



**K.R. MANGALAM UNIVERSITY**

**THE COMPLETE WORLD OF EDUCATION**

# **SCHOOL OF ARCHITECTURE AND DESIGN**

**NEWSLETTER APRIL TO JUNE- 2025**



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## DEAN'S MESSAGE



***This quarter was marked by vibrant academic engagement and dynamic collaborations. Among the key highlights were the successful conduct of student juries and Faculty Development Programs (FDPs), which served as important milestones in strengthening both pedagogy and practice. These conversations emphasized the critical role of sustainability and immersive technologies in redefining the future of design and architecture.***

"Design is the key that unlocks the door to endless creative possibilities."

It is with immense pride that I share the highlights from the previous quarter with our academic community, industry partners, and aspiring students. At KR Mangalam University's School of Architecture and Design (SOAD), we continue to grow as a hub of creative innovation, offering forward-looking programs in Architecture, Interior Design, Fashion & Textile Design, Fine Arts, UX/UI & Interaction Design, and Game & Animation Design. Each program is thoughtfully designed to address the evolving demands of the global creative industry while embracing the transformative potential of emerging technologies such as AR and VR.

This quarter was marked by vibrant academic engagement and dynamic collaborations. Among the key highlights were the successful conduct of student juries and Faculty Development Programs (FDPs), which served as important milestones in strengthening both pedagogy and practice. These conversations emphasized the critical role of sustainability and immersive technologies in redefining the future of design and architecture. Our faculty and students actively participated through curated panels, cross-disciplinary research presentations, and design-led discussions aimed at building a more resilient, inclusive, and technologically enriched world. At the core of SOAD's mission is a learner-centered, studio-based pedagogy that inspires critical thinking, risk-taking, and global awareness. Our classrooms and studios are increasingly embracing digital storytelling, AR/VR-enabled immersive experiences, and interactive prototyping to equip students with the skills needed for tomorrow's design landscape. This interdisciplinary approach encourages engagement with cutting-edge contemporary practices while also staying attentive to rich historical and cultural contexts.

The ethos of SOAD is defined by collaboration, innovation, and leadership. As we step further into a digital and sustainable future, we remain steadfast in our commitment to nurturing globally aware, technologically agile, and sustainability-driven designers and architects who can responsibly shape the world ahead. We express our deep gratitude to our faculty, students, and partners for their dedication and contributions. We invite all prospective learners to join us on this transformative journey of shaping the future of design—powered by creativity, sustainability, and immersive technologies.

Warm wishes to all as we continue designing the future—together.

**Dr. Tanaya Verma**

Dean

School of Architecture and Design,  
K.R. Mangalam University, Gurugram.

## EDITORIAL TEAM

**“CREATIVITY IS ALLOWING YOURSELF TO MAKE MISTAKES. DESIGN IS KNOWING WHICH ONES TO KEEP.” – SCOTT ADAMS**

### Editor's Message

It gives me immense pride to present this edition of the SOAD Newsletter—a platform that celebrates the creativity, dedication, and achievements of our vibrant community. This issue reflects the remarkable journey of our faculty and students, who continue to challenge conventions, explore innovative design paradigms, and contribute meaningfully to the evolving discourse on architecture and design.

More than a collection of updates, this newsletter is a tribute to the spirit of SOAD—where critical thinking, collaboration, and innovation converge to shape future-ready professionals. Each feature highlights milestones, research, and creative explorations that embody the vision and resilience of our School.

As we celebrate these accomplishments, let this edition remind us of the limitless possibilities that come with curiosity, hard work, and teamwork. I extend my heartfelt gratitude to all who contributed to this endeavour and invite you to engage with the inspiring stories that define our shared journey.

Here's to celebrating creativity, growth, and the exciting chapters yet to come!



**Ms. Versha Verma**

Assistant Professor

Fashion Design Programme

School of Architecture and Design,

K.R. Mangalam University,  
Gurugram



**Ms. Annu Yadav**

Assistant Professor

Fashion Design Programme

School of Architecture and Design,

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Gurugram



**Dr. Shikha Dutt Sharma**

Editor

IQAC Coordinator

K.R. Mangalam University,  
Gurugram

**"EXCELLENCE IS NOT A SKILL, IT IS AN ATTITUDE." RALPH MARSTON**

At the forefront of academic excellence is a forward-thinking drive for quality, innovation, and reflection. As IQAC Coordinator, contributing to the School of Architecture and Design (SOAD) means championing a learning environment that thrives on adaptation and collective vision. Through dynamic evaluations, constructive feedback, and active collaboration, we shape academic practices that not only uphold rigorous standards but also foster creativity, critical inquiry, and a truly global outlook. This edition of the SOAD Newsletter is more than a record of achievements—it is a window into the evolving landscape of design education. Our community embraces new technologies, interdisciplinary methods, and sustainable thinking, pushing beyond boundaries to create an inclusive, experimental, and resilient academic culture. Here, quality assurance is not a checklist, but a living process—cultivated through digital innovation, diverse dialogue, and an openness to continuous change.

My contribution emphasizes that documentation and storytelling remain pillars of meaningful education. Every project, image, and reflection featured here demonstrates our shared commitment to growth, lifelong learning, and mindful engagement with the world around us. Let us continue to explore, adapt, and progress—because genuine excellence is always evolving, shaped by curiosity, invention, and our united drive toward a more sustainable and inspired future.

## LEADERSHIP MESSAGE



***These efforts not only enrich our academic ecosystem but also reinforce our role in addressing national priorities and contributing to the global Sustainable Development Goals.***

***In this context, it gives me immense pleasure to extend my heartfelt appreciation to the School of Architecture and Design (SOAD) for its remarkable achievements and steadfast commitment to academic excellence, creativity, and innovation.***

Research stands as the cornerstone of innovation, and I take immense pride in the dedication of our faculty and students as they explore new frontiers that enhance human well-being and expand the horizons of knowledge. These efforts not only enrich our academic ecosystem but also reinforce our role in addressing national priorities and contributing to the global Sustainable Development Goals.

In this context, it gives me immense pleasure to extend my heartfelt appreciation to the School of Architecture and Design (SOAD) for its remarkable achievements and steadfast commitment to academic excellence, creativity, and innovation. The School has consistently nurtured design thinkers and socially responsible professionals, making significant contributions to the university's vision of holistic education.

At a time when design plays a pivotal role in shaping sustainable, inclusive, and future-ready environments, SOAD's dedication to interdisciplinary learning, heritage awareness, and community-focused design practices is truly commendable. Initiatives such as the ADDA lecture series, student exhibitions, collaborative projects, and immersive learning programs exemplify its dynamic approach to education and research.

As an academic leader, I deeply value the visionary leadership of the Dean and the unwavering passion of the faculty and students. Your pursuit of excellence is closely aligned with our university's mission of transformation through knowledge, innovation, and societal engagement. I wish SOAD continued success in all its future endeavors—may you keep inspiring through your design-led innovations, creative spirit, and commitment to building a more sustainable and inclusive world.

**Prof. (Dr.) Dr. Seema Raj**

**Dean, School of Physiotherapy and Rehabilitation Sciences**

**Dean Research**

**K.R. Mangalam University**



# ABOUT SCHOOL: VISION & MISSION

## SCHOOL OF ARCHITECTURE & DESIGN -SOAD

K.R. Mangalam University is the fastest-growing higher education institute in Gurugram, India. Since its inception in 2013, the University has been striving to fulfil its prime objective of transforming young lives through ground-breaking pedagogy, global collaborations, and world-class infrastructure.

Welcome to the School of Architecture & Design (SOAD), where creativity and innovation merge to redefine the world around us. At SOAD, we believe in the transformative power of design and architecture. Our faculty, comprised of industry experts and visionary designers, nurture a deep understanding of architectural principles and design aesthetics. With a passion for innovation and a commitment to sustainable practices, SOAD students embark on a journey to shape the future through thoughtful and visionary design.

### Vision

To be a leading institution that develops innovative and sustainable design thinkers who shape the future of Architecture and Design globally.

### Mission

Provide a comprehensive structured learning experience that develops strong cognitive thinking and skills in the field of architecture and design.

Foster a collaborative and inclusive learning environment that encourages creativity and critical thinking.

Promote sustainable and ethical design practices that address global and local challenges.

Instill a strong foundation of ethical principles, ensuring graduates act with integrity and social responsibility in their professional endeavors.

Engage with the community and industry to advance the role of architecture and design in society.



# FEATURED ARTICLE

**Ms. Versha Verma and Ms. Annu Yadav**

**Assistant Professor – Fashion Design**

**School of Architecture and Design,**

**K.R. Mangalam University, Gurugram**

## **AI and Design: A Creative Revolution in the Making**

Design has come a long way! What was once just about making things look pretty—whether buildings, clothes, or paintings—has blossomed into a powerful way to solve problems, tell stories, and shape how we experience the world. Design today is a mindset, a creative process, and a way to connect people and ideas. And now, with artificial intelligence (AI) stepping into the creative playground, design is evolving faster and more excitingly than ever before. Ready to explore this amazing journey? Let's dive in!

### **Fun Fact: The Birth of "Design Thinking"**

Did you know the phrase "design thinking" only became popular in the 1960s? It started as a new approach to tackle complex problems creatively—far beyond just art or fashion. Today, design thinking is everywhere: from apps on your phone to how cities plan for the future! It's basically the art of "thinking like a designer" to innovate and solve challenges with empathy and imagination.

### **From Sketches to Smart Machines: The Evolution of Design**

Design's journey is fascinating. For centuries, it has moved gracefully between form and function, guided by humanity's desire to make things both beautiful and useful. Frank Lloyd Wright, a legendary architect, said it best: "Form and function are one." His Fallingwater house blends perfectly with a waterfall—showing how architecture can harmonize with nature. On a different stage, Coco Chanel revolutionized fashion. She didn't just create clothes; she crafted symbols of freedom and identity. The iconic little black dress? That

was Chanel making fashion timeless and empowering.

Fast forward to today, imagine a tireless creative partner who generates endless ideas, suggests perfect color palettes, and simulates bold new buildings—all in seconds. That's AI for designers: a sidekick pushing creative boundaries while letting human passion lead.

### **Why Empty Space Is Your Secret Creative Weapon**

Here's a designer's insider secret: empty space isn't "empty" — it's a powerhouse for creativity. Architects call it negative space, and it's as important as bricks or brushstrokes.

Remember the Japanese principle of "Ma"? It teaches us that pauses and spaces between objects hold meaning just like the objects themselves. A minimalist room allows your mind to breathe and invent.

Famous landmarks like the Guggenheim Museum in NYC use space to create a flowing journey through art. And AI tools now learn to balance design elements with "breathing room" — helping us create clarity from chaos.

### **So, What's Next? Humans & AI: Dream Team!**

Here's the million-dollar question: what happens when designers and AI join forces? Well—it's creativity on turbo! AI can spew endless ideas like a hyperactive brainstorming machine, but only humans can give those ideas soul, direction, and heart. Think of it as the ultimate DJ party: AI spins the tracks, but you decide the vibe, the rhythm, and which beats get everyone dancing. That's where the magic lives—in that dance between human flair and machine power.

**Design isn't just what we make—it's how we think, feel, and imagine. Together with AI, we're rewriting the story of creativity. Let's create a brighter, bolder world—one inspired design at a time.**

#### **FINE ARTS: DESIGN AS EMOTIONAL LANGUAGE**



Picasso shattered old art rules, showing design could be abstract, wild, and thought-provoking. Yayoi Kusama uses repetitive patterns to take viewers into psychological and spiritual space.

#### **FASHION DESIGN: CLOTHING AS CULTURE &**



Fashion weaves identity and rebellion into fabric. Coco Chanel's designs liberated women, while Alexander McQueen turned runways into dramatic theater—it's not just clothes, it's storytelling and emotion. Rei Kawakubo once said, "Fashion is about the difference between good and evil; between beauty and ugliness." Talk about passionate design philosophy!



## DESIGN THROUGH COOL PERSPECTIVES

DESIGN LOOKS DIFFERENT WHEN SEEN FROM VARIOUS FIELDS, EACH ADDING RICH LAYERS TO WHAT IT MEANS.

### ARCHITECTURE: SPACES THAT SHAPE LIFE



Architects are the original storytellers of space. Ludwig Mies van der Rohe said, "Less is more," proving how simple designs can be bold and elegant. His glass buildings make you feel like you live in the clouds. And **Zaha Hadid**? Her futuristic, swooping forms challenged everything, reminding the world: design is also about pleasure.

### INTERIOR DESIGN: CRAFTING ATMOSPHERE



Interiors are where architecture meets everyday life. **Tadao Ando**, a minimalist master, said, "I use light and shadow as my main materials." Imagine sunbeams playing on concrete walls — it's like painting with light. Interiors influence how we feel, think, and act. Whether a cozy coffee shop or a cool office, every texture and tone shapes human experience.

### GAME DESIGN: PLAYFUL WORLDS TO EXPLORE



Game designers create immersive universes where stories come alive and players become heroes. Shigeru Miyamoto, creator of Mario, believes games let us explore and enjoy new worlds full of adventure and emotion. Game design is one of the most complex creative disciplines—blending art, storytelling, and interaction.

### UX/UI DESIGN: HUMANIZING TECHNOLOGY

**Design is really an act of communication, which means having a deep understanding of the person with whom the designer is communicating**

-Don Norman



UX (user experience) and UI (user interface) designers make digital tools feel natural and intuitive. Don Norman, the UX pioneer, called design "the solution to a problem -- a balance between what is useful and what is usable." Next time you easily use an app, know there's a thoughtful designer behind the scenes orchestrating your seamless experience.



# EMINENT GUEST AT SOAD

**Business in Design featuring Mr. Hardesh Chawla**  
**04 APRIL 2025 – ADDA@SOAD**

The School of Architecture and Design (SOAD), K.R. Mangalam University, hosted the fourth lecture of the ADDA@SOAD (Analyse, Dialogue, Design & Architecture) series on the theme “Business in Design”. The session featured Mr. Hardesh Chawla, Founder and Director of Essentia Environments, a leading name in luxury interior design. With over 25 years of professional experience and a portfolio of more than 1,000 projects across India and abroad, Mr. Chawla offered a unique perspective on how design excellence and strategic business practices go hand in hand. He shared the journey of building Essentia Environments into a brand known for its timeless, clutter-free, and elegant spaces that balance contemporary innovation with classic aesthetics.

During the lecture, Mr. Chawla emphasized that design is not only about creativity but also about entrepreneurship, client relationships, and sustainability. He discussed the importance of aligning design ideas with client aspirations, maintaining consistency in execution, and delivering

value through thoughtful, functional spaces. His talk also highlighted how branding, project management, and innovation contribute to the long-term success of a design practice. The interactive session gave students a comprehensive understanding of the business dimension of design. Mr. Chawla encouraged them to think beyond conventional roles, develop leadership qualities, and adopt a problem-solving approach to real-world challenges. He also shared practical advice on managing client expectations, scaling projects without compromising quality, and navigating the competitive design industry. The lecture concluded with an engaging Q&A session, where students enthusiastically asked about career growth, entrepreneurship, and the challenges of running a design firm. Mr. Chawla’s thoughtful responses inspired students to reflect on their own aspirations and envision a career that blends creativity with strategic vision.

Overall, the session was a valuable learning experience that broadened perspectives on how design can be a powerful driver of both aesthetic value and business success. It reaffirmed SOAD’s mission of nurturing professionals who are not only skilled designers but also forward-thinking innovators and entrepreneurs.



ADDA@SOAD lecture by Mr. Hardesh Chawla on “Business in Design.”



Dean SOAD, Dr. Tanaya, presenting a souvenir to Mr. Hardesh Chawla as a gesture of gratitude.

## CONTEMPORARY SCULPTURE FEATURING RENOWNED K. S. RADHAKRISHNAN.11 APRIL. 2025 - ADDA@SOAD

The School of Architecture and Design (SOAD), K.R. Mangalam University, hosted the fifth lecture of the ADDA@SOAD (Analyse, Dialogue, Design & Architecture) series on the theme "Contemporary Sculpture". The session featured distinguished sculptor K. S. Radhakrishnan, celebrated for his dynamic bronze creations and iconic figures Musui and Maiya. Radhakrishnan shared his creative journey, rooted in Indian philosophy yet seamlessly blending classical

and contemporary traditions. His lecture highlighted how sculpture extends beyond form to engage with space, rhythm, and emotion, inspiring meaningful dialogue between fine art and architecture. The session proved enriching for students and faculty alike, offering fresh perspectives on integrating artistic expression into architectural and design practices. It concluded with an engaging discussion that reinforced the cross-disciplinary spirit of SOAD.







ADDA@SOAD with featured distinguished sculptor K. S. Radhakrishnan

## SOAD IN ACTION

### STUDENTS CREATE IMMERSIVE REPLICA OF BHOPAL TRIBAL MUSEUM AFTER EDUCATIONAL VISIT

7th April 2025

In an inspiring display of creativity and hands-on learning, the students recently embarked on an educational visit to the Tribal Museum, Bhopal, and returned with far more than photographs and notes. They brought back stories, experiences, and a deep appreciation for the rich tribal heritage of India. To translate their learning into a tangible form, the students constructed an impressive replica of the museum, using eco-friendly and locally available materials such as bamboo, cloth, and other raw resources. Their work did not stop there—they further enhanced the experience by creating an Augmented Reality (AR) and Virtual Reality (VR) walkthrough, providing an interactive journey into the heart of tribal culture. The visit to the Tribal Museum served as a powerful introduction to the vibrant and diverse traditions of India's tribal communities. The museum itself is renowned for its innovative presentation of tribal art, lifestyle, rituals, and folklore. Rather than merely observing, the students immersed themselves in understanding the narratives behind the exhibits—studying the intricate



designs, exploring the symbolic use of natural materials, and noting the architectural nuances that give the museum its unique identity. This first-hand exposure laid the groundwork for their ambitious post-visit project. Back on campus, the students translated their observations into action. They collectively designed and constructed a scaled-down replica of the museum, carefully capturing the essence of tribal aesthetics.



Students' creative replica of the Tribal Museum – an immersive bamboo-and-cloth installation lit with AR/VR-inspired effects

Bamboo, a material deeply connected to tribal crafts and architecture, became the backbone of their installation. Cloth and other raw materials were ingeniously employed to replicate the texture and visual appeal of tribal art and traditional structures. The process itself became a lesson in teamwork and problem-solving, as students worked in groups to plan, source materials, and bring their vision to life. What truly set this project apart was the integration of cutting-edge technology. Recognizing the potential of digital tools to enhance cultural education, the students created a virtual walkthrough of the Tribal Museum using AR and VR applications. Viewers can now experience the museum's interiors and exhibits through an interactive

digital medium, making the experience accessible beyond physical boundaries. This combination of traditional craftsmanship with modern technology highlights the students' ability to bridge the gap between heritage and innovation. The initiative not only showcases the students' creative and technical skills, but also reflects the core objectives of experiential learning. By engaging directly with tribal culture and reinterpreting it through both physical and virtual mediums, the students developed a deeper appreciation for India's indigenous communities. Their work underscores the importance of preserving cultural heritage while simultaneously embracing modern tools to share it with a wider audience.





Miniature model showcasing traditional tribal architecture



Faculty members and visitors who witnessed the display lauded the students for their dedication, attention to detail, and innovative spirit. The project stands as a testament to how education can move beyond textbooks—transforming observation into creation and learning into an inspiring

experience. Through this initiative, the students not only celebrated the rich legacy of India's tribal culture, but also demonstrated how traditional wisdom and modern technology can coexist, creating meaningful connections between the past and the future.



Handcrafted bamboo house model with traditional clay pots, reflecting the essence of tribal lifestyle in the students' museum exhibit.



## THE CAREER KICKSTART: PORTFOLIO & COMMUNICATION SKILLS WORKSHOP

25th April 2025

The School of Architecture and Design (SOAD), K.R. Mangalam University, organized an engaging workshop titled “The Career Kickstart: Portfolio & Communication Skills” on 25th April 2025 in Room C-210. Designed to bridge the gap between academics and industry, the session aimed to help students develop impactful portfolios and strengthen their professional communication abilities. Conducted by Ms. Versha Verma and Ar. Mehak Arora (Assistant Professors, SOAD) and coordinated by Ms. Dishika Chauhan (1st Year, B.Des. Fashion Design), the workshop drew participation from over 60 students across various design disciplines.

The session emphasized that a portfolio is not just a collection of projects but a reflection of one’s design identity and creative journey. Students were guided on structuring

portfolios as compelling narratives showcasing process, problem-solving, and versatility. They were also introduced to platforms like Behance, Issuu, and Archinect to share their work globally. Faculty mentors reiterated that “Process is the Hero,” encouraging students to highlight their research, ideation, and experimentation alongside final outcomes.

A major highlight was the focus on communication skills—helping students present their work with confidence, articulate design concepts, handle critiques professionally, and prepare for interviews. By the end, students gained clarity, confidence, and a roadmap to refine their portfolios further. SOAD plans to continue this momentum through regular mentoring sessions, portfolio reviews, and advanced workshops on personal branding and professional communication.



Ms. Versha Verma explaining the significance of design process documentation in a professional portfolio.



Group photo of SOAD students with the event banner



## DESIGNVERSE 2025: BUILDING BRANDS FROM IMAGINATION

30 April 2025

The School of Architecture and Design (SOAD) proudly hosted DesignVerse 2025, an exciting Intra-University Competition designed to ignite entrepreneurial thinking among students of B.Des UX/UI & Interaction Design, B.Des Game Design and Animation, and B.Tech CSE UX/UI. Guided by faculty mentors Ms. Ojasvita Mishra and Mr. Akshat Jerath, the competition challenged participants to think like creative entrepreneurs and build complete brand identities from the ground up. Working in dynamic teams, students selected or conceptualized fictional and real business ideas, then developed cohesive visual identity packages that combined strategic thinking, aesthetic sensibility, and compelling storytelling. They began by crafting unique brand names and concise one-line concepts, then advanced to designing logos, curating colour palettes, and selecting typography that reflected their brand's personality. Moodboards created on platforms like Miro helped capture

the visual tone and emotional essence of each brand. Going beyond visual elements, the teams brought their brands to life through real-world applications, designing business cards, packaging, social media posts, storefront mock-ups, and app icons. Each group also composed a mini brand story and tagline to articulate their brand's voice and purpose, compiling all elements into a polished, industry-standard PDF dossier. The competition became a vibrant showcase of creativity, critical thinking, and collaborative energy as students demonstrated their ability to merge storytelling with strategic visual design. DesignVerse 2025 concluded with the submission of final entries, recognition of outstanding work through awards, and a lively networking lunch that encouraged dialogue, idea exchange, and future collaborations. The event not only celebrated the creation of innovative brand identities but also highlighted the emergence of young designers poised to shape the brands of tomorrow.



Group Photo of student Team working in Design Verse 2025. Certificate of 3 Winner Teams

## ONLINE POSTER MAKING COMPETITION – WHO AM I? REFLECTION IS AN ART: GENDER IS HUMAN

13 May 2025

The School of Architecture and Design (SOAD), K.R. Mangalam University, organized an Online Poster Making Competition on the theme “Who am I? Reflection is an art: Gender is Human”. Guided by Dr. Tanaya Verma (Dean, SOAD) and coordinated by Ms. Koustav Nag and Ms. Annu Yadav, the event drew 19 participants from K.R. Mangalam University and SGT University. The competition encouraged young minds aged 14–25 years to explore gender as a human experience beyond binary definitions. Participants submitted A3-sized digital posters judged on originality, creativity, clarity, and thematic depth. The event

showcased artworks that celebrated inclusivity and diversity while rejecting stereotypes. Winners were awarded cash prizes: Aryan Tyagi (SGT University) won the 1st Prize of ₹2000, Soumya (KRMU) received the 2nd Prize of ₹1000, and Dhruv Kumar with Anjali Dahiya (both from KRMU) shared the 3rd Prize of ₹1000. All participants received e-certificates in recognition of their creative contributions. The initiative provided a vibrant platform for artistic expression, successfully fostering awareness and dialogue around gender identity. It also reinforced SOAD’s vision of encouraging creativity, empathy, and inclusivity through design and art-based engagements.



Participants Work - Online Poster Making Competition



Dr. Tanaya Verma, SOAD Certificate distribution after Poster Making Competition

## FACULTY DEVELOPMENT PROGRAMME: EMPOWERING EDUCATORS THROUGH AR/VR: TRANSFORMING DESIGN PEDAGOGY 2ND TO 6TH JUNE 2025

### Faculty Development Program on “Empowering Educators through AR/VR”

2nd June – 6th June 2025 | K.R. Mangalam University, Gurugram

The School of Architecture and Design (SOAD) at K.R. Mangalam University, in collaboration with ImagineXP | CollegeDekho, successfully organized a week-long Faculty Development Program (FDP) on “Empowering Educators through AR/VR” from 2nd to 6th June 2025. This initiative aimed to equip faculty members from diverse disciplines with the knowledge, skills, and confidence to integrate Augmented Reality (AR) and Virtual Reality (VR) technologies into their pedagogy and curriculum design.

The FDP opened with an insightful introduction to AR/VR fundamentals, covering core concepts, hardware–software systems, and real-world applications. Participants explored how immersive technologies are reshaping learning by enhancing engagement, interactivity, and retention. Over the subsequent days, the sessions delved

into AR/VR applications across education, engineering, design, gaming, entertainment, business, and industry, offering hands-on experience in tools like Unity, CoSpaces, and ZapWorks. Faculty engaged in live demonstrations, collaborative workshops, and simulation-based exercises, gaining exposure to content creation workflows and virtual prototyping techniques. Day-wise highlights included design thinking strategies for immersive learning, case studies on AR/VR integration in academia, interactive prototyping sessions, and discussions on ethical, infrastructural, and policy considerations for implementing immersive technologies. An interdisciplinary panel discussed domain-specific customization, while participants worked on planning their own AR/VR-integrated course modules. The program culminated on Day 6 with capstone project presentations, where faculty showcased their AR/VR-enabled teaching concepts developed during the week. Their innovative projects reflected a strong understanding of immersive pedagogies and their transformative potential. A valedictory ceremony celebrated the participants’ achievements, with feedback sharing, certificate distribution, and closing



remarks by university dignitaries. Led by Convenor Dr. Tanaya Verma (Dean, SOAD) and coordinated by Dr. Sagar Paruthi, Ar. Divyani Pahwa and Mr. Akshat Jerath the FDP was supported by eminent resource persons including Mr. Nithin Prakash Motupali (CEO, The Tribe), Ms. Astha Sharma (Software Engineer, ImaginXP), and Mr. Ambrish Kumar Soni (AI Architect, Boeing). Their expertise enriched the sessions with cutting-edge industry insights and real-world

practices. The Faculty Development Program on AR/VR stood out as an inspiring platform for upskilling educators, fostering interdisciplinary innovation, and strengthening the university's commitment to future-ready, technology-driven teaching methodologies. The enthusiasm, creativity, and collaborative spirit displayed throughout the week reaffirmed SOAD's vision of shaping educators who can drive meaningful change in the evolving landscape of education.

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THE COMPLETE WORLD OF EDUCATION

**SCHOOL OF ARCHITECTURE AND DESIGN**  
Under the aegis of IQAC, K.R. Mangalam University  
In Collaboration with College Dekho

**FACULTY  
DEVELOPMENT  
PROGRAMME** on 

*Teaching Innovation*  
**EMPOWERING EDUCATORS THROUGH AR/VR**

**Themes of FDP:**

- Introduction to AR/VR in Education
- **Exploring Tools:** Unity, Maya, and Design Thinking
- Rapid Image Creation and Virtual Prototyping
- AR/VR Integration in Various Disciplines
- Building Immersive Learning Modules and Assessment Strategies
- **Capstone Session:** Hands-on Showcase and Faculty Project Planning

**Details:**

**Dates:** 2nd June 2025 – 6th June 2025  
**Mode:** Online (Google Meet)  
**Registration Fee:** ₹300  
**Last Date to Register:** 30th May 2025

**Registration Link:**  
[https://docs.google.com/forms/d/1kq\\_gel\\_FKYNv\\_H6Zh5XZUHAJWmCm8YyzC1Vy b7zeGZA/edit](https://docs.google.com/forms/d/1kq_gel_FKYNv_H6Zh5XZUHAJWmCm8YyzC1Vy b7zeGZA/edit)

**Payment Link:**  
<https://paytm.me/PYTMS/18bEDP>

**CONVENOR:**  
Prof. Dr. Tanaya Verma, Dean SOAD

**COORDINATORS:**  
Dr. Sagar Paruthi, Assistant Professor  
SOAD – Contact: 9996089811  
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SOAD – Contact: 9999176778

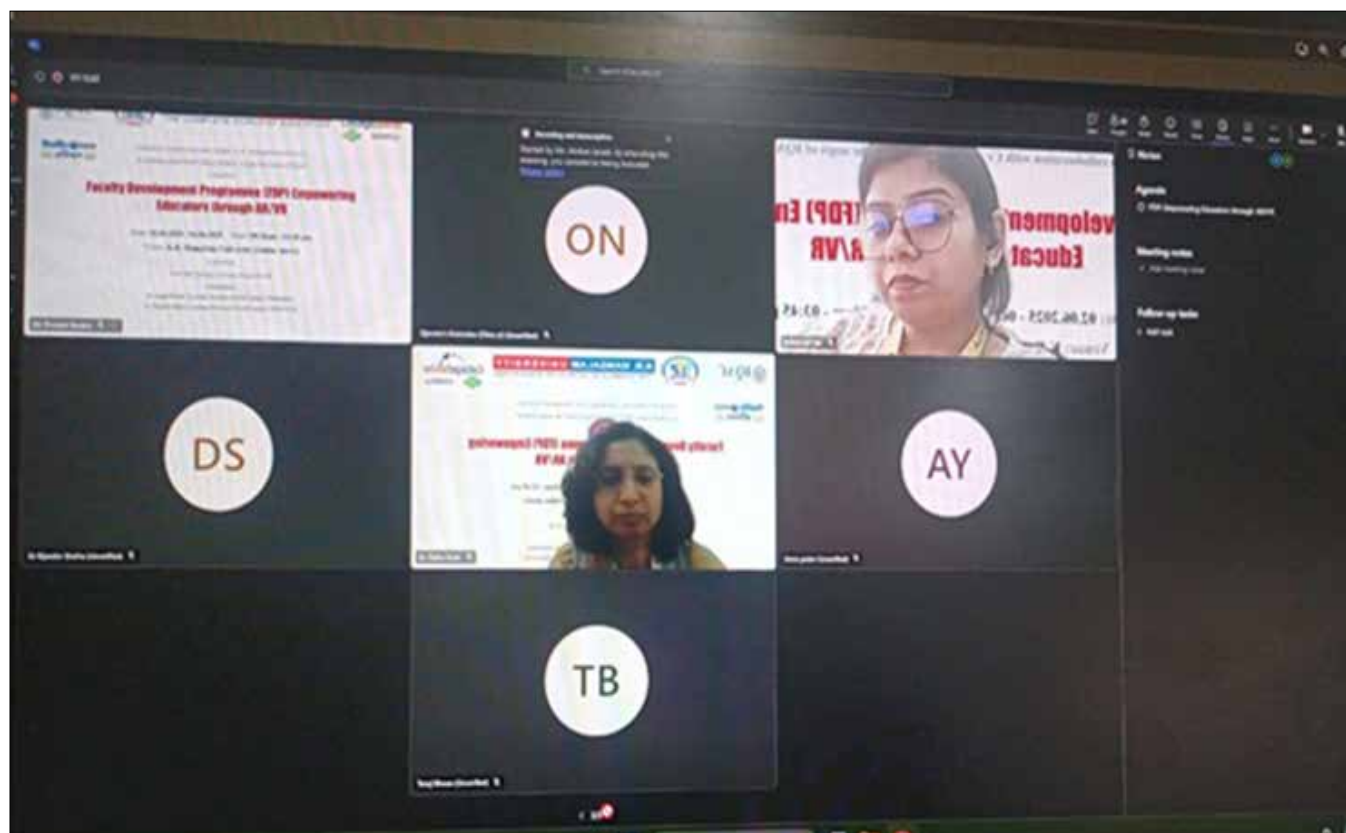
  
SCAN THE QR CODE TO MAKE A PAYMENT



**IQAC**  
Institutional Quality Assurance Cell

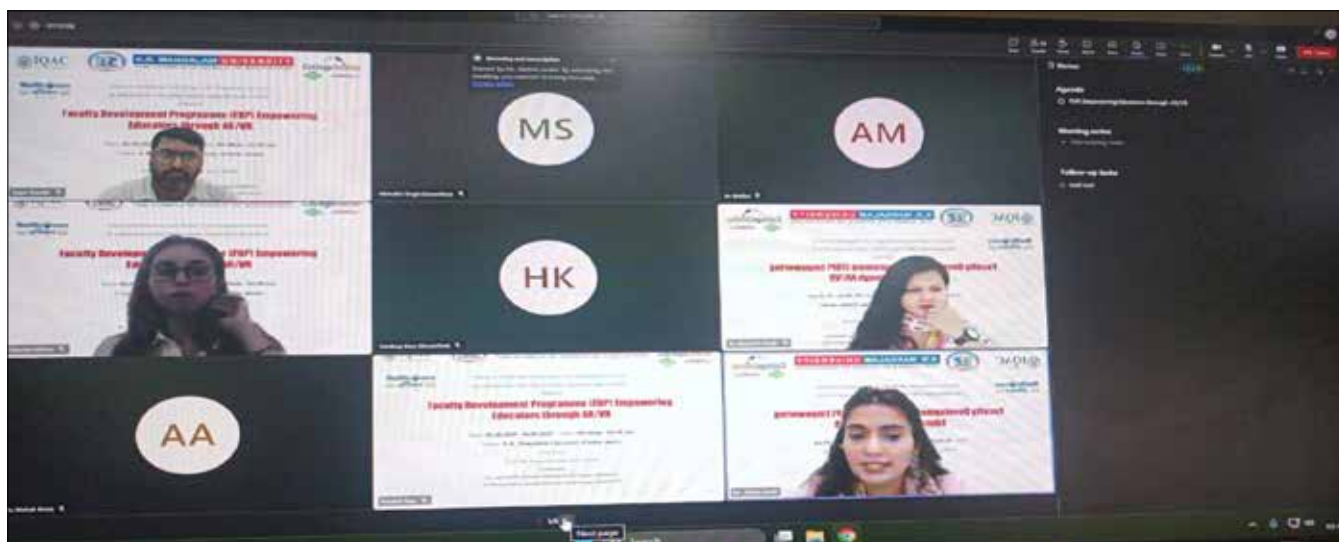
University Gurugram Campus: ☎ 011-48884888 / 8800697010-15 📍 8800697012  
🌐 [www.krmangalam.edu.in](http://www.krmangalam.edu.in) ✉ [welcome@krmangalam.edu.in](mailto:welcome@krmangalam.edu.in)

**CollegeDekho**  
ASSURED



Glimpse of Online FDP





Photos of empowering educators through AR/VR: transforming design pedagogy Online FDP

## ROOTED IN WISDOM, RISING IN HARMONY: SOAD'S YOGA DAY AT THE IKS GALLERY

21 June 2025

The School of Architecture and Design (SOAD) at K.R. Mangalam University marked International Yoga Day on 21 June 2025, embracing the spirit of wellness and tradition at the Indian Knowledge System (IKS) Gallery — a space that embodies India's cultural and intellectual legacy. The event illuminated yoga's role not just as a physical practice, but as a timeless pillar of Indian wisdom, uniting mind, body, and spirit in the pursuit of inner and outer balance. Holding the session within the IKS Gallery imparted deeper significance, as the location itself serves as a living tribute to the breadth of traditional

knowledge—from architecture and design to science, health, and philosophy. This unique setting inspired every participant to appreciate the ongoing relevance of India's ancient heritage in shaping modern lives.

This celebration was more than just a yoga session; it became a moment to reconnect with the roots of Indian knowledge systems and appreciate their value in today's fast-changing world. Through this initiative, SOAD reaffirms its commitment to blending modern design education with time-honored Indian wisdom, nurturing students to create with mindfulness, sensitivity, and a deep sense of sustainability



Photos of empowering educators through AR/VR: transforming design pedagogy Online FDP



# STUDENT IMMERSION PROGRAM

## CASE STUDY VISIT TO UNDERSTAND BASEMENT LAYOUT AND SERVICES GURUGRAM, HARYANA — APRIL 24, 2025

The School of Architecture and Design (SOAD), K.R. Mangalam University, under the guidance of Prof. Hemani Singh and Dr. Tanaya Verma, organized a hands-on immersion program for B.Arch Semester VI students, aimed at deepening their understanding of basement layouts and services in housing condominiums.

### Learning in a Real-World Context

For the SOAD Students, this was a rare opportunity to step beyond classroom drawings and experience how basement spaces are planned, serviced, and used in large-scale housing projects.

At GPL Eden Heights, students:

- Observed how vehicular and pedestrian circulation are separated for safety and efficiency.
- Studied the functional basement layout—ramps, parking

bays, and column positioning.

- Explored building services such as the generator room, cooling units, pump room, and Sewage Treatment Plant (STP).
- Connected apartment planning with practical considerations like orientation, fire safety, and vertical service shafts.

### At World Spa, the experience expanded to include:

- Understanding how community amenities such as clubhouses, gyms, and swimming pools are integrated into housing layouts.
- Learning from a special interaction with Ar. S. C. Jain (Principal Architect, Architects Bureau), who shared professional insights on basement planning and ramp design.



Photos of Students visit to understand the Basement Layout and Services

### Expert Guidance and Mentorship

The immersion was further strengthened by a technical session with Dr. Sagar Paruthi, who clarified structural layouts and service integration, helping students connect technical precision with functional design. Guided by Prof. Hemani Singh and mentored by Dr. Tanaya Verma, students were encouraged to critically observe, ask questions, and relate their learning to their Architectural Design V Studio project.

### What Students Took Away

This live-learning experience offered students:

Clarity on design-to-reality translation—how theoretical

drawings evolve into built environments.

Awareness of critical services that are often hidden yet vital to housing design.

First-hand insights into circulation, safety, and efficiency, crucial for urban housing layouts.

Confidence to apply practical knowledge to their ongoing studio projects.

By engaging directly with architects, structural experts, and faculty mentors, students discovered that architecture is not just about drawings on paper but about integrating safety, functionality, and user experience into real spaces.



Photos of Students visit to understand the Basement Layout and Services.



# COMMUNITY CONNECT WITH CREAT

## A LEGACY REIMAGINED: THE SETH CHUHIMAL KI CHATTRI AND TALAB PROJECT GURUGRAM, HARYANA — (COMMUNITY-DRIVEN REVITALIZATION FOR EDUCATION AND TRANSFORMATION)

The School of Architecture and Design at K.R. Mangalam University is proud to highlight a significant academic and community-driven project under its CREAT (Community-Driven Revitalization for Education and Transformation) program. This initiative, focusing on the adaptive reuse of the historic Seth Chuhimal Ki Chattri and Talab in Nuh, Haryana, serves as a powerful testament to our students' commitment to social responsibility and sustainable design practices. Led by a final-year B.ID student and guided by Associate Professor Ar. Mansha Samreen and Assistant Professor Ar. Akanksha Singh, the project embodies the core philosophy of our institution: that architecture is a powerful tool for community development and cultural preservation. By directly engaging with local stakeholders, this initiative aims to transform a neglected heritage site into a vibrant cultural hub, showcasing the principles of participatory planning and human-centered design.

### A Vision for Adaptive Reuse

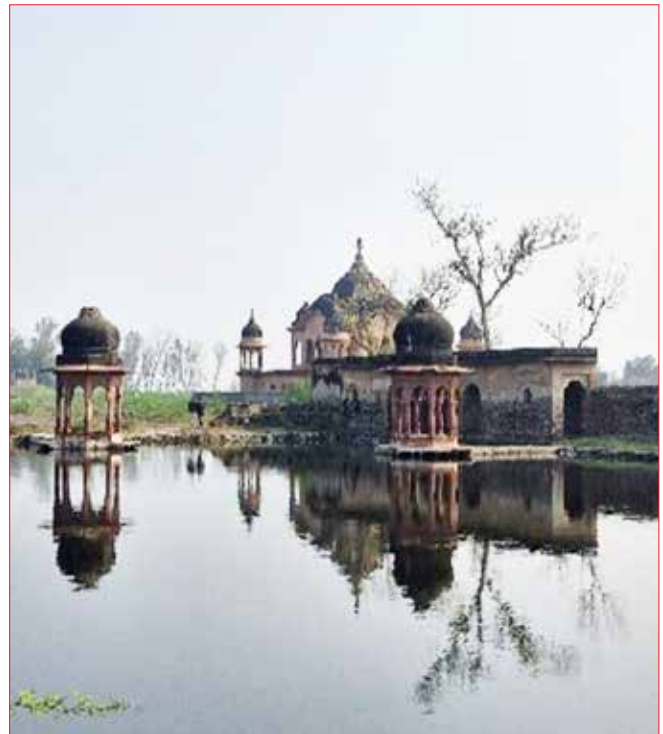
The student's thesis proposes a sensitive and innovative approach to reactivating the site, bridging its historical significance with contemporary function. The design ensures the long-term relevance of the monument by providing a reason for the community to engage with it daily. The strategic interventions are designed to be minimal and reversible, respecting the original architectural integrity while enhancing usability. **Performance and Exhibition Spaces:** The historic chhatris will be repurposed as venues for local artisans and performers, providing a platform for traditional arts and crafts. This transforms the monument into a living stage, celebrating the cultural identity of the region. **Experiential Landscapes:** The surrounding landscape, including the talab (pond), will be re-envisioned with interactive elements. A "storytelling fountain" will use light and sound to narrate the site's history and local folklore, creating an immersive experience for visitors of all ages. This is a brilliant example of using modern technology to preserve and communicate heritage. **involvement.** Through on-site workshops and collaborative planning sessions, the design reflects the needs and aspirations of the Nuh residents. This fosters a crucial sense of ownership and pride, ensuring the project's long-term sustainability.

### A Catalyst for Change

This project is more than just a theoretical exercise. It is a tangible demonstration of how academic research can be applied to solve real-world challenges. It showcases how a single project can serve as a catalyst for community revitalization, cultural preservation, and environmental



stewardship. The School of Architecture and Design at K.R. Mangalam University is committed to nurturing future leaders who can create meaningful and lasting change through their work. The dedication of our students and the guidance of our esteemed faculty stand as a shining example of this commitment. This project is not just a part of a curriculum; it is a promise to the community of Nuh and a blueprint for how a new generation of architects can reshape our built environment with empathy and creativity.



### Seth Chuhimal ki Chatri and Talab —A Tribute

*Carved with care, the steps descend,  
To waters where histories blend.  
Not just stone, not just a pond—  
A heritage bond, sacred and fond.*

*Let those who wander find their way,  
To where the chatrî meets the day.  
A monument not just of art or stone,  
But of a legacy deeply sown.*

*Marsha*



# INDUSTRY CONNECT

## INDUSTRY CONNECT @ SOAD LEARNING BEYOND CLASSROOMS

The School of Architecture and Design (SOAD), K.R. Mangalam University, continues to strengthen its Industry Connect initiative, giving students direct exposure to the knowledge, experience, and philosophies of leading professionals. Two recent sessions brought together renowned figures from design and art, offering students valuable insights that went far beyond classroom learning.

### **BUSINESS IN DESIGN – FEATURING MR. HARDESH CHAWLA 04 April 2025**

The session on “Business in Design” featured Mr. Hardesh Chawla, Founder and Director of Essentia Environments, one of India’s most prestigious names in luxury interior design.

With more than 25 years of experience and a portfolio of over 1,000 projects across India and abroad, Mr. Chawla shared how design excellence must always go hand-in-hand with business acumen. He emphasized that creativity alone does not define success—entrepreneurship, client relationships, branding, and sustainability are equally critical.

Students learned about:

- Building a brand – how consistency and timeless design can turn a practice into a trusted name.
- Client management – the art of listening, understanding aspirations, and translating them into functional yet aspirational spaces.
- Scaling projects – methods to grow a firm while ensuring uncompromised quality and design integrity.
- Balancing creativity with strategy – finding the sweet spot



between artistic expression and business viability.

During the interactive Q&A, students asked about real challenges such as “How do you handle difficult clients?”, “How can a young designer establish trust in the industry?”, and “What are the first steps to start an independent design practice?” Mr. Chawla responded with practical advice drawn from his journey, stressing resilience, innovation, and clear communication.

The session left students inspired to view themselves not just as future designers but also as potential entrepreneurs and leaders, prepared to innovate and thrive in a competitive design market.

## CONTEMPORARY SCULPTURE – FEATURING K. S. RADHAKRISHNAN

**11 April 2025**

The second session brought students face-to-face with the renowned sculptor K. S. Radhakrishnan, celebrated for his dynamic bronze works and the iconic figures Musui and Maiya.

Through his talk, Radhakrishnan walked students through his creative journey, rooted deeply in Indian philosophy, yet expanding into universal forms that bridge tradition and contemporary thought. He highlighted how sculpture is not just about form but also about rhythm, movement, and emotional resonance—qualities that connect art to architecture and space-making.



Students gained insights into:

- The dialogue between sculpture and space – how artworks can transform the experience of built environments.
- Blending traditions with modernity – using cultural roots to inspire globally relevant creations.
- The artist's philosophy – art as a reflection of life, society, and timeless human narratives.

In the discussion that followed, students eagerly asked about his creative process, the technical challenges of large-scale bronze casting, and the inspiration behind his recurring characters. They also reflected on how sculpture can serve as a narrative tool within design and architecture.

The session expanded their appreciation for fine arts as an essential component of design education, encouraging them to think more holistically about form, function, and meaning.



Contemporary Sculpture

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# PUBLICATIONS

## Dr. Sagar Paruthi

Assistant Professor

School of Architecture and Design, K.R. Mangalam University, Gurugram.

Paper Title	Enhancing concrete properties with nano-SiO <sub>2</sub> and nano-TiO <sub>2</sub> : a review
Author	Dr. Sagar Paruthi
Journal	Journal of Structural Integrity and Maintenance
Date	13/05/2025
Volume/DOI	10
Publisher	Taylor & Francis
Page Number:	2496613

Paper Title	AI based predictive modelling for compressive strength of metakaolin-based geopolymer concrete incorporated with Nano Titanium
Author	Dr. Sagar Paruthi
Journal	Journal of Structural Integrity and Maintenance
Date	28/05/2025
Volume/DOI	10
Publisher	Taylor & Francis
Page Number:	2503027

## Ms. Versha Verma &

## Mr. Indrajeet Kumar

Assistant Professor

School of Architecture and Design, K.R. Mangalam University, Gurugram.

Patent Title	Machine Washable Fabric for Gaddi-Inspired Waistcoat
Inventor	Ms. Versha Verma, Mr. Indrajeet Kumar
Date Published	20/06/2025
Publisher	The Patent Office, India
Issue/ Application No.	Issue No. 25/2025; Application No. 202511055676 A
Page Number:	2496613

## Dr. Tanaya Verma

DEAN

School of Architecture and Design, K.R. Mangalam University, Gurugram.

Paper Title	Emerging Trends in Green Healthcare Building Design of Saudi Arabia: A Sustainable Approach
Author	Dr. Tanaya Verma
Journal	Vestnik of Voronezh State Technical University
Date	14/05/2025
Volume/DOI	ISSN: 2542-0526
Publisher	Voronezh State Technical University

## Dr. Koustav Nag

Assistant Professor

School of Architecture and Design, K.R. Mangalam University, Gurugram.

Paper Title	Indo-Japan Printmaking Exhibition
Author	Dr. Koustav Nag
Journal	Indo-Japan Printmaking Exhibition
Date	05/06/2025
Volume/DOI	ISBN: 978-93-6884-988-9
Publisher	Book Rivers

# FACULTY ACHIEVEMENTS

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## Ar. Praveen Gupta

Associate Professor

School of Architecture and Design,  
K.R. Mangalam University, Gurugram.

## EXTERNAL JUROR AT UNIVERSITY SCHOOL OF ARCHITECTURE AND PLANNING (USAP)

16th May 2025.

Ar. Praveen Gupta, Associate professor at the School of Architecture and Design (SOAD), K.R. Mangalam University, was invited as an External Juror expert at the University School of Architecture and Planning (USAP), Guru Gobind Singh Indraprastha University, Karkardooma East Campus, on 16th May 2025.

Serving on the jury panel, he reviewed a diverse range of student design projects, offering insightful critiques, professional guidance, and constructive feedback to help students refine their architectural thinking and design presentations. His interaction encouraged young designers to explore innovative, sustainable, and context-responsive solutions.



Photo featuring Ar. Preveen Gupta as a Jury at Guru Gobind Singh Indraprastha University





**Ms. Ritika Mittal**

**Assistant Professor**

**School of Architecture and Design,  
K.R. Mangalam University, Gurugram.**

## **INDUSTRY IMMERSION - ASAD PROGRAM AT ONKAF, DELHI**

**Dates: 19th – 23rd May 2025**

As part of the ASAD Industry Immersion Program at ONKAF, Delhi (19–23 May 2025), Ms. Ritika Mittal, faculty at the School of Architecture and Design (SOAD), K.R. Mangalam University, participated in a prestigious week-long residency that brought together emerging designers and artists from across the country to explore experimental and interdisciplinary design practices.

During the program, she experimented with cyanotype printing on fabric and paper, integrating text, stitch, and symbolic objects to reflect on themes of care, labor,

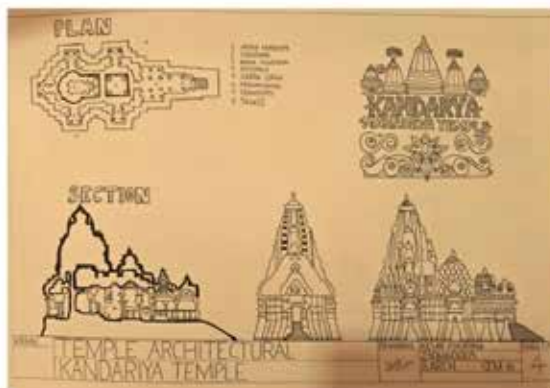
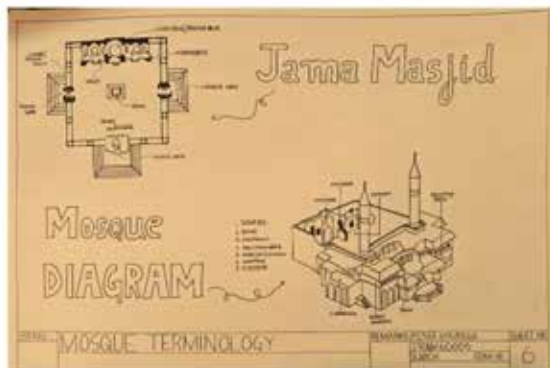
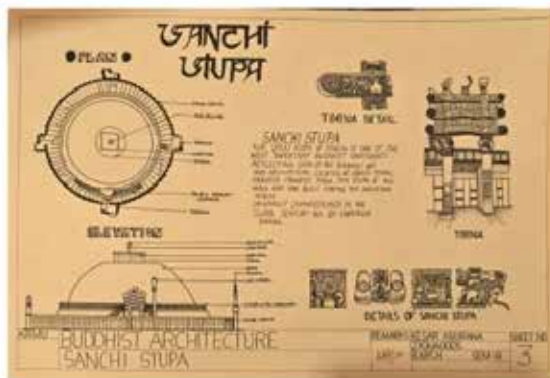
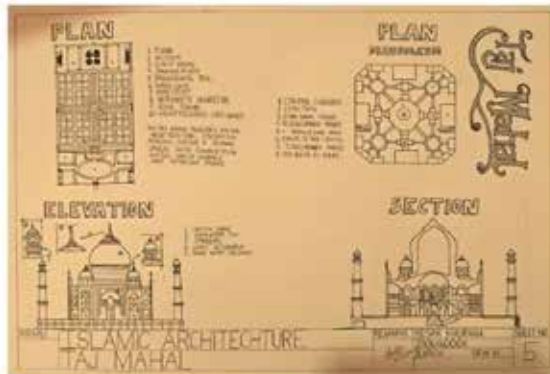
memory, and domesticity. Guided by eminent artists and industry mentors, she engaged in critical studio discussions, conceptual reviews, and collaborative learning sessions that enriched her creative perspective and practice.

Her final body of work received high praise from the review panel and has been selected for the upcoming Open Studio Exhibition in July 2025, marking her as one of the promising voices in the contemporary design landscape. This achievement reflects her dedication to innovation, continuous learning, and artistic excellence.



Photo featuring Ms. Ritika Mittal showing her work of Cyanotype Printing on Fabric and Paper

# STUDENTS' CORNER



## ARCHITECTURE

HISTORY OF ARCHITECTURE

ANCIENT LAYOUT OF VEDIC PERIOD

### STUDENT \_ KESAR KHURANA

- Dandaka – Linear layout, like a staff (danda).
- Prastara – Rectangular layout with segregation for rich and poor.
- Karmuka – Bow-shaped layout.
- Swastika – Swastika-shaped layout symbolizing prosperity.
- Chaturmukha – Four-faced or radial layout with roads in cardinal directions.
- Padmaka – Lotus-shaped layout, symbolic and ceremonial.
- Sarvathobadra – Most auspicious square layout with equal access.
- Nandyavarta – Spiral or maze-like layout representing movement and complexity.

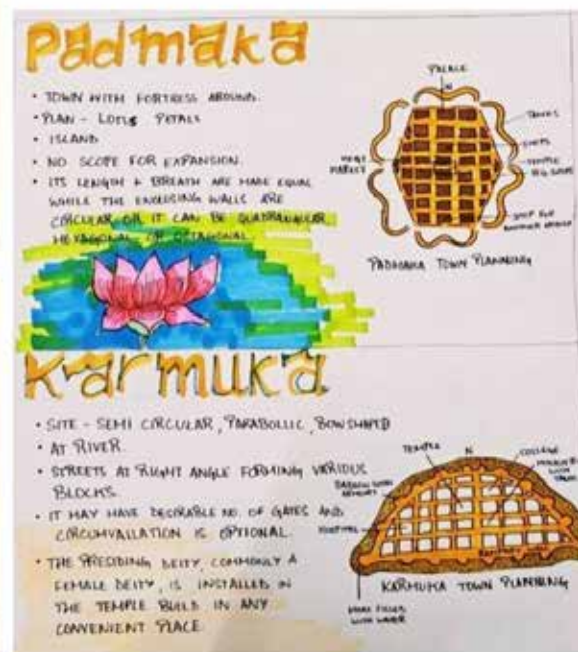
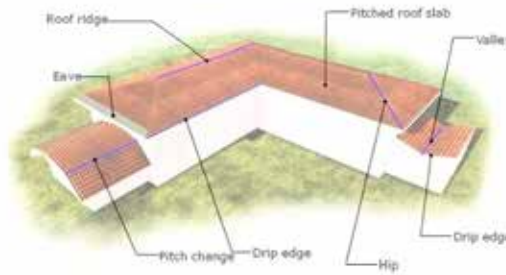


Photo featuring Student Kesar Khurana work on History of Architecture, Ancient Layout of Vedic Period





### USE OF NATURAL LIGHT IN DIFFERENT ROOMS

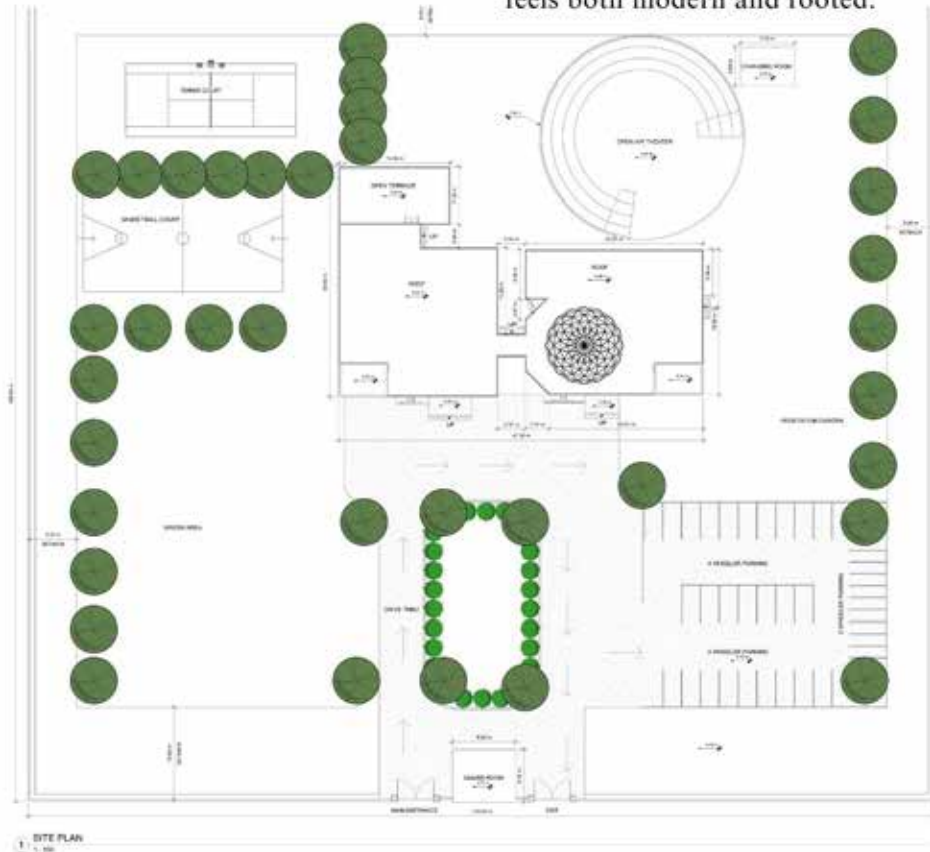


## ARCHITECTURAL DESIGN

### COMMUNITY CENTER STUDIO DESIGN

STUDENT\_ SUJAL GOYAL

This community and vocational training center blends vernacular architecture with minimalist design, using local materials, passive cooling, and open courtyards to create climate-responsive spaces. A central skylight brings in natural light, while the Amphi-theatre, tennis, and basketball courts foster interaction and wellness. The design promotes learning, culture, and community all within a space that feels both modern and rooted.



SITE PLAN

REMARKS	NORTH	SUJAL GOYAL 2006160001 SEM - 3, B. ARCH K. R. MANGLAM UNIVERSITY
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Photo featuring Student Sujal Goyal work on Community Center Studio Design



Recognized with GI status in 2013, Toda embroidery today appears in fashion and home décor, blending tradition with modern use. This research highlights its heritage and evolving role in contemporary design.

## FASHION DESIGN CRAFT TO DESIGN

STUDENT \_MUSKAN PASUPALAK

### EXISTING DESIGNS & MOTIFS



Window Design



Temple Design



House



Mountain



Ball Horn



Pish Pulur  
Cross  
Shaped  
Motif



Booth Pulur  
Combination of  
Heart Shape &  
Dot Design



Mad Pulur  
Triangle  
Shaped  
Design



In the bhavachakra, water symbolizes craving and the ocean of suffering in samsara. It also represents the purity of wisdom that cleanses the mind and helps one reach liberation.



In the bhavachakra, fire symbolizes desire and suffering. It represents the heat of craving, aversion, and the hell realms. Freedom comes by extinguishing these fires through wisdom and mindfulness.

### TODA EMBROIDERY



The bhavachakra is a Buddhist symbol showing the cycle of rebirth caused by ignorance, attachment, and aversion. It depicts suffering and the path to nirvana through wisdom and practice.



This mountain symbol as a minimalist representation of the journey out of the bhavachakra a visual metaphor for rising above the cycles of suffering through awareness, wisdom, and practice.



Photo featuring Student Muskan Pasupalak work on Toda Embroidery





## FASHION DESIGN

### AVANT-GARDE DIGITAL COLLECTION

STUDENT \_KRISHNA ROUL

#### CONCEPT

The collection reimagines the surrealist essence of Schiaparelli through a bold narrative that blurs the boundaries between power and play. Inspired by the drama of playing cards, the designs explore the duality of strength and whimsy—geometric precision meets playful symbolism. Each look transforms garments into sculptural statements, balancing architectural structure with surreal fantasy.

#### DESIGNER'S APPROACH

The designs celebrate geometric architecture, experimental textures, and theatrical details. Jackets feature sharp origami-inspired folds, skirts are sculpted in asymmetry, and bustiers shimmer in luxe fabrics. Playing card motifs emerge not just as prints but as 3D embellishments, cut-outs, and metallic accents, heightening the surreal aesthetic. Accessories—sculptural gloves, headpieces, and unconventional footwear—complete the avant-garde vision.



Photo featuring Student Krishna work on Avant Grade Digital Collection



## FASHION DESIGN AVANT-GARDE DIGITAL COLLECTION

STUDENT\_BHARTI

Avant-garde embodies bold innovation, fearless experimentation, and the breaking of conventions. Derived from the French term meaning "advance guard," it represents a spirit of progress—creators who defy tradition, challenge boundaries, and spark transformation. In art, design, and fashion, avant-garde thrives on originality, provoking thought while redefining aesthetics and possibilities.

### INSPIRATION & MOOD BOARD

This collection draws inspiration from the raw, untamed power of fire—a symbol of energy, transformation, and intensity. Translating this into avant-garde fashion, the mood becomes bold, dramatic, and unapologetically creative. Sculptural silhouettes, unconventional textures, and daring forms reflect the fierce, elemental spirit of flames. The overall feel is one of strength, individuality, and artistic rebellion—where clothing becomes a statement of power and innovation.



Photo featuring Student Bharti work on Avant Garde Digital Collection





Photo featuring Student Somiya work on Brand Identity



# BFA

APPLIED ARTS RENDER  
STUDENT\_DHRUV KUMAR

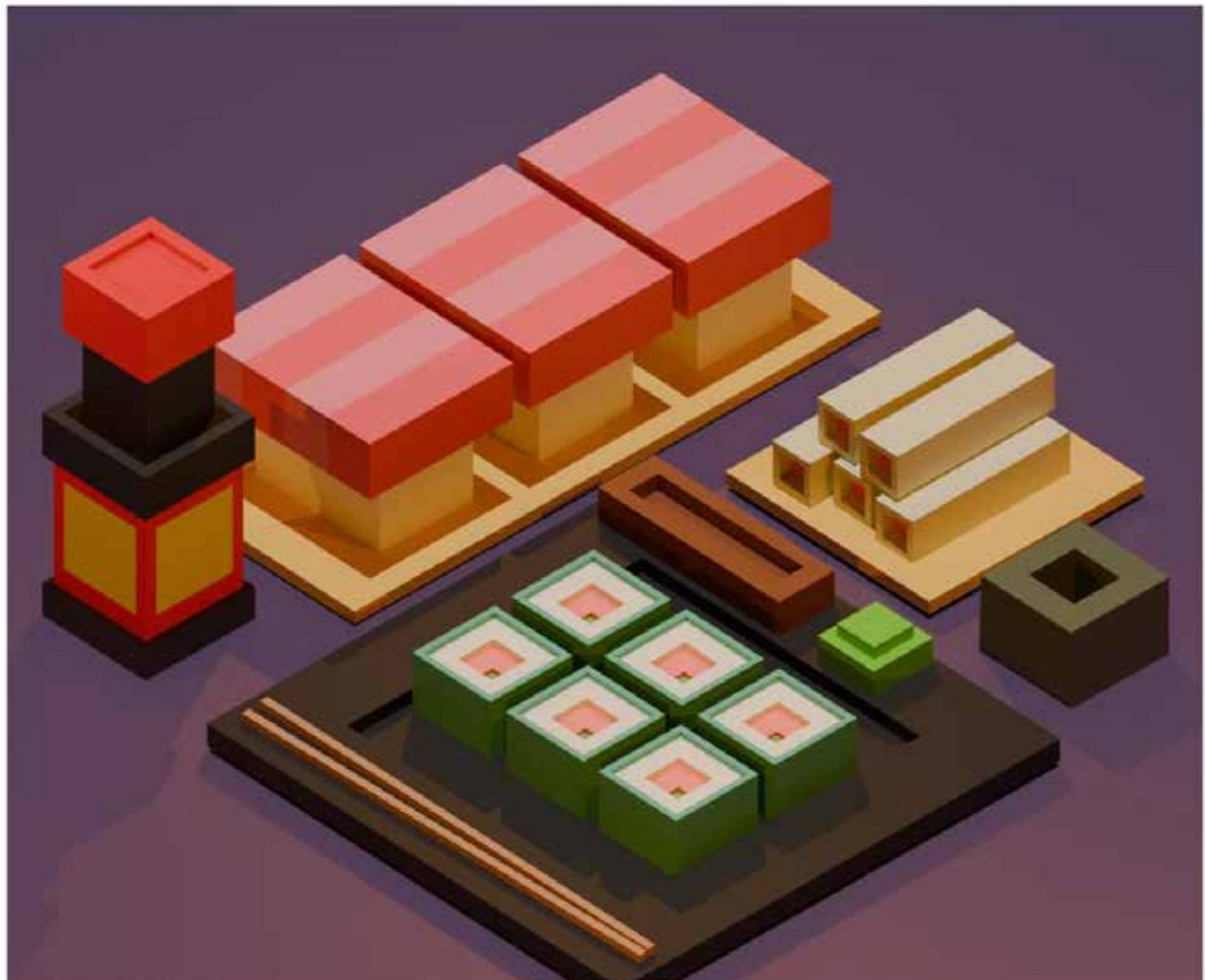


Photo featuring Student Dhruv work on Applied Arts Render



## BFA SCULPTURE WORK

**KHUSHBOO DHARIWAL  
ZIARA PORTER**



Photo featuring Student Khushboo Dhariwal and Ziara Porter Sculpture



## GAME & ANIMATION STUDENT- ASHANK



Photo featuring Student Ashank work from Game & Animation



GAME & ANIMATION  
STUDENT- SWATI SINHA



VAYNE\_VALORANT PLAYER



GWEN STACY



Photo featuring Student Swati Sinha work from Game & Animation

# TREND IN DESIGN

## EMERGING UX TRENDS IN AR/VR FOR 2025

By Pankaj Bhadana, Head of UI/UX

### Immersive Transformation: Beyond Traditional Screens

In 2025, UX/UI design is undergoing an exciting transformation fueled by the seamless integration of AR/VR technologies, gesture-based controls, and AI-driven personalization. This powerful blend is breaking through the limitations of flat, static screens to craft immersive environments where digital and physical realities coexist. From metaverse concerts drawing millions globally to augmented reality shopping tools that allow users to visualize products in their own spaces, designers are leveraging 3D spatial design and real-time interaction to create engaging, user-centric experiences that redefine how we connect with digital content.

### Intuitive Interfaces: Making Technology Feel Natural

A core element of this transformation is the rise of gesture-based and spatial interfaces that respond fluidly to natural human movements and perspectives. These interfaces use motion tracking, gaze detection, and voice commands to minimize dependency on traditional input devices like mice and keyboards. Whether it's selecting items with a glance, swiping through menus via hand gestures, or navigating virtual worlds with voice cues, these technologies make interactions effortless and organic.

### A New Era of Connection: Inclusive and Human-Centered UX/UI

The evolving UX/UI landscape in 2025 emphasizes inclusivity and emotional engagement alongside functionality.



Advanced AI systems now adapt interfaces in real time to individual user needs, preferences, and abilities, creating hyper-personalized and accessible user journeys. Designers prioritize diverse user scenarios, from accommodating limited mobility to ensuring color contrast for visibility. This ushers in a future where UX/UI is not just about usability but about creating immersive, meaningful, and equitable experiences for all.

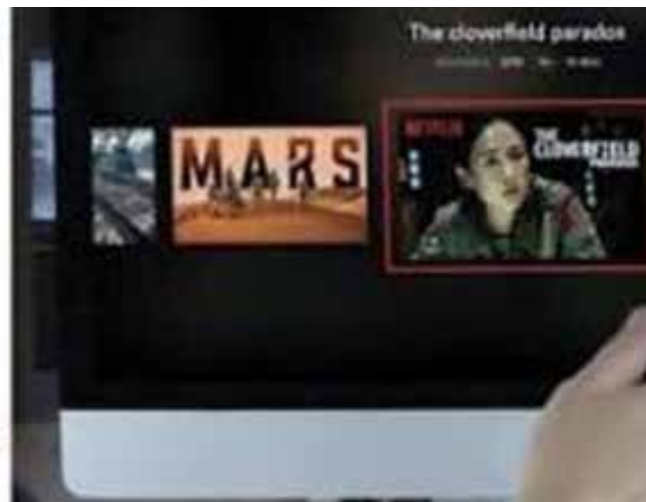
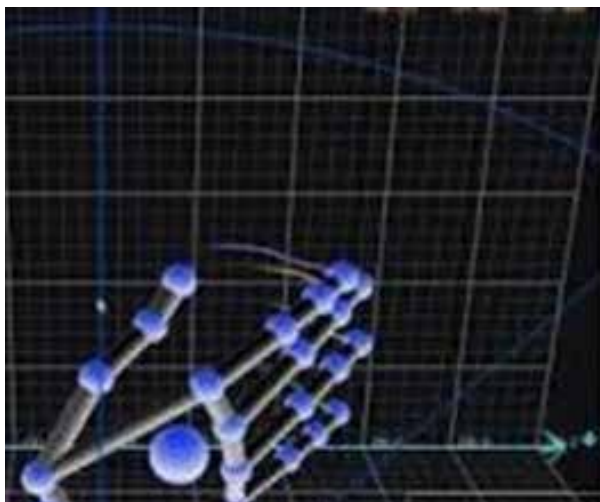


Photo featuring Various emerging UX Trends in AR/VR for 2025



## FASHION FORWARD: HOW STUDENTS FROM UAL TO PARIS ARE REVOLUTIONIZING DESIGN WITH TECH

By Ms. Versha Verma, Fashion Design Educator

### Virtual Wardrobes, Real WOWs: UAL Students Master AI Try-Ons

Students from University of the Arts London (UAL) have showcased stunning visuals of AI-powered virtual fitting rooms featuring hyper-realistic 3D avatars. These images capture garments draping naturally on scanned body models, illustrating how digital textures mimic fabric behavior. You can find related visuals and demonstrations in the London College of Fashion's AI & 3D Virtual Try-On Symposium videos and projects, showcasing interactive fits and personalized style apps

Source: London College of Fashion Symposium video.

### 3D Design Playgrounds: ESMOD Paris Students Remix Fashion in Mixed Reality

Esmod Paris projects boast captivating images and videos of immersive mixed-reality studios. Students manipulate giant 3D garment patterns and textiles that appear life-size within virtual spaces. Visual decks and virtual runway clips are frequently shared by ESMOD through their official channels and fashion events, highlighting digital fabric simulations and collaborative design workflows.

Source: ESMOD Paris Design Showcase.

### Feel the Future: Parsons Students Blend Haptic Tech & Sustainability



Parsons School of Design student innovations include prototypes of haptic wearables and digital textiles. Rich visual content reveals gloves and suits embedded with sensors simulating fabric textures remotely, alongside virtual prototyping environments that reduce waste. Parsons often exhibits such projects within sustainability-focused design festivals and interactive tech demos available online

Source: Parsons Fashion Tech Expo.



Photo featuring Fashion Innovation Agency, London College of Fashion



## GAME DESIGN IN THE AI ERA

**By HoD Mr. Prajwal Khantwal , Game design**

Game design today is being reshaped by Artificial Intelligence (AI). Once limited to controlling non-player characters (NPCs), AI now powers dynamic gameplay, adaptive opponents, and lifelike worlds seen in titles like GTA V and The Last of Us.

AI also drives procedural generation, creating vast and unique game worlds (Minecraft, No Man's Sky) without manual design. In animation, tools like Adobe Character Animator automate lip-sync, motion capture, and even character movement from text prompts—cutting time

while boosting creativity.

The fusion of games and animation is stronger than ever. AI enhances emotions, cinematic cutscenes, and real-time interactions, while technologies like NVIDIA DLSS ensure high-quality visuals.

Looking forward, AI promises adaptive storytelling and immersive interactive worlds, but challenges like over-automation, ethics, and creative balance remain.

AI is no longer just support—it is a creative partner shaping the future of game design.

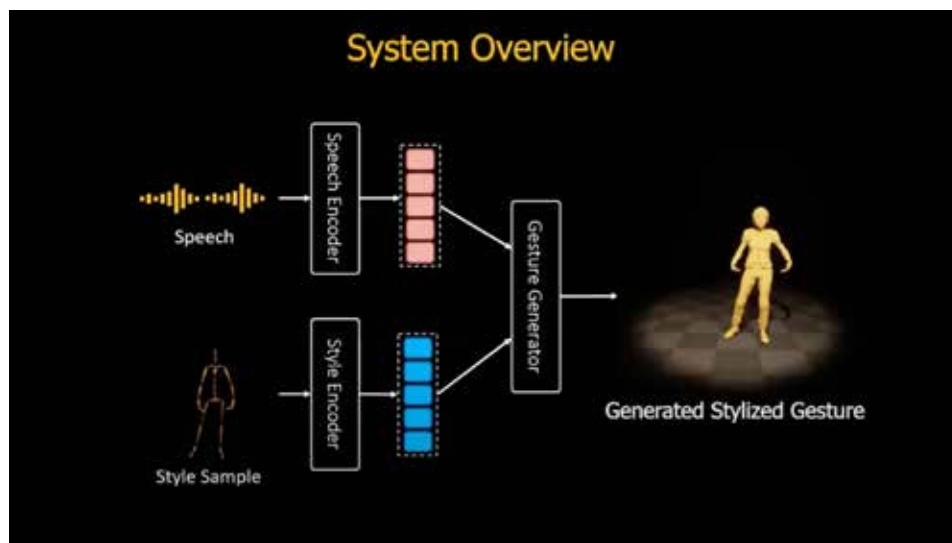


Photo featuring System overview in Game Design of AI Era

## AVANT-GARDE TRENDS IN CONTEMPORARY ART: FROM BANANAS TO BOUNDLESS CONCEPTS

**BY: Mr. Deepanshu Sharma, Assistant Professor- Fine Arts**

The global art scene has undergone radical shifts in recent decades, where the value of art is no longer tied solely to materiality but to the concept and discourse it generates. At events like the Indian Art Fair and Biennale, the focus is on the future of fine arts, where artists challenge traditional notions of tangibility, permanence, and even visibility.

### SALVATORE GARAU'S INVISIBLE SCULPTURE

Italian artist Salvatore Garau famously sold an “invisible sculpture” for over \$18,000, sparking intense debate worldwide. In his own words:

“I have had the idea of invisible sculptures for more than 30 years, but it was never the right time to make them. The pandemic was the right opportunity—I perceived the absence of man from the squares of the world and also the absence of values that help man to live in love. The response from audiences and critics was very positive and very negative. The world has divided, but this is very positive for me. Art must create discussion and conflict to be alive.”

Garau's work highlights how absence itself can be material in art, provoking dialogue on spirituality, presence, and meaning.

Concept Over Object



Italian and international artists continue to drive these experimental movements, where conceptual power outweighs physical presence. What once took decades to be accepted has now become central to contemporary practice—blurring boundaries between comedy, critique, spirituality, and commerce.

## REVIVAL OF STOP MOTION: CRAFTING THE FUTURE OF ADVERTISING

Tanuj K.R. Biswas – Assistant Professor, Fine Arts

Once a pioneer of early cinema, stop motion animation has returned as a powerful visual language in the digital age. Its handmade textures, nostalgic warmth, and playful storytelling offer something CGI cannot—authenticity and charm.

### Why It Works

- Tangible Appeal – Real, imperfect, and human.
- Playful Storytelling – Objects come alive with wit and magic.
- Brand Differentiation – Instantly memorable in an oversaturated media world.

### From Cult Classics to Viral Campaigns

From cult classics like *The Nightmare Before Christmas* to campaigns by Apple, Coca-Cola, and IKEA, stop motion has expanded into advertising, music videos, and social media, giving brands and artists a distinct identity.



### Future Forward

By merging with 3D printing, AI, and digital compositing, stop motion has evolved into a hybrid artform—rooted in craft, powered by innovation. In Fine Arts & Applied Arts, it signals a future where the handmade and the high-tech co-exist beautifully.

Director Henry Selick and producer Tim Burton on the *Halloween Town* set.

## JURIES @ SOAD | EVEN SEMESTER HIGHLIGHTS

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At the School of Architecture and Design (SOAD), K.R. Mangalam University, the End-Semester Juries mark a defining moment in the academic journey of every student. Far more than just assessments, these juries serve as platforms to articulate design thinking, demonstrate creative processes, and master the art of representation and presentation—core skills that shape the identity of every aspiring designer and artist.

The recently concluded Even Semester Juries brought together a vibrant showcase of talent, innovation, and growth from all six programmes under SOAD: Architecture, Fine Arts, Interior Design, Game Design, UX/UI Design, and Fashion Design. Each discipline celebrated its unique voice while embracing the shared ethos of design excellence.

Architecture students presented comprehensive design proposals rooted in contextual understanding, sustainability, and futuristic thinking. From urban interventions to community-centric spaces, their models and drawings reflected rigorous research, conceptual clarity, and the ability to narrate ideas visually and verbally.

Fine Arts juries transformed studios into galleries, displaying an eclectic range of paintings, sculptures, installations, and mixed media explorations. Students spoke passionately about their inspirations and methods, using the power of visual storytelling to communicate deeply personal as well as socially reflective themes.

Interior Design students curated immersive spatial experiences—blending aesthetics, functionality, and human-centric design. Their presentations demonstrated technical proficiency through detailed drawings, material boards, and

3D visualizations while highlighting the importance of user perspective in design communication.

Game Design juries brought imaginative virtual worlds to life with original storylines, character designs, interactive prototypes, and gameplay demos. Students showcased their command over storytelling, coding logic, and visual aesthetics—proving how presentation can transform ideas into interactive narratives.

UX/UI Design students focused on human-centered digital solutions, presenting intuitive interfaces, user journey maps, and usability studies. Their ability to present data-driven design decisions alongside visually engaging prototypes exemplified the clarity and precision that effective design communication demands.

Fashion Design juries dazzled with concept-driven collections, experimental draping, and trend forecasts. Students displayed their design process from mood boards to final garments, using visual merchandising and lookbook-style presentations to amplify the impact of their creative narratives.

Collectively, these juries celebrated the power of design as a language—where ideas are not only created but also clearly explained, compellingly represented, and confidently defended. They stand as a testament to the interdisciplinary spirit, critical thinking, and expressive confidence that SOAD seeks to nurture in every student.

SOAD congratulates all its students and faculty for yet another inspiring and successful jury season—and looks forward to many more milestones of creativity and excellence ahead.



## INTERIOR DESIGN JURY

### Concluding the Semester on a High Note!

The Second-Year Design Jury at the School of Architecture & Design, K.R. Mangalam University showcased an inspiring spectrum of innovative and thoughtful student projects, reflecting their creativity and design thinking skills.

Kudos to our young designers for their commendable work, and heartfelt thanks to Design Mentor Ar. Manshaa Samreen for her dedicated guidance. A special note of appreciation to Ar. Saurabh Sharma, our esteemed external juror, for his insightful feedback and invaluable inspiration



Photo featuring Students and External Jury showcasing students project

## FINE ARTS JURY

The BFA Fine Arts Jury at SOAD showcased a vibrant spectrum of creative explorations, with students presenting thought-provoking works across diverse mediums. Guided by Mr. Kostav Nag, Faculty at SOAD,

the jury reflected a strong blend of conceptual depth and artistic expression, celebrating the evolving voices of our young artists.







Photo featuring Students and External Jury showcasing students' project



## FASHION DESIGN JURY

The School of Architecture and Design's Fashion Design jury featured the creative work of 3rd and 4th year students, mentored by Assistant Professor Ms. Versha Verma, Paramjeet Kaur, Annu Yadav, and Indrajeet Kumar. External jurors included Geetanjali Solanki (SGT Assistant Professor) specializing in construction design development, Geeta Ranga from Max Institute, and Ojasvita Mishra focusing on design process and ideation.

The jury critically evaluated the students' design collections, highlighting construction quality, process depth, ideation clarity, and overall presentation. The showcase exhibited thoughtful garment collections that demonstrated technical expertise alongside creative storytelling, reflecting the comprehensive training SOAD provides in contemporary fashion design.



Photo featuring Students and External Jury showcasing students project



## FASHION DESIGN JURY

### Game Design Jury: Environment Creation

Game Design students at SOAD, guided by Mr. Akshat Jerath, presented their journey from concept to polished digital world. The jury evaluated three core assignments: a themed moodboard and research plan, a rapid Unreal

Engine forest prototype, and a finalized environment with detailed planning and pitch. Students demonstrated skill in foliage, lighting, materials, effects, and storytelling—showcasing both creative vision and technical execution



Photo featuring Students and External Jury showcasing students project

## ARCHITECTURE JURY

### Celebrating Design Thinking, Innovation, and Growth

The School of Architecture and Design (SOAD), K.R. Mangalam University, recently hosted its End-Semester Architecture Juries, showcasing the creativity, analytical thinking, and technical proficiency of students across all architecture levels. The jury serves as a vital academic milestone, offering students the opportunity to present their semester-long design explorations to an esteemed panel of academicians and industry experts.

Each student presented comprehensive design proposals, from conceptual ideation and site analysis to detailed drawings, models, and sustainability considerations. The juries not only assessed their design outcomes but also focused on evaluating the clarity of communication, critical thinking, and the ability to defend design decisions.

Guided and mentored throughout the semester by the

dedicated faculty of the Department of Architecture, the students demonstrated exceptional growth and maturity in their design thinking. Ms. Bhawana Phulara played a pivotal role in mentoring students, fostering their creative potential, and preparing them for professional-level presentations.

The jury panels appreciated the innovative approaches and context-sensitive designs presented by the students. This academic exercise reflected SOAD's commitment to nurturing future architects who are sensitive to social, cultural, and environmental contexts while pushing the boundaries of design innovation.

The Architecture Jury concluded as a celebration of learning, collaboration, and creative excellence—marking yet another successful semester for the budding architects at SOAD.



Photo featuring Students and External Jury showcasing students project



# STUDENTS' ACHIEVEMENT

## DESIGN VERSE 2025 WINNING TEAMS: CELEBRATING CREATIVITY AND STRATEGIC DESIGN

The Design Verse 2025 competition culminated with three outstanding teams earning top honors for their exemplary work in building imaginative and impactful brand identities.

### FIRST PLACE: 3 BAD IDEAZ

#### SOAD STUDENTS-GARGI, PARTH, ANUSHKA.

This team dazzled the judges with their innovative fusion of storytelling and design principles, creating a deeply immersive brand experience. Their project embraced the theme of "Reimagining Everyday Spaces," where they transformed ordinary surroundings into extraordinary lifestyle brands that resonate with modern sensibilities. Their cohesive visual identity stood out for its strategic clarity, emotional connection, and sleek aesthetics, setting a new benchmark in creative branding.



### SECOND PLACE: GLITCH MATRIX

#### SOAD STUDENTS – UDAY, NIKHIL, GARV.

Recognized for their strategic clarity and visually compelling brand execution, the Glitch Matrix team focused on the theme of "Digital Frontiers." Their brand concept explored futuristic technology and its integration into daily life, blending cyber aesthetics with approachable design. The team's ability to merge conceptual depth with practical applications, including app interfaces and social media campaigns, captured both imagination and usability, making their project a favorite among the judges.



### THIRD PLACE: DREAMWEAVE

#### SOAD STUDENTS - TANMAY, PALAK , HIMESH.

Honored for balancing aesthetics and functionality, Dreamweave brought to life the theme of "Sustainable Dreams." Their brand was built on eco-conscious values and innovative design solutions aimed at promoting sustainable lifestyles. Their work seamlessly melded visual storytelling with user-centric thinking, creating packaging, branding, and digital content that not only looked beautiful but communicated a powerful purpose with clarity and creativity.



Each certificate was presented as a symbol of dedication, creativity, and teamwork, signed by Dr. Tanaya Verma (Dean), Ms. Ojasvita Mishra, and Mr. Akshat Jerath (Organizers). These awards recognize the emerging talents who are set to shape the future of design with imagination and strategy.

# STUDENTS' INTERNSHIPS



PAYAL RANI

**Batch:** 2022-2026, Design Fashion Design  
**Company:** Konception Designs Pvt Ltd  
**Designation:** Pattern Development Intern  
**Key Skills:** Computer- Aided Design (CAD), Grading & Sizing, Technical Drawing & Specifications



KHUSHI KHANDELOWAL

**Batch:** 2022-2026, Design Fashion Design  
**Company:** Vari Jaipur  
**Designation:** Fashion Design Intern  
**Key Skills:** Computer- Aided Design (CAD), Adobe Illustrator, Photoshop, Trend Research, Mood Board Development



DEV GULIA

**Batch:** 2024-2029, B.Arch  
**Company:** Studio Bipolar  
**Designation:** Intern Architect  
**Key Skills:** AutoCAD (xref plotting sheets), SketchUp (group & component modelling), MS PowerPoint, Excel, Photoshop



DRISHTI GROVER

**Batch:** 2024-2029, B.Arch  
**Company:** RSMS Architects Pvt. Ltd. (RISIMIS Architects)  
**Designation:** Intern Architect  
**Key Skills:** Architectural design, drafting, documentation, office reporting, AutoCAD (xref plotting sheets), SketchUp (group & component modelling)



MD HIKMATULLAH

**Batch:** 2024-2029, B.Arch  
**Company:** Pamela Dev & Co.  
**Designation:** Intern Architect  
**Key Skills:** Architectural design development, documentation, site coordination





PALAK GUPTA

Batch: 2024-2029, B.Arch  
 Company: TOD Innovations Pvt. Ltd.  
 Designation: Intern Architect  
 Key Skills: Architectural design development, documentation, site coordination, project coordination



POOJA SAHOO

Batch: 2024-2029, B.Arch  
 Company: Arcop Associates Pvt. Ltd.  
 Designation: Trainee Architect  
 Key Skills: Architecture, Planning, Urban Design, Interiors



VARUN SONI

Batch: 2024-2029, B.Arch  
 Company: Design Space (Complete Design Solution – Architects, Valuer & Interior Designer)  
 Designation: Intern Architect  
 Key Skills: Architectural design development, documentation, site coordination, project coordination, Valuation, Interior Design



M. VARMAN GUPTA

Batch: 2024-2029, B.Arch  
 Company: Soku Design Corporation  
 Designation: Intern Architect  
 Key Skills: Design concepts, drawing and drafting, working drawings, execution management on site



ROHIT KUMAR

Batch: 2024-2029, B.Arch  
 Company: RSMS Architects (P) Ltd.  
 Designation: Intern Architect  
 Key Skills: Architectural design, drafting, site coordination (to be trained during internship)



PRIYA

Batch: 2023-2026, B.A, Fashion Design  
 Company: House of Supriya  
 Designation: Merchandiser  
 Key Skills: Sampling, Production, Documentation, Trend Awareness, Costing, Collaboration



DIKSHITA KUMAR

**Batch:** 2023-2027, B.Design, Fashion Design  
**Company:** Matrix Design & Private Limited  
**Designation:** Design & Marketing Intern  
**Key Skills:** Digital Marketing, social media, E-commerce, Market Research, Branding, Email Marketing



NEHA PAL

**Batch:** 2023-2026, B.A, Fashion Design  
**Company:** Richa & Co. Exports Pvt. Ltd.  
**Designation:** Design Intern  
**Key Skills:** Creativity, CAD (Illustrator/Photoshop/CLO3D), Illustration, Sketching, Patternmaking



ISHIKA MEHROTRA

**Batch:** 2023-2027, B.Design, Fashion Design  
**Company:** Richa & Co. Exports Pvt. Ltd.  
**Designation:** Fashion Design Intern  
**Key Skills:** Creativity, Fashion Illustration, CAD, Fabric Knowledge, Color Sense, Technical Drawing, Patternmaking, Draping, Sewing, Communication, Teamwork, Time Management



YAMINI LOCHAV

**Batch:** 2023-2026, B.A, Fashion Design  
**Company:** Richa & Co. Exports Pvt. Ltd.  
**Designation:** Design Intern  
**Key Skills:** Fashion Illustration, CAD, Fabric Knowledge, Color Sense, Technical Drawing, Patternmaking, Draping, Sewing, Teamwork, Communication, Time Management



MUSKAN PASUPALAK

**Batch:** 2023-2027, B.Design, Fashion Design  
**Company:** Richa & Co. Exports Pvt. Ltd.  
**Designation:** Fashion Design Intern  
**Key Skills:** Creative Design Thinking, Fashion Illustration (Manual & Digital), CAD (Adobe Illustrator/Photoshop, CLO3D), Fabric & Material Knowledge, Color & Trend Analysis, Technical Drawing, Basic Patternmaking & Draping, Garment Construction, Detailing, Team Collaboration



RIYA SHARMA

**Batch:** 2023-2027, B.Design, Fashion Design  
**Company:** PDS Multinational Pvt. Ltd.  
**Designation:** Design & Innovation Intern  
**Key Skills:** Designing , Flat sketches ,Tech packs, Design Thinking, Trend Research, Concept Development, CAD (Adobe Suite, CLO3D), Material & Fabric Innovation, Prototyping, Technical Drawing, Sustainability Awareness





BHOOMI

**Batch:** 2023-2027, B.Design, Fashion Design  
**Company:** Richa & Co. Exports Pvt. Ltd.  
**Designation:** Fashion Design Intern  
**Key Skills:** Fashion Illustration (Manual & Digital), CAD (Adobe Illustrator/Photoshop, CLO3D), Fabric & Material Knowledge, Color & Trend Analysis



SHAMIYA KHNA

**Batch:** 2022-2026, B.Design, Fashion Design  
**Company:** Surabhi Chopra Label  
**Designation:** Design Intern  
**Key Skills:** Fashion Illustration (Manual & Digital), CAD (Adobe Illustrator/Photoshop, CLO3D), Fabric & Material Knowledge, Color & Trend Analysis



SHWETA

**Batch:** 2023-2027, B.Design, Fashion Design  
**Company:** Richa & Co. Exports Pvt. Ltd.  
**Designation:** Design Intern  
**Key Skills:** Creativity, CAD (Illustrator/Photoshop/CLO3D), Illustration, Sketching, Patternmaking, Sourcing



BHARTI

**Batch:** 2023-2026, B.A, Fashion Design  
**Company:** Richa Global Export  
**Designation:** Merchandising Intern  
**Key Skills:** Creativity, CAD (Illustrator/Photoshop/CLO3D), Illustration, Sketching, Patternmaking, Sourcing, Color & Trend Analysis



MEHAK BHADANA

**Batch:** 2023-2027, B.Design, Fashion Design  
**Company:** Richa & Co. Exports Pvt. Ltd.  
**Designation:** Design Intern  
**Key Skills:** Creativity, CAD (Illustrator/Photoshop/CLO3D), Illustration, Sketching, Patternmaking, Sourcing

## ALUMINI IN FOCUS

### CELEBRATING MANSI BANSAL'S JOURNEY OF CREATIVITY AND GROWTH; BATCH-2020-2023

We proudly celebrate Mansi Bansal, a distinguished alumna of KR Mangalam University who completed her Fashion Designing studies with us. Mansi's inspiring journey reflects her commitment, innovation, and passion for design. During her time at SOAD, she gained invaluable hands-on experience through internships at Tapico Creations Pvt. Ltd. and actively contributed as a student volunteer at Lakme Fashion Week.

Mansi's professional journey has flourished as she took on roles as a fashion designer at Taroni India and currently applies her creative expertise at Esha Kaul. Her growth from a dedicated student to an inspirational fashion designer showcases the spirit of perseverance and creativity nurtured here at SOAD.

Her story is a proud testament to the transformative power of education and the vibrant design community we foster. We warmly extend our gratitude to Mansi for sharing her knowledge and inspiring the next generation of designers.



### CELEBRATING ANJALI KUMARI'S CREATIVE JOURNEY BATCH-2020-2023

We are delighted to spotlight Anjali Kumari, a passionate and talented alumna of KR Mangalam University, who completed her Bachelor of Fashion Design from 2020 to 2023. Throughout her academic journey, Anjali demonstrated remarkable enthusiasm for creating unique designs and illustrations, nurturing a strong foundation in both digital and hand-drawn fashion artistry.

Anjali enriched her learning with valuable industry experiences, including internships at Tapio Creations Pvt. Ltd. where she worked with the Buying and Export Designing Team, and an online internship focused on fabrics at Sarv International. She also enhanced her skills through workshops in Madhubani art, Tie and Dye techniques, and styling.

Her skills extend beyond design to leadership, teamwork, and responsibility, alongside a creative flair in surface ornamentation, draping, drafting, and styling. Anjali continuously pursues growth, combining traditional crafts with contemporary design practices, ensuring she remains future-ready.

Her journey exemplifies dedication, creativity, and resilience—qualities that inspire our community and reaffirm our commitment to nurturing the next generation of innovative fashion professionals.





## **CELEBRATING TANYA SHARMA-WORKING AT TAPIO CREATIONS PVT LTD JOURNEY OF CREATIVITY AND GROWTH BATCH-2020-2023**

We proudly feature Tanya Sharma, a bright of KR Mangalam University's School of Architecture and Design. Tanya has been steadily building her career and currently applies her creative talents at Tapio Creations Pvt Ltd, a prominent apparel and fashion accessories company known for its vibrant and trend-forward offerings.

Her role as a designer at Tapio Creations involves leading multiple design projects, collaborating closely with vendors and production teams to ensure high-quality collections that resonate with contemporary fashion trends. Tanya's meticulous attention to detail and innovative approach have contributed significantly to the brand's successful new lines in 2024.

In 2024, Tanya proudly showcased her collection at the prestigious Delhi Times Fashion Week. The collection reflected her innovative design approach, blending contemporary styles with cultural nuances, winning admiration from industry experts and fashion enthusiasts alike.

Tanya's journey exemplifies the spirit of SOAD's commitment to nurturing future-ready professionals who innovate and lead in the global fashion industry. Her dedication and achievements continue to inspire the university community.





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