K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

NAAC GRADE A
ACCREDITED UNIVERSITY

EMPLOYMENT SURVEY REPORT 2025
Session: 2024-25

K.R. MANGALAM UNIVERSITY

Employment Survey Report

Academic Year 2024-25

Prepared by:

Internal Quality Assurance Cell (IQAC)

November 2025

Executive Summary

The Employment Survey for Academic Year 2024-25 was conducted by K.R. Mangalam University to systematically assess the employment outcomes and career progression of graduating students. This comprehensive report presents findings from 761 responses received from graduates across 12 schools, providing critical insights into placement trends, salary distributions, and industry engagement.

Survey Overview

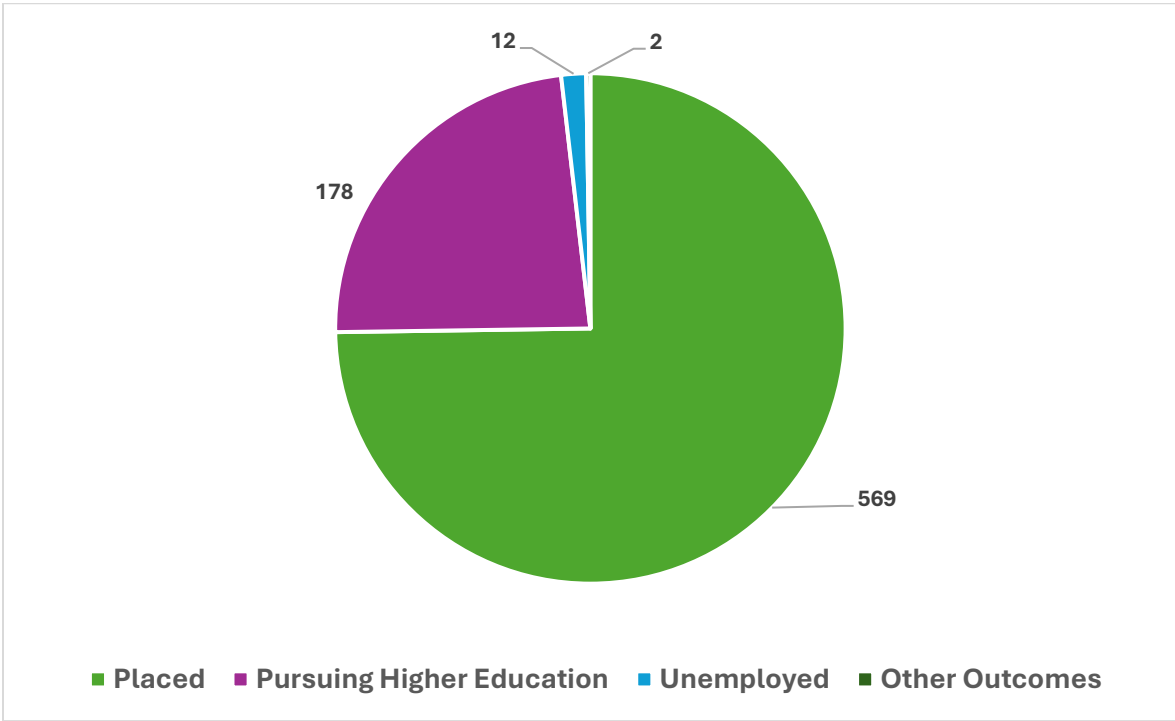| Target Audience	Graduates of Session 2024-25
Survey Launch Date	October 1, 2025
Report Date	November 5, 2025
Total Eligible Graduates	955
Total Survey Participants	761
Survey Response Rate	79.6%
Survey Methodology	Online form via email and alumni groups

The survey reveals robust placement performance across all academic schools, with particularly strong outcomes in engineering, management, and humanities disciplines. This report serves as a crucial tool for quality assurance, curriculum enhancement, and strategic planning, aligning with NAAC and NEP 2020 frameworks.

Graduate Outcomes Distribution based on Survey

The graduate outcomes distribution based on the survey responses received from 761 out of survey shared with 955 graduates. The following table shows the distribution of graduate outcomes:

Outcome Category	Number of Students
Placed	569
Pursuing Higher Education	178

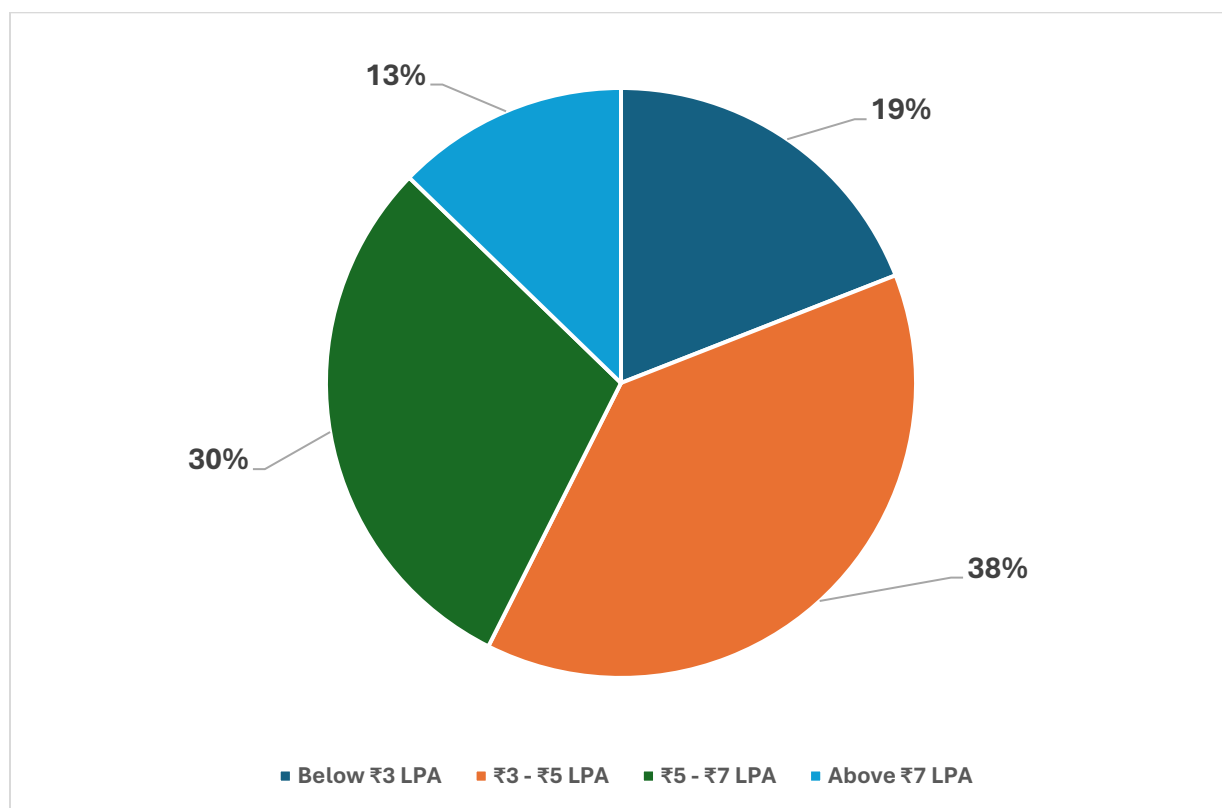|	
Unemployed	12
Other Outcomes	2
Total Graduates	**761**

Salary Distribution and Trends

The salary analysis reveals competitive compensation packages across various sectors:

Salary Metric	Amount (LPA)
Highest Salary Package	**₹38 LPA**
Average Salary Package	**₹5.27 LPA**
Median Salary Range	**₹4.0 - ₹4.5 LPA**

Salary Range Distribution:

Salary Range	Number of Students
Below ₹3 LPA	108
₹3 - ₹5 LPA	216
₹5 - ₹7 LPA	170
Above ₹7 LPA	75
Total	569

Top Recruiting Organizations

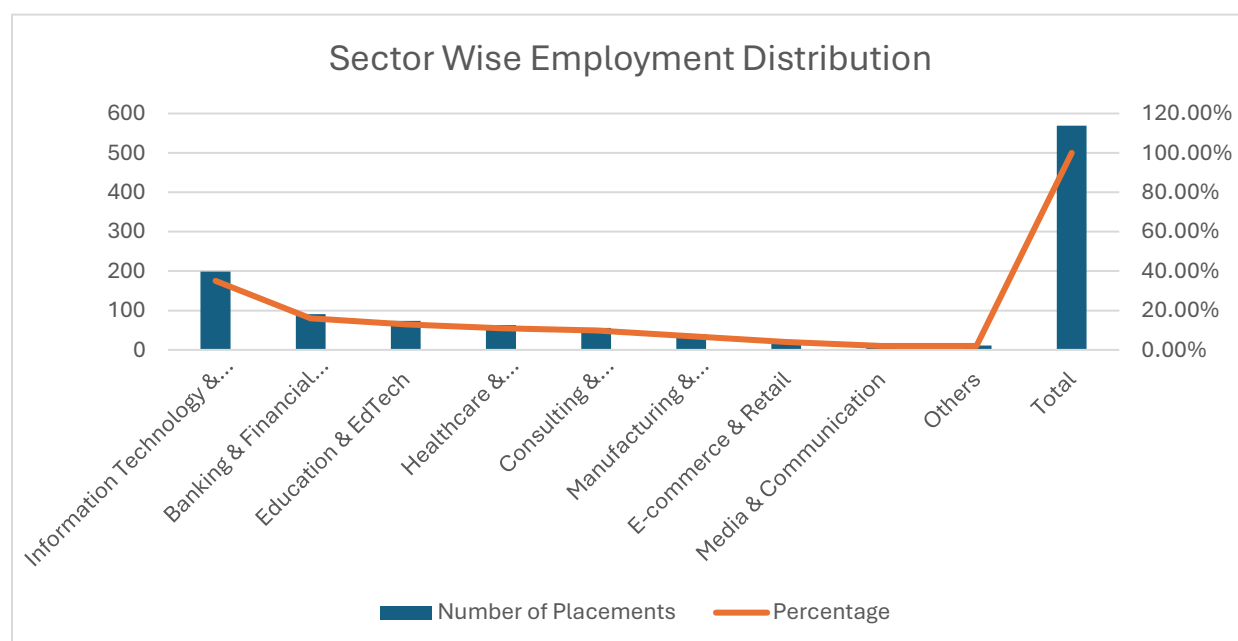The university attracted diverse recruiters from multiple sectors during the placement season:

Rank	Organization	Sector
1	TCS (Tata Consultancy Services)	Information Technology
2	Infosys	Information Technology
3	Wipro	Information Technology
4	Deloitte	Consulting & Professional Services
5	ICICI Bank	Banking & Financial Services
6	HDFC Bank	Banking & Financial Services
7	Amazon	E-commerce & Technology
8	Cognizant	Information Technology
9	Accenture	Consulting & Technology
10	HCL Technologies	Information Technology

Top Recruiting Organizations (Presence)

Sector-wise Employment Distribution

Students were placed across diverse industry sectors, reflecting the comprehensive nature of the university's programs:

Industry Sector	Number of Placements	Percentage
Information Technology & Software	199	35.0%
Banking & Financial Services	91	16.1%
Education & EdTech	74	13.0%
Healthcare & Pharmaceuticals	63	11.0%
Consulting & Professional Services	56	9.9%
Manufacturing & Engineering	40	7.0%
E-commerce & Retail	23	4.0%
Media & Communication	11	2.0%
Others	11	2.0%
Total	**569**	**100.0%**

Sector Wise Employment Distribution

Key Findings and Recommendations

1. Strong Overall Performance

- 569 students successfully placed out of 761 responses received
- Average package of ₹5.27 LPA, competitive within the sector
- 178 students pursuing higher education, demonstrating academic excellence

2. Balanced School-wise Distribution

- All schools demonstrated successful placement outcomes
- Engineering, Management, Architecture, Pharmacy, Sciences and Humanities led in absolute numbers
- Specialized schools showed focused sectoral placements

3. Competitive Salary Distribution

- 38% of placements in the ₹3-5 LPA range
- 31% of placements above ₹5 LPA, demonstrating quality placements
- Highest package of ₹38 LPA demonstrates top-tier placement capability

Strategic Recommendations

1. Enhance Industry Exposure

- Increase structured industry visits and company interactions
- Expand internship partnerships with leading organizations
- Develop industry mentorship programs pairing students with professionals

2. Strengthen Skill Development

- Focus on emerging technologies (AI, Data Science, Cloud Computing)
- Enhance soft skills and communication training
- Provide certification programs aligned with industry requirements

3. Expand Employer Base

- Target emerging sectors and startups for recruitment
- Develop international placement opportunities
- Strengthen alumni network for placement referrals

ACCREDITATIONS, RECOGNITIONS & APPROVALS

National Assessment and Accreditation Council (NAAC).

K.R. Mangalam University has been accredited with an "A" Grade in its First Cycle by the National Assessment and Accreditation Council (NAAC).

University Grants Commission, (UGC)

K.R. MANGALAM UNIVERSITY HAS BEEN RECOGNISED BY UNIVERSITY GRANTS COMMISSION, NEW DELHI UNDER SECTION 2(F) OF UGC ACT, 1956 WHEREIN THE UNIVERSITY IS EMPOWERED TO AWARD DEGREES, AS SPECIFIED UNDER SECTION 22 OF THE UGC ACT, 1956.

Established by the State Government

K.R. Mangalam University has been established as State Private University by the State Legislature of Haryana under the Haryana Private Universities Act 2006 (Amended 08 of 2013).

Bar Council of India (BCI)

The Bar Council of India (BCI) has approved the Law courses of K.R. Mangalam University viz LL.B. (Hons.), B.A. LL.B. (Hons.), B.Com. LL.B. (Hons.), BBA LL.B. (Hons.), LL.B. (Hons.) and LL.M. Degree Courses.

Council of Architecture (COA)

The Council of Architecture has approved K.R. Mangalam University for imparting 5 year full time B.Arch Degree Course.

Pharmacy Council of India (PCI)

The Pharmacy Council of India has approved K.R. Mangalam University for imparting Diploma in Pharmacy, B.Pharm. and M. Pharm. (Pharmaceutics and Pharmacology) courses.

ACCREDITATIONS, RECOGNITIONS & APPROVALS

Ministry of Micro, Small and Medium Enterprises

K.R. Mangalam University has collaborations with the Ministry of Micro, Smalland Medium Enterprises (MSME) to promote entrepreneurship, innovation and skill development through training programs and workshops.

Handicrafts and Carpet Sector Skill Council (HCSSC)

K.R. Mangalam University has signed an MoU with the Handicrafts and Carpet Sector Skill Council (HCSSC) to integrate vocational and general education. This partnership will offer skill development training and industry exposure in the handicrafts and carpet sectors.

National Stock Exchange of India Limited, Mumbai

K.R. Mangalam University partnered with NSE to offer NCFM certification courses, covering 41 modules from Basic to Advanced levels, boosting students' employability.

Ministry of Electronics & Information Technology (MeitY), Government

KEIC Foundation signed an MoU with STPI under MeitY to strengthen India's entrepreneurial ecosystem, promote innovation and create opportunities for startups, driving sustainable growth.

The Institute of Company Secretaries of India (ICSI)

K.R. Mangalam University has signed an MoU with ICSI under the ICSI Academic Collaboration Initiative to promote joint research, workshops and professional development opportunities for students and academics.

Council for Teachers Professional Development India (CTPD India)

K.R. Mangalam University signed an MoU with CTPD India to enhance academic collaboration, research and teacher training, focusing on competency building, skill development and professionalism in education.

MEMBERSHIPS OF
INDUSTRY & PROFESSIONAL ASSOCIATIONS

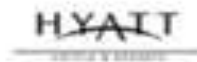|	
	Association of Commonwealth Universities (ACU)
	Association of Indian Universities (AIU)
	Federation of Indian Chambers of Commerce & Industry (FICCI)
	PHD Chamber of Commerce & Industry (PHDCCI)
	The Associated Chambers of Commerce & Industry of India (ASSOCHAM)
	Confederation of Indian Industry (CII)

SOME OF OUR TOP RECRUITERS

Aditya Birla · Capgemini · Cvent · Infollion · nagarro

KNR Technologies · spyne · SRF · SUTHERLAND · airtel

AUTODESK · BBT Big Boy Toys · Deloitte. · genpact · HCL

Junglee · meesho · POLYCAB · vivo · THE LEELA

WESTIN · Radisson · Oberoi · MÖVENPICK · Marriott

ITC HOTELS · HYATT · Fairmont · BRISTOL · COUNTRY

Dabur Research Foundation · EduSkills · IBM · ImaginXP · JM

KPMG · SDRF · SIEMENS · SUN · Xebia

cesim · ESCE · Google · HAWK EYE FORENSIC

Samatrix.io · aecc · Apple · HUGHES SYSTIQUE

FDCI · Grant Thornton · ICSI

Employment Survey Questionnaire Form

Academic Year 2024-25

SECTION A: PERSONAL INFORMATION

1. Full Name:

_____

2. Enrolment Number:

_____

3. School:

_____

4. Program:

_____

5. Year of Graduation:

_____

6. Contact Number:

_____

7. Email Address:

_____

SECTION B: EMPLOYMENT STATUS

8. Current Employment Status (Select one):

☐ Employed (Full-time/ Part- time)

☐ Self-employed / Entrepreneur

☐ Pursuing Higher Education

☐ Unemployed/ Actively Seeking Employment

SECTION C: EMPLOYMENT DETAILS (If Employed)

9. Organization Name:

_____

10. Job Title/Designation:

_____

11. Industry Sector:

_____

12. Date of Joining:

_____

13. Annual CTC (in LPA):

_____

14. Job Location:

_____

15. How did you obtain your current job offer?

☐ Through University Career Guidance / Placement Cell

☐ Through alumni networking

☐ Through job fair

☐ Through personal contacts / networking

☐ Independently (self-applied)

SECTION D: CAREER PREPARATION & SUPPORT

16. How well do you feel your university education prepared you for your current role?

☐ Very well prepared

☐ Well prepared

☐ Neutral

☐ Somewhat unprepared

☐ Very unprepared

17. How satisfied were you with the career support provided by the University?

☐ Very satisfied

☐ Satisfied

☐ Neutral

☐ Unsatisfied

☐ Very unsatisfied

SECTION D: HIGHER EDUCATION (If Applicable)

18. Institution Name:

_____

19. Program Enrolled:

_____

20. Country:

_____

21. Are you pursuing further education (e.g., Master's degree, Doctorate, professional certification)?

☐ Yes

☐ No

22. If yes, please specify:

• Programme / Field of study

_____

• Name of Institution

_____

23. What factors influenced your decision to pursue further education?

☐ Career advancement

☐ Personal interest

☐ Other (please specify)

SECTION E: FEEDBACK

24. How would you rate the placement support provided by the university?

☐ Excellent   ☐ Good   ☐ Average   ☐ Below Average   ☐ Poor

25. Suggestions for improvement:

_____

_____

_____

Date: _____

Signature: _____

Thank you for your participation!

For queries, contact: placements@krmangalam.edu.in