and participating in activities and competitions. ■ Global Exposure: Exchange programmes enhance cultural and professional perspectives. ■ Experiential Learning: Students create diverse media content, fostering productivity and creativity. ■ Research Opportunities: Students contribute research work, promoting critical thinking and collaboration. ■ Career Support: Assistance in placement in fields such as journalism, digital marketing, event management, advertising, and design.

Employability and Industry Based Courses	Recruiters and Job Profiles
<ul style="list-style-type: none"> ■ Reporting and Editing ■ Computer Application in Media ■ Radio Broadcasting and Programming ■ The Advertising World ■ Camera, Light and Sound ■ Documentary and Short Filmmaking ■ Media Organizations and Entrepreneurship ■ Public Relations and Corporate Communications ■ Event as a Marketing Tool ■ Fundamental of Web Application ■ The Craft of Media Writing ■ Broadcast News Production ■ New Media and Web Content ■ Digital Photography ■ Social Media Marketing (DSE - II) ■ Creative Visualisation Techniques 	<p>Media Houses and Broadcasting</p> <ul style="list-style-type: none"> ■ NDTV (New Delhi Television Limited) - News Reporter ■ Times Group - Journalist, Content Writer ■ Zee Media Corporation Limited - News Anchor, Reporter ■ Network18 - Associate Editor, Video Journalist ■ India Today Group - News Producer, Editor ■ ABP News Network - Senior Correspondent, News Producer ■ TV Today Network - Correspondent, News Presenter <p>Digital Media and Online Platforms</p> <ul style="list-style-type: none"> ■ Scroll Media Inc. - Digital Content Writer, Social Media Manager ■ The Quint - Digital Journalist, Video Editor ■ The Wire - Multimedia Journalist, News Analyst <p>Advertising and Public Relations (PR) Agencies</p> <ul style="list-style-type: none"> ■ Ogilvy & Mather - Copywriter, Public Relations Executive ■ WPP Group - Media Planner, Advertising Executive ■ Edelman India - PR Executive, Communications Specialist <p>Corporate Communications</p> <ul style="list-style-type: none"> ■ Reliance Industries Limited - Corporate Communications Executive, Content Manager ■ Tata Group - Communications Associate, Media Relations Officer <p>Government Agencies and Public Sector Organizations</p> <ul style="list-style-type: none"> ■ Press Information Bureau (PIB) - Press Officer, Media Coordinator ■ All India Radio (AIR) - Radio Jockey, Programme Producer



Ph.D. PROGRAMMES



Ph.D. IN JOURNALISM AND MASS COMMUNICATION

The Ph.D. programme in Journalism and Mass Communication offers rigorous research opportunities for scholars seeking to advance knowledge in the field. Through in-depth study and investigation, students explore topics ranging from media theory to emerging communication technologies. With access to cutting-edge resources and guidance from esteemed faculty, candidates develop expertise in their chosen area of specialization, contributing valuable insights to academia and the media industry..

Programme Duration: 3 Years

Eligibility Criteria: The candidate should have a postgraduate degree or its equivalent from a recognized University, in a respective discipline, with a minimum of 55% marks or a minimum CGPA of 5.5 on a 10 points scale. They are required to supply a brief statement of research interests (maximum 1 page) Research experience like project work or internships at the undergraduate or master's level should be highlighted. Candidates who have qualified for the CSIR-NET or GATE examination will be preferred.

Career Options

- Professor/Assistant Professor
- Researcher
- Media Consultant
- Editorial Consultant
- Corporate Communications Manager
- Public Relations Specialist
- Media Planner

LABORATORIES & STUDIOS

- Print Media Lab
- Audio Visual Lab
- Production Control room
- Radio Studio
- Multimedia Computer Lab
- Well designed Smart Classrooms with Smart TV Panels



ALUMNI TESTIMONIALS



Ms. Vanshika Tomar

Cabin Attendant, Interglobe Aviation Limited (Indigo Airlines)

My time at SJMC was invaluable in shaping my career as a cabin attendant. Thanks to the practical training and industry insights, I confidently serve passengers at Indigo Airlines.



Ms. Dhara Chawla

Social Media Manager, Fitsauro

SJMC prepared me for the dynamic world of social media management. Now, I thrive as a Social Media Manager at Fitsauro, thanks to the skills I acquired.



Ms. Simran

Broadcasting Assistant, All India Radio (AIR)

SJMC laid the foundation for my career in broadcasting. As a Broadcasting Assistant at All India Radio, I owe my success to the comprehensive education I received.



Ms. Niharika Yadav

Social Media Coordinator, Ministry of Jal Shakti

SJMC equipped me with the skills to excel as a Social Media Coordinator at the Ministry of Jal Shakti. The hands-on experience and expert guidance were invaluable.



Ms. Anjali Sinha

Content Writer, Flifo Technologies

The knowledge and expertise gained at SJMC have been instrumental in my role as a Content Writer at Flifo Technologies. It's been a journey of growth and learning.



Ms. Samika Rathore

Producer/Anchor, India Ahead Hindi

SJMC provided the platform to realize my dream of becoming a Producer/Anchor. I'm grateful for the opportunities and mentorship that prepared me for India Ahead Hindi.



Mr. Abhijeet Roy Choudhury

Social Media Executive, TV 100

SJMC's holistic approach to social media education paved the way for my career as a Social Media Executive at TV 100. I'm thankful for the transformative experience.



Mr. Derric Michael

Social Media Manager And Creative Strategist, Social Dispatch

As a Social Media Manager and Creative Strategist at Social Dispatch, I owe my success to the practical knowledge gained at SJMC. It's been a journey of innovation and growth.



Ms. Kanishka Bhandari

Assistant Event Planner, Balaji Affairs

SJMC instilled in me the essential skills needed to excel in event planning. Today, as an Assistant Event Planner at Balaji Affairs, I am confident and well-prepared.



Mr. Dylan Mervyn Jobe

Content Manager, Tourhq

The comprehensive curriculum at SJMC prepared me for the role of Content Manager at Tourhq. I'm grateful for the supportive environment and industry-focused learning.

BES EXPO INTERNATIONAL CONFERENCE & EXHIBITION ON TERRESTRIAL AND SATELLITE BROADCASTING

On February 17, 2023, K.R. Mangalam University's School of Journalism and Mass Communication organized a trip to Pragati Maidan for BES Expo. The event aimed to update students on media innovations. Panel discussions covered topics like OTT, strategic partnerships, terrestrial broadcast networks, and 5G integration. Students explored exhibition stalls, learning about media equipment like ENG. The trip enriched their understanding of technological advancements in the field, offering a new perspective on media and mass communication.



Group picture of SJMC students and teachers



Students Taking Interview



Students attending International Conference & Exhibition on Terrestrial and Satellite Broadcasting

STUDENTS VISIT TO WORLD BOOK FAIR

On February 14, 2024, students from the School of Journalism and Mass Communication explored the World Book Fair, creating documentaries to capture its essence. They conducted VoxPop interviews, engaging with authors and visitors. Highlights included interviews with renowned authors and Shri Milind Sudhakar Marathe, Chairperson of the National Book Trust, discussing literature's future. The experience enriched students' understanding of journalism and mass communication, offering practical insights and inspiration.



INTER UNIVERSITY POSTER MAKING COMPETITION GENDER EQUALITY (WITH MEDIAVERSE)

SJMC & Mediaverse host Inter University Poster Making Competition on Gender Equality. Judged by Dr. Sarina Ravi Mehra & Dr. Padmini Kaul. Dean Dr. Neeraj Khattri emphasizes gender equality's importance. Students showcased creativity, promoting equality. Winners: Ms. Shruti (SOMC) 1st, Ms. Unnati Aggarwal (SOMC) 2nd, Ms. Kanishka Bhandari (SJMC) 3rd. Goal: Educate about gender equality. Attended by SJMC & other university schools.



EDUCATIONAL TOUR TO IITF, PRAGATI MAIDAN, NEW DELHI

School of Journalism and Mass Communication has organized an educational tour to IITF 2022, Pragati Maidan, New Delhi to attend Trade Fair 2022 hosted by ITPO on November 26th, 2022. The visit was really a great success in terms of learning the challenges, direction and paradigm of live media reporting skills.



VISIT TO AMERICAN CENTRE, NEW DELHI

On February 14, 2024, SJMC students visited the American Center in New Delhi. Led by Prof. Andy Belser and Prof. Hank Stratton, they explored theatre education and scholarships. The interactive workshops offered hands-on experience in acting, stage design, and playwriting, fostering creativity and teamwork. The visit aimed to familiarize students with the university's theatre programme, providing insights into its curriculum and opportunities. A Q&A session and cultural exposure enhanced the educational experience.



STUDENT PRODUCT/PROTOTYPE DEVELOPMENT SEED FUNDING AT KRMU

Student-Designed Innovations at KRMU

1. SWA Locker: A solution for secure storage of belongings and data, suitable for both urban and rural residents.
2. Wink Eat: A food delivery app catering to the hospitality and food service industry.
3. BTrack: A comprehensive transportation management and tracking solutions for schools, universities, and corporates.
4. Chat! HCS/Era with Tech: Addressing healthcare challenges in rural India by providing virtual medical assistance and information.
5. Smart Tuberculosis Breath Sensor Device: A tuberculosis detection device with advanced breath analysis technology for accurate and quick diagnosis.
6. LogixMind: An e-learning platform focused on programming education, targeting the education and technology sectors.
7. Drone Safety System Under the Umbrella of Era with Tech: Ensures safety in drone operations through real-time monitoring and collision avoidance systems, catering to the aviation and technology sectors.
8. Envision: Offers a web-based augmented reality (AR) app for home design and visualization, serving the architecture and construction industries.
9. 101 Pure: Organic peanut butter, crafted with 101% purity.
10. Zen Vedik: Ashwagandha stress buster kit, bidding farewell to stress and embracing inner peace.
11. KRishi Mangalam Agro Pvt Ltd: Producing Organic Food.
12. Ishmeet Organics: Organic Skin Care Products.
13. Physioverse: A comprehensive kit containing all necessary study materials, ensuring easy access for students across different universities.
14. Studentsage: A revolutionary module within the StudentSage model by Metapsycho. It crafts personalized learning journeys for students, tailored to their unique strengths, learning styles, and aspirations.
15. Investo: A crowdfunding platform built on blockchain smart contracts, Investo addresses the security and authentication issues prevalent in current crowdfunding platforms.

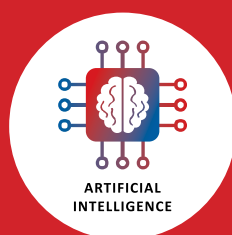


KRMU Skills Enhancing Competencies to Excel

KRMU Skills offers a comprehensive array of programmes to enhance students' and professionals' life skills, including problem-solving, multitasking, crisis management, effective team collaboration, communication skills, and personality development. In addition to these core competencies, KRMU provides value-added courses and open electives that allow students to explore specific skills relevant to employment, business, or entrepreneurial pursuits. Moreover, KRMU Skills offers coaching and mentoring for competitive exams like CAT, MAT, GMAT, and TOEFL, conveniently conducted on campus after university hours.

RESEARCH CENTER

- Centre of Excellence for Sustainable Development Goals (SDGs)
- The Centre of Excellence in Artificial Intelligence (AI)
- Centre for Criminology and Victimology
- Centre for Human Rights
- KEIC (K. R. Mangalam Entrepreneurship and Incubation Centre)
- Centre of Excellence for Robotics and Automation



Central Instrumentation Facility at K.R. Mangalam University

The Central Instrumentation Facility (CIF) housed within the Research and Development Cell (RDC) at K.R. Mangalam University is a premier technical center established at a cost of nearly 1 crore. Equipped with state-of-the-art instruments such as Fourier transform infrared Spectroscopy (FTIR), Thermogravimetric Analysis (TGA), UV Visible Spectrophotometer, and High-Performance Liquid Chromatography (HPLC), among others, the CIF accelerates research activities. Serving as a collaborative platform for interdisciplinary research, it facilitates innovation and exploration across various fields. The facility not only advances technical resources but also provides access to cutting-edge equipment for academic researchers, empowering them to conduct experiments effectively. Directed by Dr. Diwakar Padalia, with Prof. (Dr.) Manoj M. Gadewar as Associate Director (R&D) and Dr. Prabhakar Bhandari as Assistant Director (Operation and Maintenance), the CIF plays a pivotal role in driving scientific research and technological advancements.



CLUBS & SOCIETY

The clubs and societies at K.R. Mangalam University provide students with avenues to participate in extracurricular activities, pursue their passions, hone new skills, and foster a sense of belonging. Oversight of the clubs and societal aspects of KRMU will be led by the following individuals:

- Dean of Student Welfare
- Assistant Dean of Student Welfare
- Faculty Experts



MUNC (Model United Nations Club)

Fosters critical thinking and global awareness through debates, discussions, and various activities promoting dialogue.



DIA Club

Designs innovative solutions enhancing quality of life, engaging students and faculty from Architecture and Design.



Dr. APJ Abdul Kalam Science Society

Promotes scientific temperament, interdisciplinary exchange, and innovation through practical application of knowledge.



NSS (National Service Scheme)

Engages students in social service initiatives, empowering them to serve society with integrity.



Chetna Society

Nurtures values and spiritual growth, fostering balance and well-being among students.



Rhetoric Club- A Literary Society

Enhances literary skills and fosters creativity through various competitions and events.



Health Society

Creates awareness and provides healthcare services to underprivileged communities, promoting well-being.



E-Yantra Society

Empowers students with technical knowledge in electronics and robotics, fostering innovation.



Computer Society of India

Facilitates professional development in computer science through seminars, quizzes, and contests.



Mediaverse

Introduces students to media aspects, enhancing skills in photography, film, and digital content creation.



Management Society

Develops managerial and entrepreneurial skills, preparing students for diverse career paths.



Sports Committee

Promotes physical fitness and sportsmanship through various sporting activities and events.



Cultural Committee

Celebrates diversity and fosters creativity through cultural events and activities.



K. R. Mangalam Investment Club (KIC)

Provides practical experience in investment management, preparing students for careers in finance.



Red Cross Society

Engages students in humanitarian activities and community service, fostering leadership skills.



Under 25 Club: Building Youth Culture

Connects students worldwide, fostering leadership development and career advancement.

TWO INCUBATION IDEAS UNDER THE AEGIS OF KEIC FOUNDATION GOT THE GRANT OF ₹15 LAKHS EACH FROM MSME



Purvi Roy Gupta



Monika Dahiya

We are elated to announce that KRMU - KEIC Foundation has been honored with the esteemed title of Host Institution (Nodal Center) for MSME, in recognition of our dedication to nurturing innovation and entrepreneurship. This acknowledgment underscores our commitment to empowering our community with the tools and resources needed to thrive in the ever-evolving business landscape. Alongside this prestigious title, we are proud to share that two of our incubated ideas have been selected for a grant of Rs. 15 lakhs from MSME.

The first idea, "Revolutionizing Recruitment: Enhancing Candidate Commitment and Mitigating

Offer Shopping" by **Monika Dahiya**, aims to transform the recruitment process by ensuring candidate loyalty and reducing offer shopping tendencies.

The second project, "Cattle Safety Chip - Paushtika" by **Purvi Roy Gupta**, addresses the critical issue of cattle safety with innovative chip technology, promoting the well-being of livestock and enhancing agricultural sustainability.

These remarkable initiatives exemplify the innovative spirit and entrepreneurial drive fostered within our institution, and we look forward to witnessing their impactful contributions to society.

Research & Achievements

- H-index: 30
- Total Citations: 3986
- Journals Articles (WoS & Scopus): 610
- Patents: 96+ (Published)
- Patents: 29+ (Granted)
- Book/Book Chapters: 1215



Department of Science and Technology

SEED Division has sanctioned Rs 1.56 Crore Grant for "KRMU KEIC STI HUB, SOHNA BLOCK, GURUGRAM, HARYANA".

PI: Dr Anshika Prakash and Co-PI: Dr Seema Raj



Indian Council of Social Science Research

University has received the sanction of Rs. 20 lakhs from Indian Council of Social Science Research for the Research Project

RESEARCH & ACHIEVEMENTS

AWARDS AND TROPHIES



India's Finest B-School Ranking 2024
By R World Institutional Ranking



Most Promising University
in NCR at Global Education
Conclave – 2023



Establishment of Institution's
Innovation Council (IIC)



Times Education Icons
2023 North



Best Private University for Excellence
Placement in North India on India
International Education Excellence
Awards 2023



Collegedunia Infrastructure
Excellence Awards 2023



Premium Legal Education
Institute of India by BW
Education



Best University/Institution for Invention
at ASIA PACIFIC EDUCATION &
TECHNOLOGY SUMMIT-2019



Best Engineering School by
OBSERVE NOW (ON)



Best Engineering College in
North India for Placement
2017 by CEGR



Industry Integration Awards
2020 at FWA Annual Industry
Academia Conclave



Certificate of Appreciation at
All India Essay Writing Event
2017



Colympics Cricket
Winner 2019



Catalyzing Innovation &
Collaboration Aura by HITEC



SPORTOPIA'22



3rd Institutional Life Skills,
Values, Gender, School Health &
Wellbeing Summit, New Delhi



Recognition in the
field of Education as
The Transformers

LIBRARY

Center of Wisdom

K.R. Mangalam University boasts a comprehensive library, including a well-decorated Digital Library Section with 30 computers and (24X7) online services. This section offers students access to both subscribed and open-source online digital resources to support their academic requirements and higher studies.

Library Sections

1. Acquisition Section
2. Technical Section
3. Processing Section
4. Circulation Section
5. Periodical Section
6. Reference Section
7. Digital Section
8. Research Section
9. User Assistance
10. Maintenance Section

Library Resources

The library resources consist of the following areas:

- Print Books
- E-Books
- Print Journals
- E-Journals
- Databases
 - i. Manupatra
 - ii. Supreme Court Cases online (SCC Online)
 - iii. IPC Pharma
 - iv. J-Gate
 - v. Scopus journals
- Newspapers
- CDs, DVDs
- Print reports, Dissertations
- Thesis
- IDR (Institutional Digital Repositories)
- DELNET resources
- INFLIBNET resources

Other Resources

The library is also updating and enhancing its collection and services with the resources initiated and provided by the Ministry of Education, Government of India. Beside the Indian Government resources the library also encouraging its intellectual communities to utilise the internationally available course materials & other useful open access resources developed by major universities like:

- MIT
- National Digital Library of India
- NPTEL
- Swayam
- ePG Pathshala
- MOOCs
- ShodhGanga
- ShodhShudhi
- ShodhSindhu
- Open access Journals



LIFE@KRMU

Our campus is a thriving ground for a plethora of clubs, societies, and extracurricular activities, catering to a wide range of interests. Whether it's sports, cultural events, tech fests, or academic societies, students have ample opportunities to explore, engage, and excel beyond the classroom. This diverse environment ensures that every student finds their niche, fostering a community where passions are pursued and talents are nurtured.





K.R. MANGALAM UNIVERSITY OFFERS GLOBAL EXPOSURE

KRMU fosters global collaboration for knowledge, offering diverse experiences, research projects, and exchange programmes. As a hub for international connections, we facilitate MOUs with leading institutions worldwide, aiming to become a global education hub. Committed to this vision, we establish alliances for academic and research initiatives on a global scale.

Students Visit at University of Portsmouth- 2023

K.R. Mangalam University sent students to a UK Summer School for Business and Management, enhancing their learning beyond classrooms.

Students Activities



Day 1: Visiting Madame Tussauds and the London Eye, offering immersive experiences in the heart of London.



On **Day 2**, Students explored charming Bath with its Georgian architecture and Roman baths. Next, we visited the academic splendor of Oxford.



Next, we visited the academic splendor of Oxford.



Days 2 & 3 focused on marketing and brand development.. Professor Dr. Sayfullah facilitated discussions, simplifying complex concepts for students.



Day 4: Visiting Portsmouth's historic dockyard and museum. Exploring iconic warships like HMS Victory and HMS Warrior offered profound insights into maritime history.



On the **Final day** of our Summer School programme, students received certificates.

WORKSHOP & MEET FACULTY OF UNIVERSITY OF NEBRASKA-LINCOLN, USA, AMERICAN CENTRE, NEW DELHI

On Feb 14, 2024, KRMU International Relations and 26 SJMC students attended a workshop with University of Nebraska-Lincoln faculty at American Center, Delhi. Led by Prof. Andy Belser and Prof. Hank Stratton, discussions on education opportunities and scholarships in theatre were insightful and engaging.

INTERNATIONAL COLLABORATIONS



INTERNATIONAL MOUs

- German Varsity, Germany
- University of Ferrara, Italy
- Universidad Católica de Temuco, Chile
- Namangan Engineering-Construction Institute, Namangan, Uzbekistan
- Bialystok University of Technology, Bialystok
- Saint Petersburg State University of Aerospace Instrumentation, Russia
- Dubna State University, Dubna, Moscow
- Rossiya Segodnya International Information Agency, Founder of the Sputnik News Agency, Moscow, Russia
- The Open University Worldwide Limited, UK
- Middlesex University, London, UK
- The Confucius Institute Headquarters, China
- University of Houston (Department of Mathematics), Texas, USA
- University of Houston (Department of Physics), Texas, USA
- Hubei University, China
- Jiangxi Administration Institute, China
- Jinggangshan University, China
- Cardiff Metropolitan University, UK
- Roehampton University, England & Wales, UK
- University of Plymouth, UK
- University of Portsmouth, UK



STUDENTS STUDYING & WORKING ABROAD

At K.R. Mangalam University, we take pride in nurturing talent that transcends boundaries. Our commitment to excellence extends beyond the classroom, empowering students to pursue opportunities worldwide. Here are some shining examples of our alumni who are making waves internationally:



Shanu Lamba

After completing a Bachelor of Business Administration and Bachelor of Law (Hons) in 2020, Shanu ventured to Australia College of Applied Profession to pursue a Master of Social Work from 2022 to 2025. His dedication to social welfare reflects the values instilled at K.R. Mangalam University.



Ghanshyam

Ghanshyam's pursuit of a Doctorate in Philosophy in Management reflects his ambition and scholarly dedication. His research endeavors highlight the intellectual rigor fostered at our institution.



Kareena Sethi

With a Bachelor of Arts in Journalism & Mass Communication, Kareena ventured to Sheridan College for a Post-Graduate programme in Human Resource Management (HR) from 2023 to 2023. Her journey exemplifies the versatility and adaptability of our graduates.



Mansi Khanna

Mansi's passion for education led her to La Salle for an Early Childhood Education programme from 2023 to 2025, following her Bachelor's in Elementary Education. Her journey exemplifies our commitment to shaping future leaders in diverse fields.



Rohit

Having graduated in 2020 with a Bachelor of Technology in Computer Science & Engineering, Rohit found his niche in the financial services sector abroad. His success underscores the practical skills and industry insights gained during his time at K.R. Mangalam University.



Neha Sood

Neha's academic journey took her to Conestoga College for a Strategic Global and Business Management programme from 2021 to 2022, complementing her bachelor's in journalism & mass communication. Her global perspective underscores the interdisciplinary approach encouraged at K.R. Mangalam University.



Abhishek Tripathi

Armed with a Bachelor of Technology in Computer Science & Engineering from 2018, Abhishek made a mark in broadcast media. His journey showcases the diverse career paths our graduates can explore.



Tisha

Tisha pursued a Bachelor of Elementary Education and then embarked on a journey to Manipal University Jaipur for a BCA programme from 2021 to 2024. Her pursuit of excellence exemplifies the drive and determination of our graduates.



Siddharth Bhardwaj

Siddharth pursued a Master of Law after completing his Bachelor's degree, delving deeper into the realm of law practice. His academic prowess and commitment to legal excellence embody the values of K.R. Mangalam University.



Tejas

Tejas's academic journey led him to Gannon University, where he pursued a Master's in Science in Mechanical Engineering from 2018 to 2020 after completing his Bachelor's in Mechanical Engineering. His achievements highlight the global opportunities available to our students.

SCHOLARSHIPS & LOAN FACILITIES

Scholarships

- SUPER ACHIEVERS
- ALUMNI (K.R. MANGALAM SCHOOLS)
- SPORTS
- CUET/JEE/ CAT/ MAT & OTHER COMPETITIVE EXAMS
- CHILDREN OF DEFENSE PERSONNEL
- FACULTY/ STAFF MEMBER CONCESSION
- SIBLINGS

Study Loans

- Assured Assistance from Major Banks
- Instant Sanctioning
- All-Expense Coverage
- Quick Disbursal

Partner Firms



ENTREPRENEURSHIP & INCUBATION CENTER

KRMU's Entrepreneurship and Innovation Club. KEIC aims to foster a culture of entrepreneurship on campus. We believe in unlocking our students' creativity to enable them to create the next generation of innovative companies and non-profits to solve some of the most pressing problems facing the nation.

Initiatives Taken by KEIC Foundation

Initiatives of KEIC Foundation

Key Features

- Mentorship
- Business Development Assistance
- Technical Support
- Networking Opportunities
- Addressing Societal Issues
- Access to Government Schemes
- Co-working Spaces
- Legal and Accounting Support
- Access to Design Thinking Lab

Incubation Support

Pre-Incubation Programme

About

Our Pre-Incubation Programme is tailored to assist entrepreneurs in transforming their ideas into profitable businesses. Geared towards individuals or groups in the ideation stage of their product or service, this programme provides comprehensive support.

Collaboration with GCEC Global Foundation

KRMU runs BBA entrepreneurship course in collaboration with GCEC global foundation. Incubated start-up has got the opportunity to pitch the IDEA of FOMO at shark Tank and got the grant. The founder of the start-up Garang is mentor for our BBA entrepreneurship student and has taught them during the sessions.

Programme Components

- SEED Grant
- Training Sessions
- Business Plan Preparation
- Mentoring
- Product Development Assistance
- Technical Assistance
- Networking Events

Incubation Programme

About

Our Incubation Programme is designed to empower entrepreneurs in transforming their ideas into successful ventures. Tailored for individuals or groups in the prototype and scaling stage, this programme offers a holistic support system.

Programme Components

1. Training for Idea Execution
2. Business Plan Development
3. Business Mentoring
4. Product Development Support
5. Technical Support
6. Access to Networking Events
7. Access to Funding Networks



Events of KEIC

Initiatives to Foster Entrepreneurship Ecosystem

- Mentorship Programmes
- Bootcamps
- Pitching Sessions
- Hackathons
- Networking Events
- Incubation Programme
- Government Scheme Workshops
- MSME Accreditation Support
- Collaborative Projects
- Industry Connect Programmes
- Legal Workshops

Startups

SWA Locker

Founder- Taranpreet Kaur

Our product provides a solution to all of the difficulties described above. Our locker is a combination of real and digital storage placed

behind the switchboard, allowing individuals to store all of their vital data and belongings safely in both physical and digital storage. This device is relatively affordable (up to 15k) and can be utilised by both urban and rural residents because it will be installed behind the switchboard.

B Track

Founder- Naman Punn

Our team is creating a plugin that universities and colleges can integrate into their current app or website. This plugin offers features such as real-time bus tracking, an online attendance system, alerts for bus ignition, and regular bus checkups. It benefits both students and school/university officials.

Era with Tech

Founder- Shubh Saxena

Era with Tech is a tech startup which is currently working on its first project name CHAT! HCS will revolutionise the Meditech sector with artificial intelligence. CHAT! HCS recommends OTC medicine according to the signs and symptoms of the patients. If the symptoms are severe then it connects to a doctor virtually



DESIGN THINKING LAB: OUR KEY TO CULTIVATE INNOVATION

A DESIGN THINKING LAB SERVING AS A DYNAMIC HUB WHERE THE STAKEHOLDERS COME TOGETHER TO EXPLORE, INNOVATE, AND SOLVE REAL-WORLD PROBLEMS USING DESIGN THINKING PRINCIPLES

KEY ROLES

- **Experiential Learning Environment:** Design Thinking Labs provide students with hands-on experience in applying design thinking methodologies to solve complex problems. Through practical exercises, projects, and workshops, students develop critical thinking, collaboration, and problem-solving skills.
- **Interdisciplinary Collaboration:** Collaboration across disciplines fosters a holistic approach to problem-solving and encourages innovative thinking by incorporating different perspectives.
- **Real-World Problem Solving:** Design Thinking Labs typically engage with real-world challenges posed by industry partners, community organizations, or societal issues. By working on these projects, students gain practical experience and contribute to meaningful solutions that have tangible impact beyond the classroom.
- **Innovation Incubator:** Design Thinking Labs serve as incubators for innovation and entrepreneurship. It provides support and resources for students to develop and prototype new ideas, products, or services, fostering a culture of innovation and creativity.



**Fostering
Entrepreneurial Spirit**

**Elevating Higher
Learning Aspirations**

**Igniting Passion for
Research**

Institutional Collaborations

- Middlesex University
- Jiangxi Administration Institute China
- Hubei University
- Jinggangshan University
- Medanta Institute of Education and Research
- Department of Physics-University of Houston
- Dabur Research Foundation
- Bosch India Foundation
- Hindustan Wellness Private Limited
- Dr. Shroff's Charity Eye Hospital
- Bialystok University
- The Institute of Company Secretaries of India (ICSI)
- Medox Hospital
- Vrankers Judiciary
- ImaginXP Giggle Galaxy Private Limited
- ICT Academy
- Edu Skills membership Programme
- Xebia IT Architects India Private Limited
- SIEMENS Industry Solution Partner
- Sri Guru Gobind Singh College of Commerce, University of Delhi , New Delhi
- Heartfulness Education Trust
- Gargi College (University of Delhi)
- Infra Mantra Pvt Ltd
- Donation Box India Foundation
- HP Singh Agencies Private Limited
- Ramjas College University of Delhi
- Shobhit University
- Radisson Gurugram (A Unit of Nimitaya Hotel & Resorts Ltd)
- Srm University
- Ccec Global Foundation
- Imarticus Learning Private Limited
- Deep Red Coffee
- University of Delhi
- SRM Institute of Science and Technology School of Architecture and Interior Design
- Country Inn & Suites by Radisson, Gurugram Sohna Road.
- Phoenix drone flying LLP
- Climate Reality Project
- ACCA
- Save Aravali Trust
- C K Birla Hospital
- Fairmont Hotel
- Newspapers Association of India.
- KIIT College of Education
- Froyo Technologies (P) Ltd
- Guided Self Publishing India



CAREER DEVELOPMENT CELL

COMMUNICATION SKILLS TRAINING

Enhance students' collaborative skills through communication modules covering verbal and non-verbal aspects, focusing on English proficiency, communication styles, nuances, and social/professional interactions.

APTITUDE TRAINING

Aptitude training is a special kind of coaching that helps to boost a candidate's cognitive abilities, personality, attitude, and knowledge.

TECHNICAL APTITUDE TRAINING

Prepare students for technical interviews by covering programming concepts in C, C++, Python, Java, databases, software engineering, and networking, fostering innovation and problem-solving skills.

MATHS APTITUDE TRAINING

Modules enhance number recognition, arithmetic operations, and statistical analysis for competitive exams. Concepts include numbers, LCM-HCF, time, speed, distance, and percentage for mathematical application.

VALUE ADDED COURSES

Enhance student employability with value-added courses beyond academic curriculum. Collaborate with schools and departments for workshops like Candidate Profiling, Careers in Management & Analytics, Azure, Ethical Hacking, Cyber Security, BYOB.

NPTEL (NATIONAL PROGRAMME ON TECHNOLOGY ENHANCED LEARNING)

The University provides the infrastructure and Lab assistance to students to enable them to pursue the courses in an uninterrupted manner. The Faculties offer their unwavering support and guidance for the successful completion of the courses.

ENTREPRENEURSHIP DEVELOPMENT CELL

The entrepreneurship cell fosters entrepreneurial spirit and innovation among students through camps, development programmes, skill training, "face-to-face" sessions, and supporting innovative projects for product development.

PLACEMENT TRAINING CELL

From Campus Gates to Corporate Ladders

Our Campus to Corporate initiative ensures students are prepared for career success. Through diverse programmes and activities, we equip students with the skills, experiences, and connections needed to excel in the professional world.

Career Counselling

Industry Collaborations: We collaborate with industry partners to offer valuable internships, placements, and collaborations, providing students with exposure to real-world challenges and emerging trends.

Skill Development Programmes:

We provide diverse skill development programmes, workshops, and seminars, covering technical and soft skills essential for success in the corporate world.

Corporate Mentorship:

Our mentorship programmes provide tailored guidance from experienced professionals, helping you navigate the corporate world effectively.

Career Counseling Services:

Our career counselling offers personalized support

at every stage, aiding with resume writing, interview prep, and career planning for your success.

Technical Skills Workshops:

Workshops focus on technical skills relevant to students' fields, covering programming languages, software tools, data analysis, and industry-specific technologies.

Soft Skills Training:

We provide training sessions for essential soft skills: communication, teamwork, time management, and problem-solving, vital for career success and leadership.

Resume Writing and Interview Preparation:

Sessions cover resume writing, cover letters, and interview prep. The guidance emphasizes showcasing academic achievements, extra

curriculars, internships, and relevant experiences effectively.

Professional Etiquette and Networking:

Sessions cover resume writing, cover letters, and interview prep. The guidance emphasizes showcasing academic achievements, extracurriculars, internships, and relevant experiences effectively.

Industry Guest Lectures and Panels:

Guest lectures by industry experts and alumni offer insights on industry trends, challenges, and career paths, enriching students' understanding of the professional landscape.

Leadership and Personal Development Programmes:

Leadership programmes include personality assessments and workshops on goal setting, self-awareness, emotional intelligence, and resilience, empowering students to become effective leaders and lifelong learners.

Mock Projects and Case Studies:

We facilitate hands-on learning through mock projects, case studies, and simulations, enabling students to apply theory to real-world scenarios, develop problem-solving skills, and build confidence.

Some of Our Top Recruiters



TECH SAVVY CAMPUS

Campus Enabled WiFi

Access high-speed internet across campus for seamless connectivity and enhanced learning opportunities.

Classroom Connectivity

Enjoy wireless and wired internet access in every classroom, ensuring uninterrupted educational experiences.

Classroom CCTV Surveillance

Ensure student safety with CCTV coverage in all classrooms, fostering a secure learning environment.

Campus-wide CCTV Coverage

Enhance security measures with comprehensive CCTV surveillance covering the entire campus premises.

ICT-Enabled Classrooms

Experience interactive learning environments equipped with smart panels and advanced projection technology.

Learning Management System (LMS)

Access subject materials, assignments, and detailed course information conveniently through our robust LMS platform.

Drone Training Programme

Engage in specialized Phoenix drone training to develop skills in this emerging technology field.

Computer Lab Facilities

Utilize state-of-the-art computer labs equipped with the latest technology for hands-on learning and experimentation.

Library Management System

Seamlessly manage library resources and facilitate easy access to academic materials through our efficient LMS.

Enterprise Resource Planning (ERP)

Streamline university operations and processes with an integrated ERP system tailored for effective management.

Customer Relationship Management (CRM)

Enhance admissions management and communication with prospective students through our dedicated CRM solution.



CAMPUS FACILITIES

Hostel Accommodation

Spacious, well-ventilated rooms with comfortable furniture, central air conditioning, and amenities ensure a homely atmosphere.

Moot Court

Sophisticated, capacious moot court with seating for over 200 students enhances the learning experience.

Security & Discipline

Strict security measures ensure safety and discipline across the university campus.

Animal House

CPCSEA approved, well-equipped animal house facilitates learning for medical and allied sciences students.

Museum

Innovative material museum equipped with essential apparatus enhances practical learning experiences for students.

Central Instrumentation Center

State-of-the-art instrumentation center equipped with modern amenities for innovative research and practical learning.

Transport

Convenient transportation services provided to and from Delhi NCR via frequent shuttle services from metro stations.

Cafeteria

Hygienic, well-maintained cafeteria serving healthy meals and housing a Café Coffee Day outlet for students.

Sports and Gymnasium

Dedicated space for sports and recreational activities including tennis, badminton, football, and gymnasium facilities.

Medical Facilities

Well-equipped medical room providing healthcare services for students and faculty members on campus.

Parking

Secure parking space with CCTV surveillance and clear signage for organized parking of vehicles.



INDUSTRIAL VISIT

K.R. Mangalam University integrates industry visits to bridge theory and practice, providing students with insights into real-world sectors, fostering understanding of industry trends, and facilitating networking for internships and job placements.

Industry visits at K.R. Mangalam University complement classroom learning, align with courses, and provide practical examples. Faculty facilitate connections between theory and practice, preparing students for professional success.

Industrial cum Pleasure Tour

The School of Medical and Allied Sciences (SMAS), K.R. Mangalam University organized an enlightening and enjoyable “Industrial cum Pleasure Tour” for its students of B Pharm 2nd, 6th & 8th semesters to Baddi-Shimla-Kufri from 29th Jan 2024 to 1st Feb 2024.



Smartivity Labs Pvt.Ltd.” in Manesar, Gurugram

School of Management and Commerce, K.R. Mangalam University organized an industrial visit to “Smartivity Labs Pvt.Ltd.” in Manesar, Gurugram. The main focus of the visit is to provide an enlightening glimpse into the world of advanced manufacturing and sustainability practices.

Trinity Mobile App Development Pvt Ltd

School of Engineering and Technology, K.R. Mangalam University, Gurugram organized a one day Industrial visit to Trinity Mobile App Development Pvt Ltd, Sector 62, Noida on May 17th, 2023 where students from the B Tech CSE, BTech AI /ML and B Tech with specialization of Full Stack Development visited the company along with faculties, Dr. Kaushal Kumar and Ms. Monika khatkar.



Pradhanmantri Sangrahalaya, New Delhi

The School of Education, K.R. Mangalam University, orchestrated a transformative experiential learning visit for 61 enthusiastic student-teachers, alongside 9 dedicated faculty members, to the Pradhanmantri Sangrahalaya. This enriching encounter offered student-teachers a profound insight into India's political history and governance structures.

Honda Car India Limited (HCIL) manufacturing plant Khuskhera, Bhiwadi (Raj.)

Mechanical Engineering Department of School of Engineering and Technology have organized an industrial and field visit to Honda Car India Limited (HCIL) manufacturing plant Khuskhera, Bhiwadi (Raj.). Total 25 students of Mechanical Engineering with having interest in automobile engineering has been visited the plant on 11/05/2023.



NEWS & EVENTS

International Conference on Vision 2030

K.R. Mangalam University's School of Management and Commerce organized a two-day International Conference on "Vision 2030: Emerging Trends in Interdisciplinary Research and Practices". The event facilitated discussions among scholars and practitioners worldwide, exploring cutting-edge trends and fostering networking opportunities for future collaborations.



Case study workshop

The School of Management and Commerce hosted a Case-Study Workshop for management students, focusing on the Harvard case 'Cerenity Sanitizer and a New Product Launch'. Students learned case-study methodologies, problem identification, and managerial recommendations, gaining valuable insights and practical strategies through collaborative discussions.

Alumni Connect on Corporate Success

School of Legal Studies hosted an Alumni Connect event titled "Sharpening Legal Skills for Corporate Success." Led by accomplished alumni Ms. Deepika, the session expertly delved into legal aptitude essential for corporate settings. Through personal anecdotes, alumni shared post-university life, offering valuable career advice and insights.



Workshop on Counseling skills training

School of Legal Studies organized an Alumni Connect event themed "Sharpening Legal Skills for Corporate Success." Led by accomplished alumni Ms. Deepika, it expertly delved into legal aptitude crucial for corporate environments. The engaging session offered valuable insights, blending theoretical knowledge with practical anecdotes, empowering students for their professional journeys.



Extension and Outreach Programme on reading skills

The School of Education organized an Extension and Outreach Programme at Government Girls Primary School, Ghamroj Gurugram, aimed at enhancing primary students' reading comprehension and numeracy skills. Student teachers employed innovative teaching techniques and aids to enrich the learning experience, fostering a passion for learning among young learners.



Awareness Camp on Menstrual Hygiene

School of Legal Studies, in collaboration with NSS, organized a visit to Aganwari, Berka for an Awareness camp on Menstrual Health and Hygiene. Sessions aimed to dispel myths, promote hygiene practices, and encourage an open dialogue, engaging women, girls, and men in discussions and sharing experiences.

ADMISSION PROCESS

All candidates who are seeking admissions in various programmes are required to follow the steps listed below:

- 01** Start your application at admissions.krmangalam.edu.in
- 02** Pay the required Application Fee.
- 03** Submit the Application Form
- 04** Take the K.R. Mangalam University Entrance Examination (KREE)
- 05** Attend our Faculty-Led Interview.
- 06** Receive the Admission Offer
- 07** Get Enrolled and Be a part of the KRMU Community







K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

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