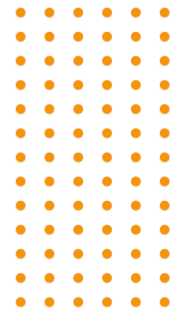




**K.R. MANGALAM UNIVERSITY**  
THE COMPLETE WORLD OF EDUCATION

# Specialization Courses



K.R. Mangalam University offers a range of courses to select from in the form of Specialization Courses which help students to broaden their perspectives and develop a holistic understanding of various disciplines. Students can explore subjects in detail as major to deepen their knowledge in specific areas. These courses are designed to supplement students' academic learning with practical skills and holistic learning.

#### **Discipline Specific Electives (Human Resource Management)**

Change, Conflict & Negotiation Management

Competency Development

Compensation and Reward Management

Emotional Intelligence at Workplace

HR Analytics

Human Resource Information Management Systems

Improving Managerial Talent & Creativity

Industrial Relations & Labour Laws

Strategic Human Resource Management

Organizational Psychology

Organizational Development

#### **Discipline Specific Electives (Operations Management)**

Business Process Modelling

Lean Manufacturing

Logistics Management

Operations Strategy

Production Planning and Control

Quality Management

Service Operations Management

Supply Chain Management

Technology Management

#### **Discipline Specific Electives (Financial Management )**

Behavioral Finance

Corporate Restructuring and Value Creation

Derivatives and Risk Management

Financial Analytics

FinTech

Innovation and Financial Services
Project and Infrastructure Finance
Security Analysis and Portfolio Management
Taxation and Financial Planning
Corporate Valuation

#### **Discipline Specific Electives (Information Technology)**

Business Process Re-engineering
Client-Server architecture
Cloud Computing
Data Base Management Systems
Network Systems Foundation
Python & SQL in Business
Risk & Fraud Analytics
Software Architecture
Software Solutions for business Problems
Industry 5.0 and 4.0

#### **Discipline Specific Electives (Marketing Management )**

Customer Experience Management
Integrated Marketing Communication
Marketing Analytics
Pricing Strategy
Product and Brand Management
Retail Marketing
Rural & Social Marketing
Sales & Distribution Management
Services Marketing
Sustainable Marketing

#### **Discipline Specific Electives (Entrepreneurship)**

Corporate Entrepreneurship
Creating New Brands
Entrepreneurial Teams
Financial Strategies for Entrepreneurs
Innovative Business Models

Lean Start Ups
Social entrepreneurship
Strategic Entrepreneurship
Taxation and Financial Planning for Startups
Valuation of New Businesses