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**REPORT  
ON  
ONE DAY CAMP AS PART OF THE SWACHHATA CAMPAIGN 3.0**

**Date:** 30<sup>th</sup> October 2023

**Venue:** Govt School, and Anganwadi, Lakhuwas

**Event Type:** Commemoration of swachhata campaign 3.0

**Mode of Activity:** Offline

**Target Group:** School students, women and villagers of Lakhuwas

**Coordinator:** Dr Neeraj Kumari and Dr Mina Yadav

**Organized by:** NSS, K R Mangalam University, Gurugram in collaboration with Uboontu Foundation

**Resource Person:** Ms Priya, Member, Uboontu Foundation

**Participants and attendees:** 75 including NSS volunteers, School students and Women of the village.

**Introduction:**

The special Campaign 3.0 for improving Swachhata and disposal of pending public Grievances from 2<sup>nd</sup> October to 31<sup>st</sup> October 2023 is being launched by Govt of India on the lines of the Special Campaign held in 2021 and 2022 on the same theme. NSS K R Mangalam University, in collaboration with the Uboonto Foundation, Delhi, organized a one-day camp on 30th October 2023 as part of the Swachhata Campaign 3.0 in Lakhuwas village, Sohna.

**Objective:**

The primary objective of the campaign was to promote a cleaner environment by tackling sanitation issues and eradicating open defecation. The day's activities commenced with an overview of the scheduled tasks.

**Content:**



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The comprehensive event included various activities such as a cleanliness drive at the Government School, a rally within the village, an expert-led awareness session on the reuse of waste materials, and a pledge ceremony involving Government School students. The overarching campaign commenced on 2nd October 2023 and is scheduled to run until 31st October 2023. Its core focus areas encompass addressing public grievances effectively, conducting cleanliness drives, disposing of scrap, eliminating redundant files, and various other cleanliness-related initiatives.

The NSS volunteers initiated the camp by cleaning the school campus, followed by a vibrant rally. During the rally, impactful slogans were chanted, emphasizing the significance of cleanliness, such as "स्वच्छता ही सेवा है, गन्दगी जानलेवा है" and "सभी रोगों की एक दवाई, घर में रखो साफ-सफाई।"

Subsequently, an enlightening session on the reuse of waste materials was conducted, led by Ms. Priya, a Uboonto Foundation member. The session focused on educating the women of the village about the various types of household waste, the process of segregation, and the benefits of reusing materials. Special emphasis was placed on composting wet waste, along with highlighting the adverse effects of household-generated waste. The interactive session allowed the women to address their queries and gain valuable insights into waste management.

### **Conclusion:**

The day culminated with a pledge ceremony at the Government School in Lakhuwas. During this ceremony, both volunteers and students committed to dedicating 100 hours per year (equivalent to two hours per week) voluntarily towards cleanliness efforts. Their pledge included a promise to avoid littering and actively promote the Swachh Bharat Mission's message in villages and towns.



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Awareness Rally on Swachhata Campaign 3.0







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Pledge ceremony with School students and NSS volunteers



Awareness session on waste management





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A group photograph with NSS Volunteers



A group photograph with women and expert from Uboontu foundation







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SS volunteers during cleaning of the Govt School