



## REPORT ON 'ROAD SAFETY AWARENESS PROGRAM'

**Date:** 17 January 2024

**Venue:** Govt. Sr. Sec. School, Daulah

**Event Type:** Awareness Program

**Mode of Activity:** Offline

**Target Group:** Villagers

**Coordinators:** Dr Neeraj Kumari and Dr. Mina Kumari

**Resource Person:** Mr. Rohtas, PGT Teacher, GSSS, Daulah

**Organized by:** NSS, K R Mangalam University, Gurugram

**Participants:** 16 NSS volunteers and more than 31 villagers

### **Introduction:**

As road accidents are going to increase day by day resulting in injuries and fatalities. The primary contributors to these incidents are individuals who neglect road traffic regulations and fail to adhere to road safety measures. Road accidents are caused by various factors such as wrong-side driving, non-compliance with road safety rules, excessive speed, and driving under the influence. Therefore, to aware the people about road safety measures, NSS, K R Mangalam University organized an awareness session on Road Safety for the villagers of Daulah.

### **Objectives:**

The main objective of the Road Safety Awareness Program was to educate participants about essential road safety measures, promote responsible behavior on the roads, and reduce the number of accidents and injuries.

### **Content:**

The event was started by Dr. Neeraj Kumari, NSS Coordinator, by welcoming all the participants and guests, Mr. Rohtas, PGT Teacher, GSSS, Daulah. She told that every year, India witnesses the



loss of over 1.4 lakh lives due to road crashes, with a significant majority, more than 60%, falling within the age bracket of 15-34 years, as reported by the Indian Central Government. According to the World Health Organization's Global Status Report on Road Safety for the year 2018, road crashes stand as the leading cause of death among young people aged 5-29 worldwide. India holds the unfortunate distinction of topping the charts globally, surpassing 3 lakh road crash fatalities. The event was further continued by Mr. Rohtas where he said the primary reason of road accident is driver distraction due to the use of cell phones or other electronic devices while driving the vehicle. He told the audience that lack of knowledge and awareness about road traffic rules and regulations, the violation of traffic norms, shortcomings in road design and engineering, and driver behavior are the main reasons of road accidents. He continued his talk by talking about the safety measures of road accidents. Pedestrians also play a role in road safety by adhering to rules such as utilizing crosswalks, respecting zebra crossings, and following proper protocols while walking on the road. Some effective measures of road safety are like basic awareness about vehicle, defensive driving according to weather and road conditions, use of vehicle lights and horn, wearing seat belt, well use of vehicle mirrors, avoid over-speeding, understanding road lights, maintaining distance of vehicle on road, proper understanding of handling crisis, telecast of awareness documentaries on TV, etc. In last, NSS volunteers spread the awareness of road safety through rally by various slogans:

मत करो इतनी मर्स्ती, जिंदगी नहीं है सस्ती  
वाहन धीरे चलाएं, अपना कीमती जीवन बचाएं  
जानता है देश कहार बच्चा, सबसे जरूरी है सड़क सुरक्षा

**Conclusion:** The event was concluded with positive feedback from the audience, and it was recommended to continue organizing such programs periodically to reinforce these essential messages and contribute to a safer community.

**Event outcomes:** The Road Safety Awareness Program conducted showed positive feedback significantly contributing to increasing awareness and understanding of road safety issues. The program successfully addressed all key concerns such as driver distraction, lack of knowledge about traffic rules, and flaws in road design.



Mr. Rohtash briefed about the safety rules of traffic



A group photograph with villagers



Awareness rally on road safety